



## Collaboration for Impact

We are a boutique consulting firm focused on helping public health and health care organizations strategically engage stakeholders through education, research and partnership.

We believe in the power of grassroots network-building for effective advocacy and system change. Strategic action-planning can help community and clinical stakeholders identify and tackle root causes that limit optimal wellness.

Rhizome supports coordinated and collective efforts to help clients solve complex challenges.



**COMMUNITY & PATIENT  
ENGAGEMENT**



**CONVENINGS**

### Services:

- Coalition/Alliance strategies & support
- Program & educational strategy development
- Formative research
- Meeting facilitation
- Needs assessment, landscape analysis, gap analysis
- Evaluation



# Tenacity. Rigor. Agility. Innovation.

## Who We Are



### **Aubrey Van Kirk Villalobos, DrPH, MEd**

Aubrey has expertise in health behavior and social science research methods, with a focus on prevention, social determinants of health, and community-level interventions. She has more than ten years of public health program leadership and research experience. She is mission-driven to eliminate health inequities through addressing social and structural determinants and has experience in community partnership-building for cancer/chronic disease integration and research agenda setting. Topical areas where she has quickly developed specific knowledge required for time-limited projects include patient navigation, disease prevention (breastfeeding, HPV vaccination, viral hepatitis, weight management, tobacco control), food insecurity, cancer survivorship and school-based health promotion. She maintains professional Spanish proficiency.



### **Allison Harvey, MPH, CHES®**

Allison has expertise in patient and provider education, with a focus on evidence-based program development, patient engagement and outreach, and evaluation. She has a strong background in working collaboratively with non-profit and advocacy organizations, health care networks and the biopharmaceutical industry to develop innovative and impactful programs for patients and providers. She has led the development of numerous patient and provider education programs delivered through a variety of mediums, which have reached more than 80,000 patients, caregivers and health care professionals. Allison has more than ten years of experience and leadership in cancer survivorship, patient engagement and multi-disciplinary collaboration.

## Who We Work With

Advocacy organizations  
Coalitions  
Government agencies  
Non-profit organizations  
State and city health departments

What people say about Rhizome:

*Allison and Aubrey have been an indispensable part of the projects I've led at my organization. I would enlist them again and again for their experience, passion, flexibility, and personability, and I highly recommend them to tackle any project challenge.*

## Contact Us

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