

ZEN

AWAKENING

FESTIVAL 2026

SPONSORSHIP OPPORTUNITIES

NOVEMBER 12TH – 15TH, 2026 · FRUITLAND PARK, FLORIDA

CO-CREATE · PARTICIPATE · CONNECT

ZENAWAKENINGFESTIVAL.COM

ABOUT THE FESTIVAL

FOUR DAYS OF MUSIC, ART & AWAKENING

Zen Awakening Festival, November 12th – 15th, 2026, in Fruitland Park, Florida, is the largest transformational, music and arts festival in the Orlando area.

Zen Awakening Festival community is open to all seekers in search of spirituality, personal transformation, raising consciousness and selfless service to humankind. Our mission is to create a sacred environment for each individual to realize that they are a unique emanation of the Great Creator, the Love-Intelligence governing the Universe.

YOGA · MEDITATION · KIRTAN · DRUM CIRCLE · CENTRAL FIRE · EXPO · LIVE BANDS · DJ'S · ART INSTALLATIONS · WORKSHOPS · POETRY · NATURE · HEALING ARTS · PANELS · KID FRIENDLY · FOOD & CRAFT VENDORS · AERIAL & CIRQUE ACTS · NIGHTLY SKYWATCH · FIRE PERFORMERS · CEREMONIES · HEALTH & WELLNESS



750 → 5,500

ATTENDEES · FROM 2014 TO 2020

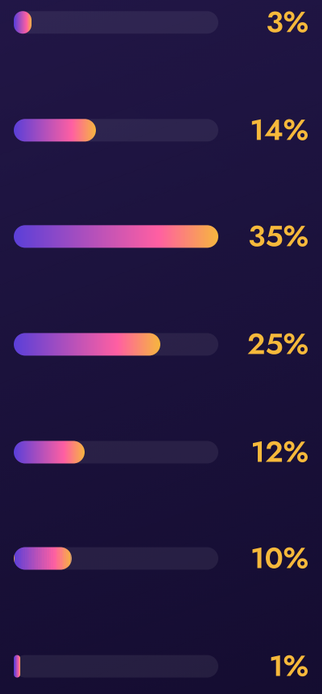
OUR AUDIENCE

THE ZEN COMMUNITY

5,000+

GUESTS OVER 4 DAYS

AGE



GENDER & STATUS

52%

female · 48% male

65% single · 35% married

WHERE THEY COME FROM

64% Orlando, Tampa, Winter Garden, Miami, Clermont, Daytona Beach, Winter Park, Gainesville and Jacksonville

12% Other areas of Central Florida

12% Out of state, mainly Georgia, Alabama, South Carolina, New York and North Carolina

HOUSEHOLD INCOME

$25K – $55K

average · 30% over $55K · 10% over $100K

LENGTH OF STAY

3 days

averaging 8 hours a day at the festival

SPEND

$137 /night

lodging · $82 a day on food

Average party size 2 people · 5,200 attendees total.



2026 ARTIST LINEUP

THE MUSIC

November 12th – 15th, 2026 · Fruitland Park, Florida

ALSO PERFORMING

- Sympl
- DJ Vision
- Lehua
- Rainy Angel
- Moon Juice
- Sophia Rayne
- Marvy Waves
- Luzher
- Deep Pine
- Bhakti Bliss Kirtan
- DJ Drum Silva
- DJ Duke
- Zin Onyx
- Eternal Madness
- Max Kucera
- Swami Hill
- DJ Peejay
- Adam Engelson
- Sufiro
- Dark Monk
- Sentientity Sound
- Pushing Lotuses
- Bodhi





THE EXPERIENCE

FEATURING

- Yoga
- Drum Circle
- Live Bands
- Workshops
- Healing Arts
- Food & Craft Vendors
- Fire Performers
- Meditation
- Central Fire
- DJ's
- Poetry
- Panels
- Aerial & Cirque Acts
- Ceremonies
- Kirtan
- Expo
- Art Installations
- Nature
- Kid Friendly
- Nightly Skywatch
- Health & Wellness

> Through art, music, dance, yoga, meditation, spirituality and a deep connection with nature we free ourselves from the shackles of our current paradigm and become what we are truly meant to be; conscious, enlightened co-creators that will bring heaven to earth.











OUR PARTNERSHIP PACKAGES

PARTNERSHIP LEVELS

ZAF works closely with Sponsors to reach their target demographics, customize their sponsorship activation approach, integrate sponsor offerings and achieve their marketing objectives.

	LEVEL 1 ASCENDED MASTER $50,000	LEVEL 2 MASTERFUL CREATOR $20,000	LEVEL 3 DIVINE INTELLIGENCE $10,000	LEVEL 4 ENLIGHTENED BEING $5,000	LEVEL 5 AWAKENED SPIRIT $1,000
Main Festival Sponsor	•	–	–	–	–
Branding on main stage	•	–	–	–	–
Intro during festival on main stage	•	–	–	–	–
Advertising in festival program	•	•	•	–	–
Banner space in a high traffic visibility location	•	•	•	•	–
Giveaways to attendees	•	•	•	–	–
Local, regional and national media campaign	•	•	–	–	–
Logo in all Zen Awakening email notifications	•	•	•	–	–
Social media recognition	•	•	•	•	•
Logo on the festival website's sponsor page	•	•	•	•	•
Festival passes	10 four-day	20 three-day	10 four-day	4 four-day	2 four-day
VIP glamping tents, all 4 days	5	2	–	–	–
Zen Awakening Festival tee shirts	20	10	–	–	–
Vendor booth	40x40	20x20	20x20	10x10	–

LEVEL 1 · PRESENTING PARTNER

ASCENDED MASTER

$50,000

The highest level of sponsorship with all partner benefits plus custom opportunities for brand engagement and discovery pre-event and on-site. ZAF works closely with Sponsors to reach their target demographics, customize their sponsorship activation approach, integrate sponsor offerings and achieve their marketing objectives.

- Main Festival Sponsor
- Branding on main stage
- Intro during festival on main stage
- Advertising in festival program
- Banner space at Zen Awakening Festival in high traffic visibility location
- Giveaways to attendees
- Local, regional and national media campaign
- Logo inclusion in all Zen Awakening email notifications
- Social media recognition
- Logo included on the festival website's sponsor page
- 10 four-day passes
- 5 VIP glamping tents for all 4 days
- 20 Zen Awakening Festival tee shirts
- Vendor booth 40x40





LEVEL 2

MASTERFUL CREATOR

$20,000

- Advertising in festival program
- Banner space at Zen Awakening Festival in high traffic visibility location
- Giveaways to attendees
- Local, regional and national media campaign
- Logo inclusion in all Zen Awakening email notifications
- Social media recognition
- Logo included on the festival website's sponsor page
- 2 VIP glamping tents for all 4 days
- 20 three-day passes
- 10 Zen Awakening Festival tee shirts
- Vendor booth 20x20



LEVEL 3

DIVINE INTELLIGENCE

$10,000

- Advertising in festival program
- Banner space at Zen Awakening Festival in high traffic visibility location
- Giveaways to attendees
- Logo inclusion in all Zen Awakening email notifications
- Social media recognition
- Logo included on the festival website's sponsor page
- 10 four-day passes
- Vendor booth 20x20

LEVEL 4

ENLIGHTENED BEING

$5,000

- Banner space at Zen Awakening Festival in high traffic visibility location
- Social media recognition
- Logo included on the festival website's sponsor page
- 4 four-day passes
- Vendor booth 10x10

LEVEL 5

AWAKENED SPIRIT

$1,000

- Social media recognition
- Logo included on the festival website's sponsor page
- 2 four-day passes



BEYOND THE PACKAGES

ADDITIONAL OPPORTUNITIES

01

PREMIUM EXPERIENCE CREATOR

Create an exclusive and premium experience for our special guests, friends, and industry executives.

02

BEVERAGE PARTNER

Pouring rights and brand visibility at all bars.

03

CONTENT PARTNER

Streaming opportunities, rights to use Zen Awakening Festival content, create pre-event, at-event, and post-event. Sponsor the Live-Stream or Aftermovie.

04

FREE WATER STATION SPONSOR

Hydrate thirsty festival goers with branded free water filling stations. Imaginary Friends Hydration Team, and co-branded water bottles.

05

TRANSPORT PARTNER

Help festival goers get to the festival or brand transportation within the festival.

06

CAMPING PARTNER

Up to 5,000 campers need a lot of equipment and activities. Sponsor or supply product and transformational workshops and yoga classes.



THE VENUE

THE GROUNDS

Fruitland Park, Florida
November 12th – 15th, 2026

AROUND THE FESTIVAL

- Middle Earth Stage
- Galactic Guru Stage
- Fire & Drum Circle
- Mystic Market Place
- Healing Sanctuary
- Conscious Kids Camp
- Buddha Garden
- Artmosphere
- Glamping
- Car & GA Camping
- RV Parking
- Spiritual Warriors Camp



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BECOME A PARTNER

LET'S CO-CREATE 2026 TOGETHER

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SPONSORSHIP ENQUIRIES

www.zenawakeningfestival.com

