

4th Annual Pasta & Pizza Event™

BENEFITING PATRIOT HILLS OF NEW YORK
ENLISTED AND VETERANS SUPPORT SERVICES

SPONSORSHIP *Package*

We help non-profits and Veterans' associations raise funds through pasta & meatballs, sausage-onions-peppers, pizza, and dessert-tasting events. All event internet, print and radio advertising, food, exhibition building, marketing, pop-up mini events, printing, contest prizes, promotion, press release writing, public relations, and event t-shirts are underwritten by our gracious event management company sponsors.

We are members of the American Legion, Slow Food USA, and the VFW.

EVENTS • MAGAZINE • TASTINGS

4TH ANNUAL PASTA & PIZZA EVENT



#EAT
LOCAL
#TASTE518

**OCTOBER THRU
VETERANS DAY 2025**

SAVE THE DATE

518PIZZERIAS.COM

OUR FAVORITE PLACES



Patriot Hills of New York

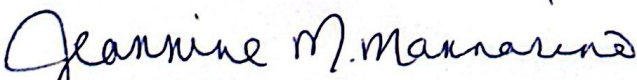
*Transition, Reintegration & Therapeutic Healing
for Our Nation's Veterans*

Patriot Hills of New York is thrilled to be the veterans organization of choice selected to be the beneficiary of one-hundred percent (100%) of mini event and festival ticket sales of the Annual Pasta & Pizza Event™. These events are presented by DJL MARKETING, LLC, the publishers of 518 Pizzerias™, 518Pizzerias.com, Taste of Schenectady® and Beyond, and Taste and Shop™ online and print gourmet food, lifestyle, and travel magazines.

Patriot Hills of New York's MISSION: To take care of those who have sacrificed so much to defend our freedom. To provide a safe haven where our nation's veterans and their loved ones can reconnect. To provide access to needed services for our military personnel and their families. They did their part... they gave of themselves for us... it's our turn to give back to them.

Patriot Hills of New York's GOALS: To provide direct and effective support to returning veterans and their families, in a customized facility that provides necessary services and enables them to reconnect, transition, reintegrate and receive therapeutic healing. We are currently working with several communities and Veteran and Military Service Organizations till we have a home of our own.

Community mini events and festivals produced by DJL MARKETING, LLC, the publishers of 518 Pizzerias™, 518Pizzerias.com, Taste of Schenectady® and Beyond, and Taste and Shop™ online and print gourmet food, lifestyle, and travel magazines will assist Patriot Hills of New York in not only raising much needed funds, it also assists us in outreach. Valuable connections that will not only assist our veterans in connecting to support services, with your help this outreach can help save a veteran's life. We lose 22 a day to suicide, and that is 22 too many. We hope to see the entire community rally together to support these fundraising events.


Mrs. Jeannine M. Mannarino,

Chief Executive Officer

Patriot Hills of New York.

DJL Marketing, LLC helps non-profits and Veterans' associations raise funds. They are members of SLOW FOOD USA and SLOW FOOD INTERNATIONAL, founded in 1986, in Rome, Italy as Arcigola. They are also members of the American Legion and the Veterans of Foreign Wars (VFW) Auxiliary Post. All of the events' online, print, radio, and social media advertising, food, exhibition building, marketing, pop-up mini events, printing, contest prizes, promotion, press release writing, public relations, and event t-shirts are underwritten by this event management and production company's gracious sponsors. **Pasta & Pizza Event™ Underwriters, please contact David Long at (518) 709-5039.**

www.patriothills.org • www.518pizzerias.com

EVENT OVERVIEW

4th Annual Pasta and Pizza Event™

OUR MISSION is to honor ALL Active Duty who serve, and ALL Veterans who served this great country in the military and their surrounding community. We help non-profit organizations and Veterans' associations raise funds through pasta & meatballs, sausage-onions-peppers, pizza, and dessert-tasting events. *LET'S RAISE SOME DOUGH FOR VETERANS!*

Event audience

National Pasta and Pizza Month, in October, through Veterans Day, gives foodies, pizza-makers, restaurants, and the dining public 41 days to explore the world of pasta and pizza and all the flavors these foods offer.

Benefits of donations and sponsorship

Marketing and promotion of your brand through multiple media channels. Collaboration with **Patriot Hills of New York**, a 501(c)(3) veterans organization founded in 2008. Our commercial will air on **Wild Country 99.9**.

Tickets for this event are now available for presale to the public, with one-hundred percent of ticket sales, silent auction, 50/50, and public donations benefiting the enlisted/veterans' organization, Patriot Hills of NY.



SPONSORSHIP LEVELS

Our 518PIZZERIAS™ mini events and Annual Pasta & Pizza Event™ during National Pasta & Pizza Month (October thru Veterans Day) helps raise funds and honors ALL Active Duty who serve, and Veterans who served this great country! Patriot Hills of New York's Mission is to take care of those who have sacrificed so much to defend our freedom. To provide a safe haven where our nation's veterans and their loved ones can reconnect. To provide access to needed services for our military personnel and their families. They did their part... they gave of themselves for us... It's our turn to give back to them.

PLATINUM

- LOGO on all print posters and mention in press releases.
- LOGO included in all paid display advertisements and online advertising.
- LOGO on all prior event and event promotional t-shirts.
- LOGO on all display banners at our events.
- Marketing 6' table at event.
- VIP invitations to ALL prior event promotions.
- Fifty (50) Tickets to the Autumn Festival.
- VIP Table for 8 at event.
- Full Page AD in 518 Pizzerias and/or Taste & Shop with online hyperlink.
- Mention in event commercial which airs on WILD COUNTRY 99.9 FM

2,000 \$

PRESENTING

- LOGO on all print posters and mention in press releases.
- LOGO included in all paid display advertisements and online advertising.
- LOGO on all prior event and event promotional t-shirts.
- LOGO on all display banners at our events.
- Marketing 6' table at event.
- VIP invitations to ALL prior event promotions.
- Twenty (20) Tickets to the Autumn Festival.
- Half-Page AD in 518 Pizzerias and Taste & Shop with online hyperlink.

1,000 \$

FOOD VENDOR

- Food vendor station during the event will have disposable plates, utensils, and napkins.
- Food vendor agrees to adhere to all local health department permit and state food service sanitation guidelines in purchasing, storing, cooking, and serving food at the event.
- Food vendor agrees to offer and serve at least \$500 value of food at the event.
- LOGO on all print posters and mention in press releases.
- Ten (10) Tickets to the Autumn Festival.

Value 500 \$

HOW TO BECOME *A SPONSOR*

Please choose a sponsorship level and make your check payable to DJL MARKETING, LLC. We can also email you a **Square** invoice.

THANK
YOU!

Patriot Hills of New York's Mission is to take care of those who have sacrificed so much to defend our freedom. To provide a safe haven where our nation's veterans and their loved ones can reconnect. To provide access to needed services for our military personnel and their families. They did their part... they gave of themselves for us... It's our turn to give back to them.

***LET'S RAISE SOME DOUGH
FOR VETERANS!***



PO BOX 6099
ROTTERDAM, NY 12306
(518) 709-5039

Company Name/Address:

Contact/Email/Phone:

SPONSORSHIP LEVEL

| PLATINUM |

\$2,000

| TOTAL

SPONSORSHIP LEVEL

| PRESENTING |

\$1,000

| TOTAL

SPONSORSHIP LEVEL

| MEDIA TRADE |

\$1,000

| VALUE

SPONSORSHIP LEVEL

| FOOD VENDOR |

\$500

| VALUE

TOTAL

Acceptance of Proposal Signature:

Date:

Terms and Conditions:

- Payment due upon acceptance of the sponsorship package level, or within 1 day from the invoice date.
- All sponsorship package sales are final.
- Any invoice will be sent by SQUARE to the contact's email.
- For inquiries, contact us at (518) 831-0534.

Please make check payable to
DJL Marketing, LLC

Contact/Email/Phone:

Thank you for choosing!