

ARTIST EXHIBITOR RULES/REQUIREMENTS

Artfest is a high energy art and craft event with a solid emphasis on entertainment and education. The event will be held **September 11th 2021** from **12 Noon to 6 P.M.** on beautiful Lake Concord Park, in Casselberry Florida. The event is hosted by *Casselberry Friends of the Park* a 501 c-3 non profit and proceeds will benefit "**Historic Casselberry**" for the *Brightwater Estate*.

- Free Public Admission & Parking
- Multiple Artists/Exhibitors
- Several Vendors
- Live Art Demos
- Live Music
- Food Trucks
- Adult Beverages (Sangria Stations)
- Heavily Advertised in multiple venues/social media/print
- Dog friendly event

Artfest is a quasi-juried event. Artists are invited to apply and the **Artfest committee** will jury and select artists. **Artfest Committee** reserves the right to make final interpretation of all the rules. The committee reserves the right to reject/vendor it considers unsuitable.

Entry Requirements:

- Artists must be at least 18 years of age
- All artwork must be original and executed by the artist/exhibitor.
- No kits, buy-sell, mass-produced, manufactured goods, ceramic casts, etc.
- No co-oping of booths, each booth must be singular to the artist.
- This is a quasi-juried show, meaning, the artists portion will be juried. Not vendors.
- Fine art reproductions may be sold only if signed, and must be original to the artist.

Site Information:

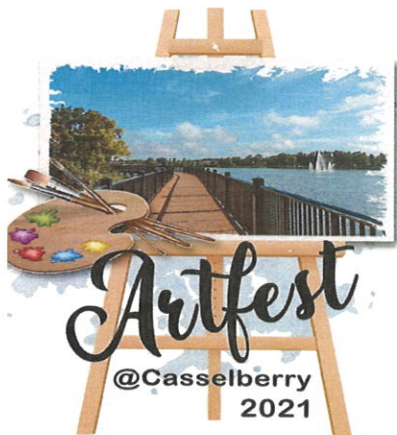
- Booth spaces are appropriate for a 10x10 tent.
- Exhibitors will provide their own tent/tables/chairs and equipment for displays.
- Tents must be weighed down to withstand wind/rain. (No milk jugs).
- Electrical is available for an addition fee, and can locate your booth accordingly.
- No generators of any type are permitted in the park.
- No parking is allowed on the grounds of the park.

Festival Regulations:

- Artist is responsible for collecting and paying taxes to the FL Dept of Revenue.
- Exhibiting artists must be on site and man their booth.
- The exhibitor agrees to accept full responsibility for care and protection of their items.
- Exhibitors can begin set-up at 8am and final walk-through completed by 11:45am.
- Exhibits may not be removed before closing of the show at 6pm.
- This is an outdoor venue, event will take place rain or shine, it's Florida!

Violation of the above guidelines may result in remodel from the show and ineligibility to

Artfest 2021—Lake Concord Park—Casselberry



ARTIST EXHIBITOR INSTRUCTION FORM

INSTRUCTIONS FOR APPLICATION

Please review these instructions thoroughly to ensure your application is complete and is submitted in a timely manner. There are 3 forms related to artist/exhibitors.

The Rules/Requirement Form The Instructions Form The Application Form.

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SUBMIT your **COMPLETED** application via E-mail: **CasselberryParks@Gmail.com**
Subject Line: AF21– Your Name

- Include the attached **Artist Application Form**
- Brief description of your work and process.
- Please include a resume or biographical history of art work.
- Include a minimum of 3-5 photographs of authentic examples of work.
- Drop Box, Google Docs or other large file hosting venues are welcomed.
- Include a booth set-up photograph as well.

Once you email your application with the above to **CasselberryParks@Gmail.com**, you will receive a return email from the Artfest committee confirming that your application has been received. If you have emailed your application with the above, and have NOT received a confirmation email within a timely manner, email us immediately.

Applications will be processed by the Artfest committee as they are received. This process will take roughly 3 weeks and we ask you to be patient as our committee review numerous submissions.

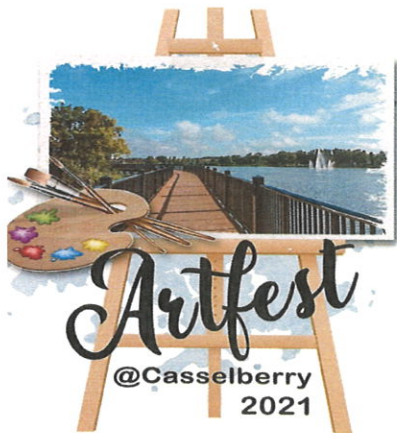
Notification of **Acceptance or Denial** will be sent via email.

If selected to participate, you will be sent an invoice with booth fee(s) and directions how to pay online.

Deadline to apply is September 7th.

WE LOOK FORWARD TO REVIEWING YOUR APPLICATION!

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ARTIST EXHIBITOR APPLICATION FORM

Please Print

ARTIST NAME: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

PRIMARY PHONE: _____ ALTERNATE: _____

EMAIL: _____ WEBSITE: _____

ARTISTIC MEDIUM: _____

PRICE RANGE: _____

If accepted, I am interested in reserving:

- One booth space (10x10) for \$75: _____
- Two booth spaces (10x20) for \$150: _____

Need electricity?

- Yes: Add \$10 _____

Special Requests if any? _____

Wish to be next to another approved artist or vendor? _____

Application Check List (Read Artist Exhibitor Instruction Form):

- 1) I have included at least 3 photographs of my work
- 2) I have included a photograph of an outdoor view of my booth set-up
- 3) I have included an artist statement of my work.

Deadline is September 7th.

By signing this application form, I, the artist exhibitor agree to abide by the Artfest regulations, as stated above which are subject to changing conditions. By submitting this form I hereby and forever discharge Artfest, Casselberry Friends of the Park, City of Casselberry and their agents, representatives, volunteers and employees of and from all manner of actions, suits, and damages, claims and demands, whatsoever in law or equity, from any and all loss and damage to the undersigned and the undersigned's property while in attendance at Artfest in Lake Concord Park.

Artist Name Printed

Signature

Date

Email this completed form and all attachments to:
CasselberryParks@Gmail.com

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