



Welcome

Dear Friend of the Earth,

With Spring just around the corner, the City of Casselberry and Casselberry's Friends of the Park will be hosting the **11th** annual "**Earth Fest**", Seminole County's largest Earth Day event!! The celebration will be held on **April 18th, 2020** from **10 AM till 3 PM**, at **Lake Concord Park** behind Casselberry City Hall. Our goal is to provide a positive venue and unique opportunity for participants to learn about their environment, while sponsors, vendors and artisan's showcase their Earth-friendly products and services. As in years past, the event will also include an Arbor Day Free Tree Giveaway in conjunction with our educational programming. **Earth Fest 2020** is a **FREE** community sponsored event and made possible by the financial contributions from environmentally friendly businesses like yours.

We invite you to be a part of this special countywide event. Enclosed is a sponsorship package for you to consider. If your business promotes environmentally friendly products or services, or care about the environment, this is a great opportunity to market your business to the Central Florida community. The deadline for the form is **April 15th, 2020**. You can select a sponsorship level that provides the kind of recognition you seek for your company's environmental commitment.

We are very proud of the strong commitment our city and its volunteers have played in the success of this event last year and together we doubled our participation and attendance year after year to over 3,000 visitors and 100 vendors. We look forward to hearing from you and your organization and welcome your suggestions in participation during the planning process. This year we pledge to continue to grow its positive success for 2020, and thank you in advance for your consideration to be a part of the Earth Fest Team!

The Hosts, "Friends of the Park" is a 501 (C)3 Non for Profit organization which emphasizes community outreach projects which help clean, improve our neighborhoods and environments and maintain healthy living. The organization is composed solely of volunteers with community outreach and education as it's core values.

Sincerely,

Anthony Aramendia– Event Chair

E-Mail: CasselberryParks@Gmail.com

Phone: 407-695-6069

Facebook: [/SeminoleEarthFest](https://www.facebook.com/SeminoleEarthFest)

Website: www.CasselberryFOP.com



Earth Fest 2020–Lake Concord Park–Casselberry



Activities

Admission to Casselberry's "**Earth Fest 2020**"- on Saturday **April 18th, 2020** is free and the event is open to the public. Throughout the day from 10-3 PM, numerous fun activities will expand your mind through eco-friendly sights, sounds, and kid-friendly workshops and seminars.

The six areas that will educate, encourage and empower citizens to create a sustainable community:

- **Green Area** will host many Earth friendly businesses, organizations and artisans that will show and promote "Green" products and concepts, Green Transportation and Energy Area will include hybrid and electric automobiles, and outside solar products.
- **Education Fun Zone** for Kids, a hotbed of activities suitable for children of all ages and their parents that include fun and interactive activities that will educate kids and adults alike on our earth, environment and the species that inhabit it.
- **Food court** a variety of food vendors will present their culinary creations to tantalize taste buds.
- **Recycled Art Exhibit** will showcase 2D-3D art created from recycled materials from local artisans being displayed..
- **Landscape Workshops** with free tree and plant giveaways will take place inside at the recreation center. Learn about proper landscaping techniques from Master Gardeners.
- **Live entertainment** will be presented throughout the day. A variety of sounds, will keep toes tapping all day long.
- **Health and Well Being** area that will showcase local business that focus on healthy living.

So bring your family and friends and walk, bike or drive your hybrid to the latest environmentally safe, eco-friendly event in Casselberry. This event offers something for everyone, including pets!

For more information about the event, please visit the website at www.casselberryFOP.com



Commitment Form

1) Contact Information

Name of Business: _____

Primary Contact Name: _____

Phone/Fax: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Website if applicable: _____

2) Select Sponsorship Level

Universal Sponsor: \$1,000

Global Contributor: \$500

Vendor for Profit: \$50 (Most Common)-Please include copy of business tax receipt/license

Vendor Non Profit: \$25 (Please include current non-profit tax exempt number)

Political Candidate: \$50

Food Vendor: Call

Artists: Call

Government Entity: Free

Event runs from **10AM to 3PM**

Do you require electricity to your booth? _____

Do you have any special needs to your exhibit? _____

If so, please list: _____

3) Mail This Application Form No Later than April 15th, 2020

Make checks payable to: "Friends of the Park"

Memo Line: **C/O EARTHFEST**

***Casselberry Friends of the Park Inc. is a 501(C)(3) Non for Profit, donations are tax exempt.**

Mail to: Friends of the Park—Post Office Box 180307 Casselberry 32718-0307

The Earth Fest 2020 committee reserves the right to reject or conditionally accept applications. The event will take place rain or shine, no refunds will be given. Your welcome packet will be mailed to you as soon as we received your commitment form and check. Reserve early for limited space. We cannot guarantee industry exclusivity, you might encounter others of similar trade/company/cause.

For any questions or further information, please call:

Anthony Aramendia (Event Chair) - 407-695-6069