



Welcome

Dear Friend of the Earth,

With Spring just around the corner, the City of Casselberry and Casselberry's Friends of the Park will be hosting the **16th** annual **"Earth Fest"**, Seminole County's largest Earth Day event!! The celebration will be held on **Saturday April 27th, 2024** from **10 AM till 3 PM**, at **Lake Concord Park** behind Casselberry City Hall. Our goal is to provide a positive venue and unique opportunity for participants to learn about their environment, while sponsors, vendors and artisan's showcase their Earth-friendly products and services.

The day is composed of various activities. Some of the events taking place that day include: Arbor Day Free Tree Giveaway, children's activities and workshops, educational workshops on tree planting, & lakeshore management... butterfly releases, recycled art exhibits, artisan exhibits. **Earth Fest '24** is a **FREE** community sponsored event and made possible by the financial contributions from environmentally friendly businesses like yours.

We invite you to be a part of this special countywide event. Enclosed is a sponsorship package for you to consider. If your business promotes environmentally friendly products or services, or care about the environment, this is a great opportunity to market your business to the Central Florida community. The deadline for the form is **April 23th, 2024**. You can select a sponsorship level that provides the kind of recognition you seek for your company's environmental commitment.

We are very proud of the strong commitment our city and its volunteers have played in the success of this event last year and together we doubled our participation and attendance year after year to over 3,000 visitors and 100 vendors. We look forward to hearing from you and your organization and welcome your suggestions in participation during the planning process. This year we pledge to continue to grow its positive success for 2023, and thank you in advance for your consideration to be a part of the Earth Fest Team!

The Hosts, "Casselberry's Friends of the Park" is a 501 (C)3 Not for Profit organization which emphasizes community outreach projects which help clean, improve our neighborhoods and environments and maintain healthy living. The organization is composed solely of volunteers with community outreach and education as its core values.

Sincerely,
Anthony Aramendia— Event Chair
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Earth Fest '24—Lake Concord Park—Casselberry