

# Wellness in the Park

## WELCOME

Join us on **April 18, 2026**, for **Wellness in the Park**, a vibrant new health and wellness experience held in conjunction with **Earth Fest '26**—the second-largest Earth Day celebration in Central Florida. In 2019, the City of Casselberry adopted a “Healthy Community” initiative through local ordinances designed to promote active, healthy living. The addition of seven new or reimagined parks and miles of interconnected trails reflects the City’s ongoing commitment to that vision. Building on this foundation, the **Earth Fest '26** committee is proud to introduce a dedicated Healthy Lifestyle component to this year’s event.

Our goal is to curate an inclusive and comprehensive collection of businesses whose missions align with the spirit of wellness, sustainability, and community engagement. As this initiative grows, there is strong potential for **Wellness in the Park** to evolve into a standalone signature event in the future. The beautiful **Casselberry Art Center** will serve as the hub for the day’s programming, hosting expert-led talks, workshops, and demonstrations from trained professionals across a wide range of disciplines.

We are currently seeking businesses and practitioners in the following areas:

- **Fitness & Movement**

Gyms and studios, personal trainers, specialty fitness gear, yoga, Pilates, Zumba, Tai Chi, and more

- **Nutrition & Healthy Living**

Dietary specialists, whole-food vendors, health-focused brands, and nourishing food providers

- **Holistic & Alternative Wellness**

Natural products, energy healing, bodywork practitioners, and integrative wellness services

- **Clinical & Preventive Healthcare**

Healthcare providers, specialty medical services, mental health professionals, and preventative care organizations

- **Sustainable Lifestyle & Brands**

Eco-friendly retailers, environmental organizations, and community-focused groups

**Earth Fest '26** is a five-hour event showcasing eco-conscious local businesses and organizations.

During this time, Wellness in the Park will activate the **Casselberry Art Center** with dynamic programming throughout the day. Attendees are encouraged to bring their mats and participate in indoor and outdoor classes suitable for all levels—from first-timers to advanced practitioners.

Participating wellness vendors will be thoughtfully placed adjacent to the **Casselberry Art Center**, creating a distinct “**Village of Wellness**” within the larger festival footprint.

We invite you to join us in this exciting new endeavor and take advantage of this opportunity to showcase your business while contributing to a healthier, more connected community.

**APRIL 18, 2026 - LAKE CONCORD PARK- CASSELBERRY FL**

**10AM- 3PM DURING EARTH FEST '26**

**[WWW.CASSELBERRYFOP.COM](http://WWW.CASSELBERRYFOP.COM)**

# Wellness in the Park

## COMMITMENT FORM

**Please Note.** This commitment form is specific to “Wellness in the Park”, this is part of the Healthy Village that will be located in front of the Casselberry Art Center, during the Earth Fest ‘26 event. If you're interested in participating in being placed in the general field of Earth Fest ‘26, please complete the Earth Fest ‘26 form.

### 1) Contact Information

Name of Business: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website if applicable: \_\_\_\_\_

### 2) Select VENDOR/SPONSOR Level

Vendor for Profit: \$50 (Most Common)

Casselberry Chamber of Commerce Members \$25

Government Entities: Free

SPONSORSHIP OPPORTUNITIES AVAILABLE: Please Call Colleen 407-923-1490

Event runs from **10AM to 3PM**

Do you require electricity to your booth?

Do you have any special needs to your exhibit?

If so, please list: \_\_\_\_\_

### 3) Mail This Application Form No Later than April 10th, 2026

Make checks payable to: “Casselberry Friends of the Park Memo Line: **C/O EARTH FEST**

**\*Casselberry Friends of the Park Inc. is a 501(C)(3) Non for Profit, donations are tax exempt.**

**Mail to: Friends of the Park—Post Office Box 180307 Casselberry 32718-0307**

**Or pay online via our website: [www.CasselberryFOP.com](http://www.CasselberryFOP.com)**

The Earth Fest committee reserves the right to reject or conditionally accept applications. The event will take place rain or shine, no refunds will be given. Your welcome packet will be mailed to you as soon as we received your commitment form and check. Reserve early for limited space. We cannot guarantee industry exclusivity, you might encounter others of similar trade/company/cause.

For any questions or further information, please call: 407-695-6069 / **[CasselberryParks@Gmail.com](mailto:CasselberryParks@Gmail.com)**

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