



The Historic Monroe Theatre

Bringing People Together Music & Theatre

104 North Main Street Woodsfield, Ohio 43793
(866) 537-0413 Email rick@themonroetheatre.com



**GRAND RE-OPENING
2026 LEGACY CAMPAIGN**



Preview Inside

Leave Your Mark



Poppy Allen, Forest Branks, Glenn, Linda, Jim Branks... 1953

Est. 1939 Became a Nationally Registered Landmark in 2024



Mena Fliehman

Following the death of her husband in 1932, Mena Fliehman packed up her four young children and drove across the country to the west coast. Mena was captivated by the glamour and intrigue of the era and Hollywood in particular. Upon her return from that trip, Mena Fliehman embarked on a most aggressive endeavor for a woman at that time, to build not one but three theaters in Ohio. To this day, the Art Deco design of the Historic Monroe Theatre is unique to the Monroe County landscape and a legacy to Mena and the Fliehman family.

As the Theatre committee initiates its Legacy Campaign, we recognize the Fliehman legacy in the front lobby of the Monroe Theatre.

In 2024, The Monroe Theatre secured the designation of being listed on The National Register of Historic Places through the National Park Service. The Theatre was recognized for its iconic Art Deco architecture, its venue for nationally recognized performers and its impact and influence on its community.

You too can be recognized as part of the legacy of the Historic Monroe Theatre as we continue the legacy of Mena Fliehman and the Fliehman family. There are a variety of opportunities and levels to include you, your family or business in our Legacy Campaign to leave your mark as well.

OPPORTUNITIES TO SUPPORT

MARQUEE CLUB MEMBERSHIP

Your \$500 membership includes, early access to ticket sales, Wine & Cheese at special events, Early Access, Member-Only Events, and Special Event Discounts or even free tickets to select shows. Couples (2) are available at a discounted rate of \$750

2026 SEASON SPONSOR

We are looking at high end acts and shows for '27 and '28. Reach out to us about show sponsorship opportunities.



Flichman Family

LEGACY NAMING OPPORTUNITIES THROUGHOUT THE THEATRE

Refer to page 4 & 5 for additional details.

CURRENTLY NAMED AREAS

Front Lobby/Welcome Center:

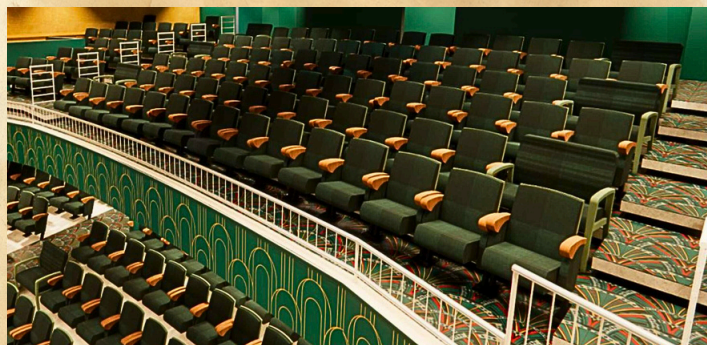
Glenn & Mildred Flichman Family

SEAT SPONSORING



You can still leave your mark at the Historic Monroe Theatre with the gift of naming a seat. For the one time gift of \$200 dollars you can sponsor the seat of your choice. The seat will be inscribed with your name or in honor or memory of a loved one.

SECTION SPONSORING



We are offering a unique opportunity to name specific sections of seating within our renovated space. Your one-time contribution of \$10,000 secures the name of your choice on 1 of 41 sections of seating.

Refer to pages 5 & 6 for additional details

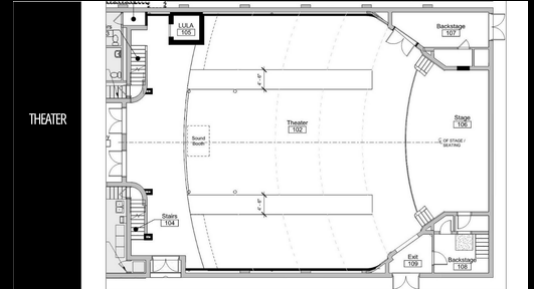
SCAN TO
SUPPORT
TODAY



The Monroe Arts Council is a non-profit 501(c)3.



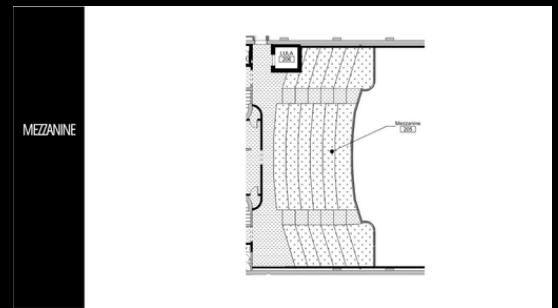
Legacy Naming Opportunities



Auditorium

\$500,000

(5 Year duration, and renewable)



MEZZANINE

\$250,000

(5 Year duration, and renewable)



Upper Northwest Wing

\$30,000

(10 Year duration, and renewable)



Upper Southwest Wing

\$30,000

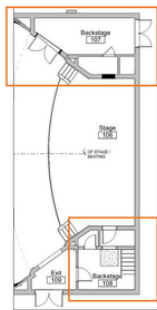
(10 Year duration, and renewable)

More opportunities not pictured



Legacy Naming Opportunities

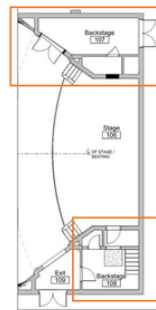
Stage



Main Stage
\$100,000

(10 Year Duration, Renewable)

BACKSTAGE



Backstage Northeast \$30,000

Backstage Southeast \$25,000

Stage Entrance \$10,000

(10 Year Duration, Renewable)

Upstairs Hospitality Suite \$100,000

Main Lobby \$100,000

Ticket Booth \$20,000

Ground North \$30,000

Ground South \$30,000



Original Popcorn Machine
Fully Restored & In Use



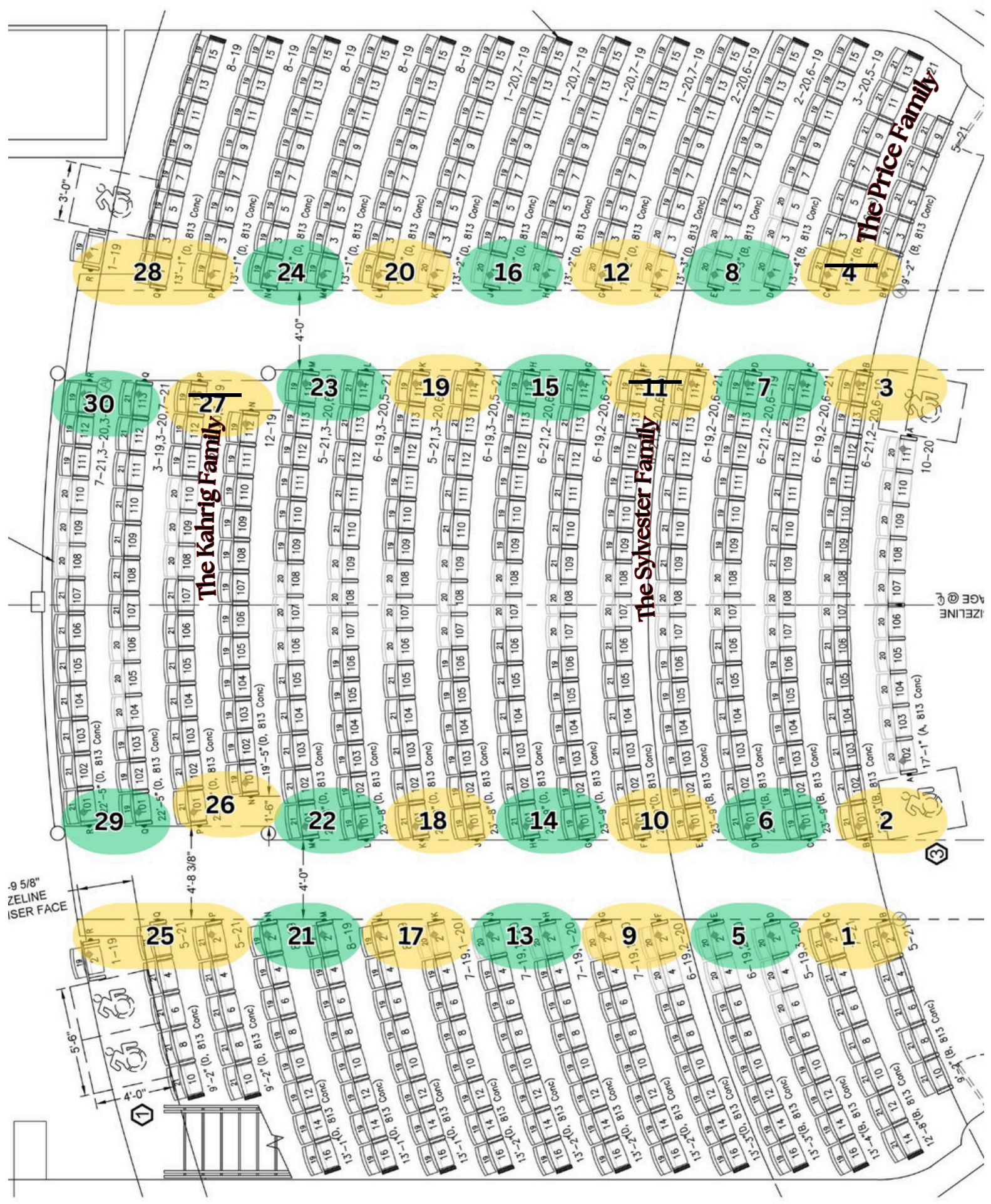
Original 5¢ Candy Machine
Completely Restored



Original Seating End Panel
Fully Restored



Original Auditorium Wall Sconces
Fully Restored & Ready



The Section Naming Campaign

We are offering a unique opportunity to name specific sections of seating within our renovated space. Your name, or the name of a loved one, will be featured on the end rows of the seating section - serving as a lasting tribute to your generosity.

Naming opportunities include:

- Total Sections: 41
- Main Auditorium: 30 sections
- Mezzanine: 11 sections

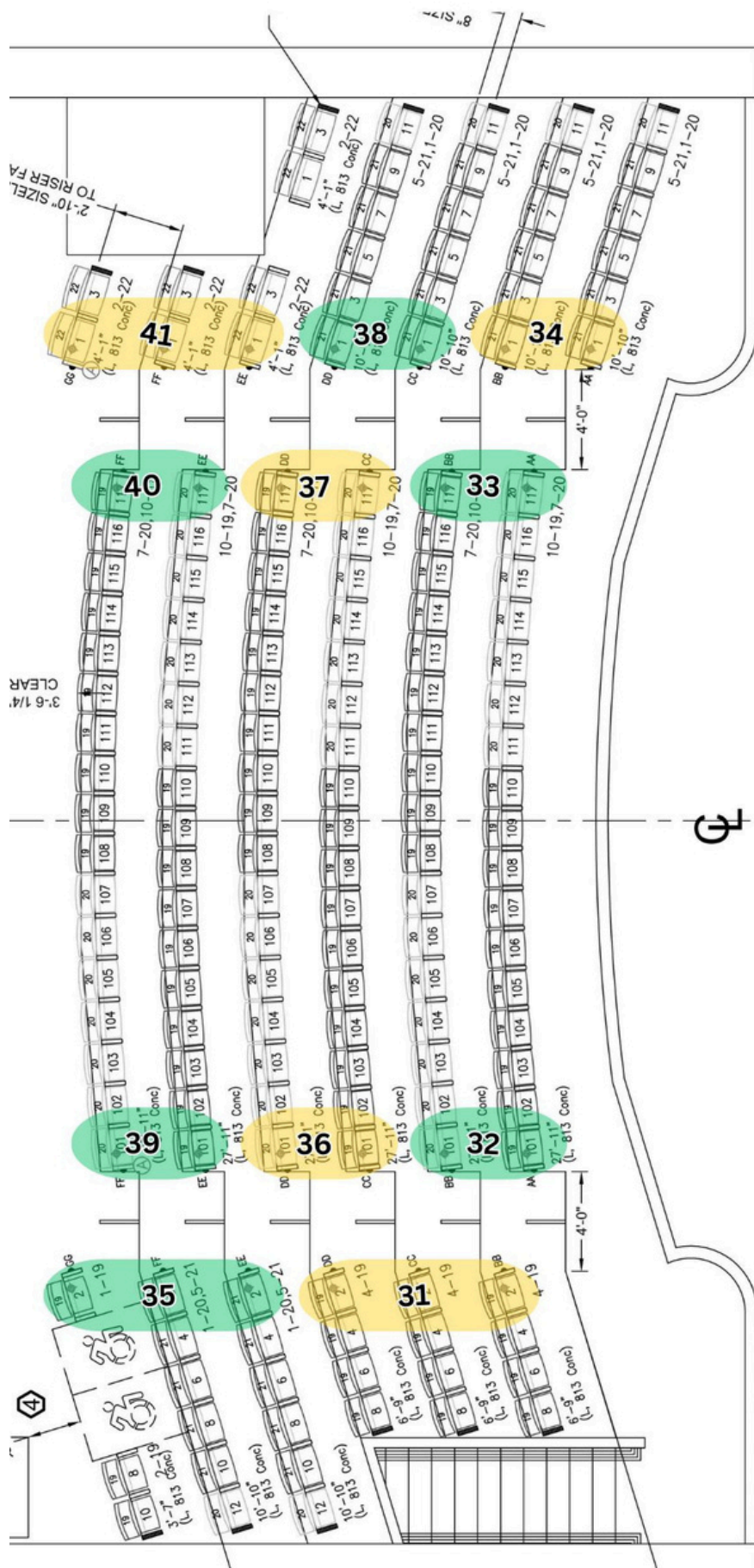
A one-time contribution of \$10,000 designates your name on the section of your choice.

This gift does more than name a row. Your gift serves as a vital match for additional grant funding, doubling the impact of your support and accelerating the full renovation of the theatre.

SAVE POSTAGE



SCAN HERE TO
NAME A SECTION



Joining the Marquee Club

Exclusive Member Benefits

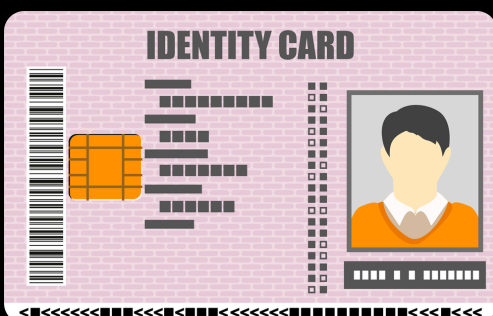
As a Marquee Club member, you will enjoy a premium experience every time you visit:

- **Priority Ticketing:** Secure your seats 10 days before they go on sale to the general public.
- **Ticket Discounts:** Enjoy 10% off each ticket (valid for up to 10 tickets per show).
- **Complimentary Shows:** Attend local bands, Talent Shows, Game Shows, the Jamboree, and HEE HAW for free. Simply call ahead to reserve your seat!
- **Early Venue Access:** Beat the crowds with entry 30 minutes before doors open to the public.
- **Member Perks:** Receive a custom photo ID (plastic or digital) and an exclusive monthly newsletter.
- **Special Events:** Enjoy complimentary food, drinks, and popcorn at selected events, plus "Member Only" Meet & Greet opportunities with performers whenever available.

Membership Details

We believe in making the arts accessible, which is why we offer a flexible payment plan option to suit your budget.

Please Note: These perks are exclusive to card-holding members. To ensure a seamless experience, any guests accompanying you must also be Marquee 500 Club members to receive these specific benefits.



THE
MONROE
THEATRE

104 North Main Street
Woodsfield, Ohio 43793
(866) 537-0413



Join the **Marquee Club** as an **Annual member** (renewed yearly) or a **Sustaining membership** (a 5-year commitment). Sustaining memberships offer flexible payment plan. Higher tier members get free tickets to select shows and advertising for commercial entities. All members enjoy exclusive perks, including early ticket access, discounted pricing, early entry, and complimentary appetizers with wine and cheese before events. Benefits also include a monthly members-only newsletter, a photo membership card, and event-specific privileges.

<u>TIER</u>	<u>PLEDGE</u>
COPPER	\$500
COPPER (2x)	\$750
SILVER	\$5,000
GOLD	\$10,000
PLATINUM	\$20,000

SAVE POSTAGE



JOIN THE CLUB

SAVE POSTAGE



GIVE ONLINE

Marquee Club Sign Up:

Annual (Renewable)_____

Sustaining Membership Level (5-Year Pledge):

Copper_____ Copper (2x)_____ Silver_____ Gold_____ Platinum_____

Optional Payment Plan: Yes_____ No_____

Name:_____ **Phone:**_____

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ANNUAL LEGACY GIVING PLEDGE

The Historic Monroe Theatre
104 North Main Street
Woodsfield, OH 43793

I would like to make a gift to the Historic Monroe Theatre. The gift will be used for building renovation, programming, and events for the community.

DONOR INFORMATION

Name:_____ **Signature:**_____

Address:_____

City:_____ **State:**_____ **Zip Code:**_____

Phone:_____ **Email:**_____

Pledge Amount: I (we) pledge the amount of \$_____ to the Historic Monroe Theatre Annual Legacy Giving Pledge.

Legacy Naming Opportunity (Optional): Area:_____

_____5-Year (option to renew)

_____10-Year (option to renew)

_____Lifetime Legacy

Matching Gifts (Optional): My gift will be matched by _____

Payment Schedule: Begin giving in the month of _____.

One-Time_____ Annually_____ Quarterly_____ Monthly_____

Payment Method:

_____Check (payable to The Monroe Theatre)

_____Debt/Credit Card (securely collected via paylink)

Recognition:

_____ Anonymous Gift

_____ Acknowledge the following names:

Your Contribution Matters

The Historic Monroe Theatre and Monroe Arts Council deeply appreciate your support. As a 501(c)(3) nonprofit, all pledges are tax-deductible.

Submission Details: Please return this form to the Monroe Arts Council Building, 118 South Paul Street, Woodsfield, OH 43793, or email copy to gage.blon@themonroetheatre.com.

For more information, contact Mick Schumacher at 740-391-8493 or call the Monroe Arts Council at 740-472-4848.

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Monroe Theatre's Youth Outreach

Our youth have been a huge focal point of The Monroe Theatre since its reopening in 2019. Getting young people involved on every level is crucial to the survival of the theatre. To date, the theatre has hosted and promoted the following youth events:

- Theatre Arcade
- Karaoke
- Birthday Parties
- Movie Nights
- Youth Talent Shows
- Drama and Stage Performances
- Youth led Haunted House
- Choir & Band Concerts
- Youth organization meetings
- Junior Fair Royalty Crowning
- Free Movie Events for all area schools
- Youth Program Fundraising Events
- Youth geared concerts & events
- Live Streaming of High School OHSA Championship Games.



Offering an outlet for our young people through entertainment, performance, and education is an important function for the only auditorium in Monroe County.



Monroe Theatre Schedule of Events

October 2026

Grand Opening & Ribbon Cutting	10/09
Ohio Goes to the Movies	10/09
Sounds of Summer - Beach Boys	10/10
John Wayes - Comic Hypnotist	10/17
Nightmare at the Infirmary	10/24
Nightmare at the Infirmary	10/30
	10/31

November 2026

Vegas McGraw - Tim McGraw	
South East Ohio's Got Talent - Opening	11/07
Fleetwood Gold - Fleetwood Mac	11/14
	11/21

December 2026

Viva La Strings - Stringed Quartet	
South East Ohio's Got Talent Semi-Final	12/05
South East Ohio's Got Talent Finale	12/12
Monroe Central Concert	12/16
	12/19

January 2027

Turn to Stone - ELO	
Hard Day's Night - The Beatles	01/22
	01/30

February 2027

Country Music Jamboree	
Thunderbeard - ZZ Top	02/06
Chosen Road - Nashville Gospel Bluegrass	02/20
	02/27

March 2027

Kids Got Talent	
Ruby Leigh - From 'The Voice'	03/06
Floyd Live - Pink Floyd	03/13
	03/20

April 2027

Hee Haw	04/03
Statler Experience - Country Music	04/10
Flying High Again - Ozzy Osbourne	04/17
Guy Penrod - Bill Gaither Vocal Band	04/18

May 2027

Twitty & Lynn - Twitty & Lynn	05/01
Women of Rock - Female Artist of Rock	05/08

September 2027

Kayleigh Clark & Chad Brock	09/11
60's Show - 60's Music	09/25

October 2027

Crossfire Hurricane - Rolling Stones	10/02
Country Legends - Garth, Reba, Wynona	10/16
John Westford - Illusionist	10/30

November 2027

Creedence - CCR	11/06
South East Ohio's Got Talent Finals	11/20

December 2027

South East Ohio's Got Talent Finals	12/04
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January 2028

South East Ohio's Got Talent Finals	01/15
Country Music Jamboree	01/29



Sponsor a Show

Another way you can donate to the Monroe Theatre is by sponsoring a show. Sponsors give a platform to youth groups, local talent, and even the next big music star.

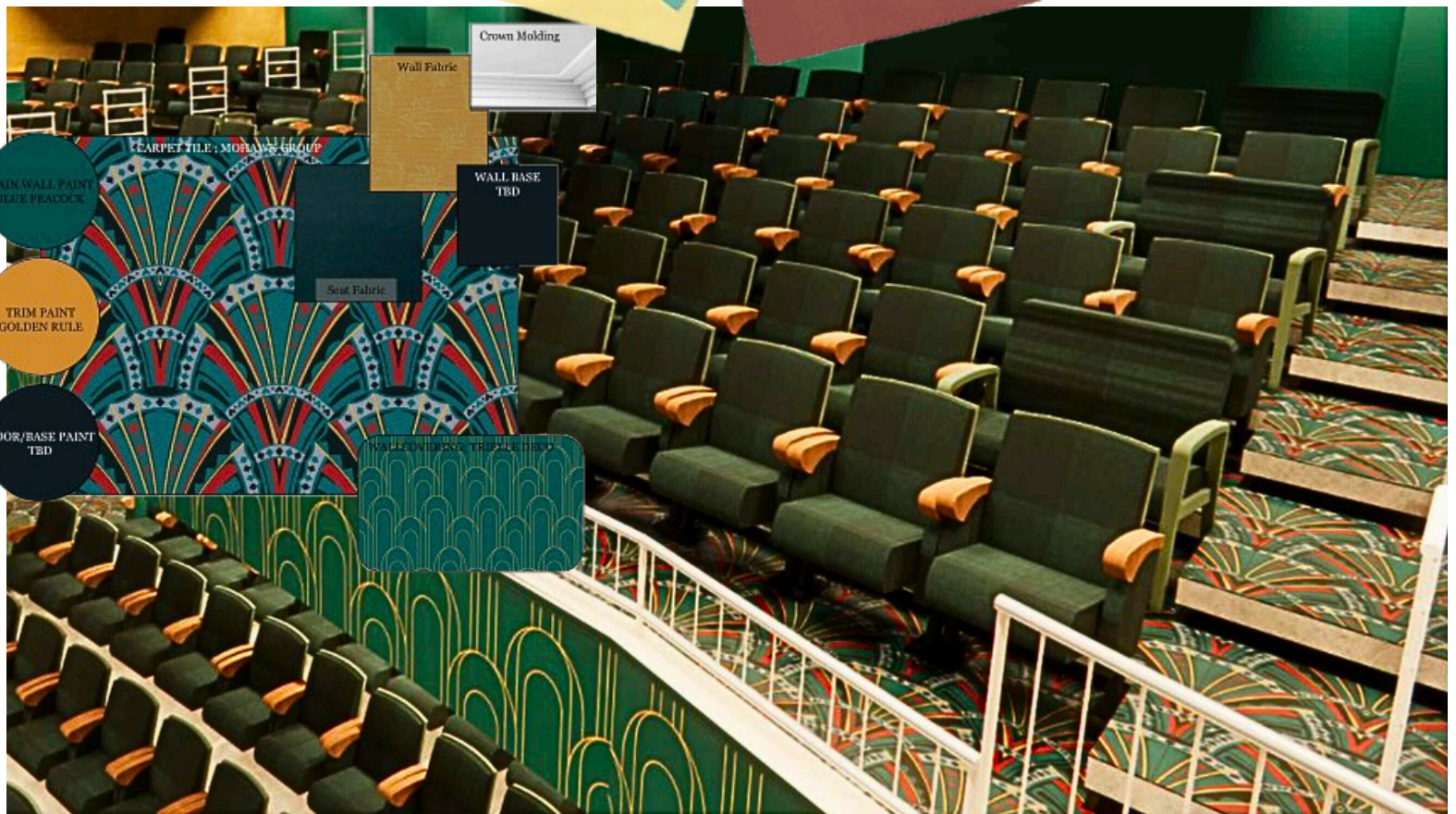
Sponsors also receive an advertising package on all physical and digital marketing for the sponsored show.



BATHROOMS

MEZZANINE

Original Colors
Discovered During
Renovation



The Historic Monroe Theatre

The history of the Monroe Theatre is a classic American comeback story, beginning on Saturday, December 2, 1939. Established by Mrs. Mena Fliehm under the Woodsfield Amusement Company, the theatre opened its doors to a packed house for a double-feature movie night, with tickets priced at just 10¢ and 15¢. However, the Monroe was always more than just a cinema; it served as a premier stage for live performances, hosting Hollywood legends and Nashville stars who would later become cornerstones of the Grand Ole Opry and the Country Music Hall of Fame.

During its golden era, the theatre's stage was graced by "Hollywood Cowboys" like Wild Bill Elliott, Ken Curtis, and Tex Ritter, who famously appeared with his horse, "White Flash." The venue also hosted a legendary roster of country music icons, including Flatt and Scruggs, Bill Monroe, Gene Autry, and Minnie Pearl. One of the most historic moments occurred in 1946 during the Frankie "Pee Wee" King show, when a fifteen-year-old high school dropout named Virginia "Ginny" Patterson Hensley took the stage. Traveling with the band alongside her mother, this young girl would eventually rise to international stardom as the sensational Patsy Cline.

As the entertainment landscape shifted toward mall cinemas and home video stores, the Monroe Theatre was forced to close its doors in 1977. For a time, the building was repurposed as an auction house and an antique store before eventually falling into disuse and being shuttered.

The theatre's revival began in June 2016, when Gary and Nancy Rubel graciously gifted the building to the Monroe Arts Council. This sparked a grassroots movement of volunteers who worked tirelessly to clean and organize the space. A \$20,000 grant from the Baker Foundation funded a critical feasibility study by Chambers, Murphy & Burge Studio, officially launching the renovation process. By Alumni Weekend in 2019, the "Backwoods Boogiegrass" band performed to a capacity crowd. The first live show in over forty years. Despite the lack of indoor plumbing and a seating plan consisting entirely of lawn chairs, the community's enthusiasm was undeniable.

The momentum continued through the winter of 2019 with the installation of four new furnaces, though the progress hit a brief snag when the COVID-19 pandemic forced a shutdown just after the first heated show. Nevertheless, the year 2020 proved to be a financial turning point; the theatre secured over \$340,000 in grants to replace the roof, upgrade the second-floor windows, and restore the exterior masonry. Community support remained the heartbeat of the project, as the "Sponsor a Seat" fundraiser raised \$70,000. These funds that were leveraged to match a \$750,000 ARC Grant for a new balcony. Simultaneously, Capital Budget funds were secured to install ADA-accessible restrooms and a modern fire suppression system. The most significant milestone to date arrived in 2024, with a massive \$4.6 million award from the Appalachian Community Grant Program. This transformative funding ensures that the Historic Monroe Theatre will continue its journey from a shuttered relic to a state-of-the-art cultural landmark for generations to come.

Our connection with Nashville and Hollywood

Bringing legends to the stage

Minnie Pearl



Flatt & Scruggs



Patsie Cline



Grandpa Jones



Toby Stroud



Roy Rogers



Frog Millhouse



Hawkshaw Hawkins



Jack & Davis Reid



Whey Jennings



Hank Williams IV



Dion Pride



Twitty & Lynn



Zach Top



Jimmy Fortune



Ronnie McDowell





Woodsfield, Ohio

Home of
W M C R FM
MIX RADIO



Connect with us:
(866) 537-0413

website: historicmonroetheatre.com
monroetheatretickets.com and etix.com

Facebook, Instagram, TikTok, X, YouTube, and Threads

