

Sports4Free

Silver Summit Grant Proposal

ORGANIZATION DESCRIPTION

Sports4free Inc is a nonprofit organization incorporated in 2020, in Southern Nevada.

- **Our Goal:** Become leaders and mentors to young boys and girls who suffer from hardship and disparity.
- **Our Mission:** Provide funding and community resources that will give all youth an equal opportunity to develop mentally and physically, as well as become leaders in their communities.
- **Curent Accomplishment:** In addition, to covering over 100+ youth participation sports fees, our very own, Jeremiah Fennel, recently went viral on social media and was hired with the Las Vegas Raiders as their game day report, at 10 years old.

ORGANIZATION SUMMARY

We specialize in providing opportunities for youth and their families experiencing financial hardship. Since 2019, I have personally paid registration fees for youth to participate in multiple organized sports programs. To date, I have served 100+ youth within my community.

NEEDS STATEMENT

The number one issue/concern that prevents youth from playing sports is the cost. Statically, a small percentage of student-athletes achieve playing at the professional level. Sorts4Free is dedicated to giving youth the opportunities and resources needed to reach their full potential.

PROGRAM TARGET

- **Target Youth**
 - Boys and Girls
 - Ages: 5-15
- **Communities Served**
 - Southern Nevada
 - Disadvantage Youth Experiencing Financial Hardship
- **Addressing Specific Health Disparity**
 - Sports4Free and Youth Media teaches youth how to overcome adversity and develop social skills. We focus on the immediate issues/concerns that affect the youth we serve, both mentally and physically.

PROGRAM DESCRIPTION

- **Sports4Free Athletic Program**
 - Designed to program funding for youth interested in sports. Th majority of the youth that we serve come from poverty stricken and/or low-income families. We ensure youth have an opportunity to participate for free, in any sport of their desire.
- **Sports4Free Youth Media**

- Designed to educate youth on all aspects of sports media. This program teaches the following:
 - Specific Research Skills
 - Elevated Writing Skills
 - Reporting Skills
 - Commentating Skills
 - Camera Operation Skills

PROGRAM YEARLY OVERVIEW

- **Sports4Free Athletics**
 - Year-Round Program
 - Sports Specific
- **Sports4Free Youth Media**
 - Year-Round Program
 - Opportunity Specific

EVIDENCE-BASED PROGRAMMING

We determined evidence-based programming involves assessing the available research and evaluating the program's effectiveness. Sports4Free and our partners are rigorously tested in controlled settings, the youth participating each year and the communities in which they reside.

Maintaining Fidelity to Achieve Intended Results

- Establish Clear Objective
- Develop a Plan
- Monitor Progress
- Adjust
- Outcomes
- Positive Feedback

TRAINING STAFF

- **On-the-job training:** We train employees while they are performing their regular job duties.
- **Coaching and mentoring:** Pairing a new employee with an experienced employee who can provide guidance, support, and feedback.
- **Instructor-led training:** Our coaches train staff through group lectures or presentations.
- **Technology-based learning:** We take full advantage of utilizing technology to deliver training materials.
- **Role-playing:** We practice simulating real-life scenarios in a controlled environment.
- **Case studies:** As a team, we analyze real-life situations and discuss how they could have been handled differently to ensure positive and effective outcomes.

ENGAGING SILVER SUMMIT MEMBERS

How many Silver Summit Members do you anticipate serving?

- Unknown

How will you identify that Silver Summit Members are being served?

- Members will be identified during the registration process.

How will you promote the programs to ensure Silver Summit Members are served?

- Online Marketing
- Social Media Platforms
- Direct Marketing

Do you need anything from Silver Summit to ensure the program's success?

- Financial Support
- Silver Summit Promotions – Open Enrollment

PROGRAM EVALUATION

Sports4Free uses systematic methods for collecting, analyzing, and using data to examine the effectiveness and efficiency of programs and, as importantly, to contribute to continuous program improvement. The purpose of program evaluation is to determine the effectiveness of a specific program or model and understand why a program may or may not be working.

Program Evaluation Methods:

- Describe the program.
- Focus on the evaluation design and process.
- Gather credible evidence.
- Ensure use and share lessons learned.
- Cost-benefit analysis
- Cost-effectiveness analysis and return on investment.
- Justify conclusions.