



I, _____, hereby consent to the use by Utica-Shelby Rebels Football and Cheer Club (USA Rebels), and those acting with permission and authority of USA Rebels, of all photographs, videotape, or other images or recordings that USA Rebels has taken of me or in which I may be included, for all purposes, in any and all media including the Internet, without limitation or expiration, including promotion, solicitation, advertising or trade.

I am fully aware that my likeness may appear in materials available to students, parents, faculty or staff of USA Rebels, and individuals outside of the USA Rebels community. I hereby waive any right to inspect or approve the finished images or other content, including advertising copy or printed matter, in which they may be used. I understand that any distribution of the images will be fully compliant with USA Rebels policies, statements and values.

I release USA Rebels and those acting under their authority from any liability related to the alteration, intentional or otherwise, that may occur in connection with the processing, editing, transmission, display or publication of the images, and understand that images may be cropped or altered for purposes of illustration.

I understand that all images in which I participate, including film, photographic prints, digital files or video are the exclusive property of USA Rebels and I grant to the USA Rebels the unrestricted right to copyright, publish and republish the images.

Print Name (Photo Subject)

Date

Print Name (Parent or Guardian)

Telephone Number

Signature (Parent or Guardian)

General Guidelines for use of photos

Rights: Full rights to photos taken by USA Rebels' staff photographers belong to the Club. Photographs may be used for any and all uses in print or online media including, but not limited to; our website, Facebook, Instagram and/or Twitter account(s).

When an individual's face is featured in such a way as to be clearly recognizable, and appears to endorse USA Rebels' programs, the best practice is to obtain a signed release, to be stored with records of payment for the ad or publication.

Any advertising use of images that include minor children under 18 years of age, require a signed photo release, to be filed with records of placement and payment for the ad or publication. If a release and other identifying information is not available, include "photo illustration" in a caption or credit, to be clear that the individual is shown for illustrative purposes only.

Staff may obtain and store releases over and above these guidelines if they feel it is in their best interest.