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Nationwide/HABRI study indicates pet friendly companies are more likely to attract, engage and retain employees.

With more than 700,000 insured pets, Nationwide is the first and largest provider of pet health insurance in the United States. And, nearly half of all Fortune 500 companies, and more than 6,000 U.S. companies overall, offer pet insurance from Nationwide as a voluntary employee benefit.

A recent study conducted by Nationwide, in partnership with the Human Animal Bond Research Institute (HABRI), reveals that 90 percent of employees in pet-friendly workplaces feel highly connected to their company's mission; fully engaged with their work; and willing to recommend their employer to others. In contrast, less than 65 percent of employees in non-pet friendly workplaces made the same claims.

Below are key findings from the Nationwide/HABRI pet friendly workplace effectiveness study:

A pet friendly workplace is defined in the study as one that allows pets in the workplace (regularly or occasionally) and/or offers a pet friendly employee benefit, such as pet health insurance.

Employee Respondents	Work in Pet Friendly Workplace	Work in Non-Pet Friendly Workplace
<i>Engagement</i>		
Feel fully engaged with their work	91%	65%
Feel their work is rewarding and exciting	83%	46%
<i>Attraction</i>		
Would recommend their place of employment to others	88%	51%
<i>Retention</i>		
Plan to stay at the company for next 12 months	88%	73%
Would decline a job offer with another company at similar pay	72%	44%
Feels the company supports their physical health and wellness	91%	59%
Feels the company supports their mental well-being	89%	53%
<i>Relationships</i>		
Report a positive working relationship with their supervisor	52%	14%
Report a positive working relationship with co-workers	53%	19%
<i>Presenteeism</i>		
Rarely miss a day of work for well-being and/or recuperation	85%	77%