

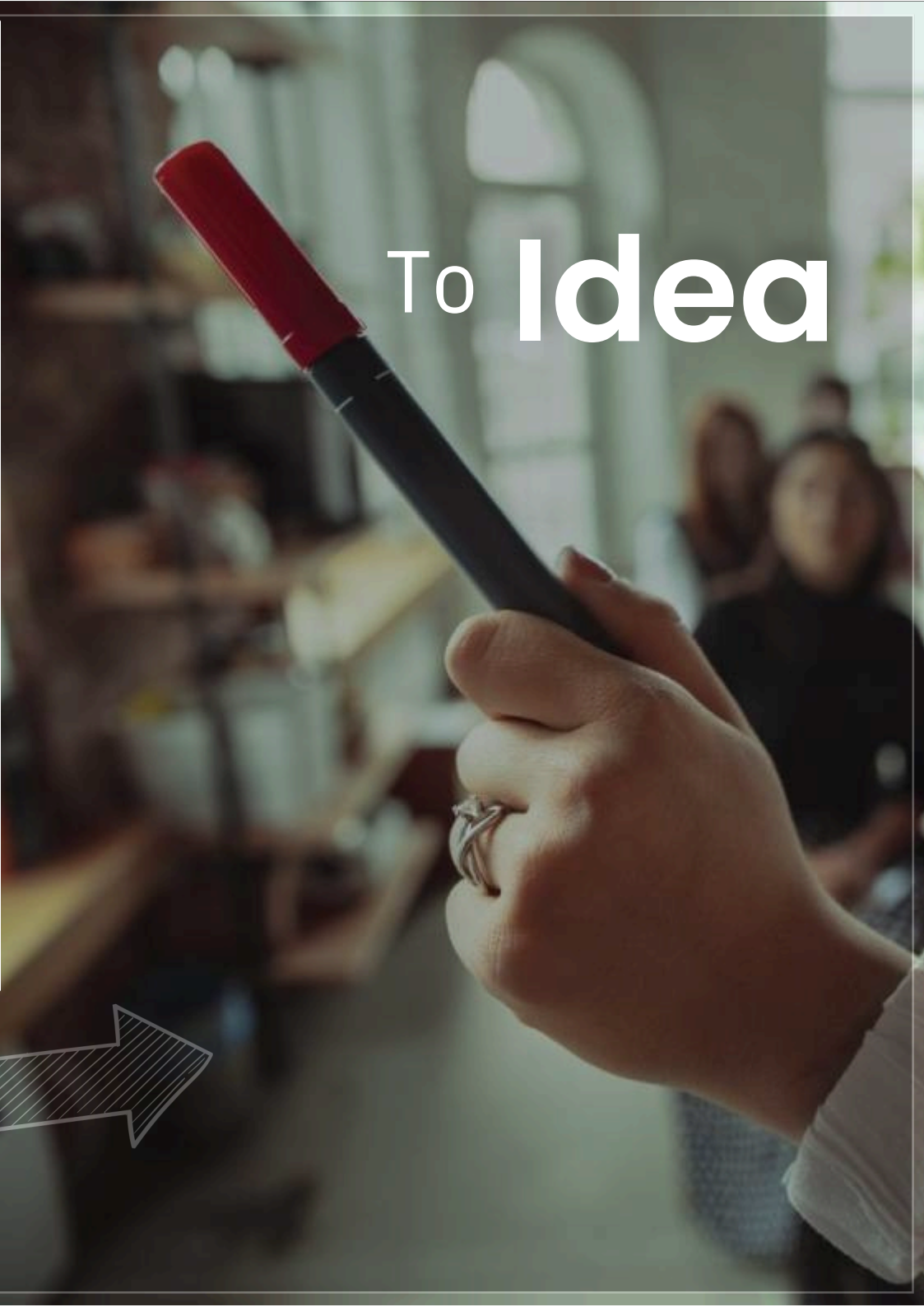
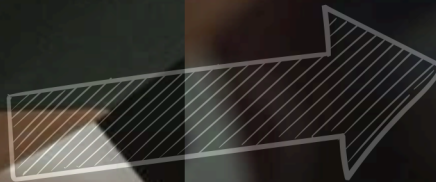


Digitalneha Marketing Management

Digitalneha Marketing Management represents India's leading agency for digital transformation, providing : technology integration, digital marketing and brand building services. Our core working on - digital transformation, technology integration, brand building, brand recall, content creation, digital marketing services & more



From **Brief**



To **Idea**

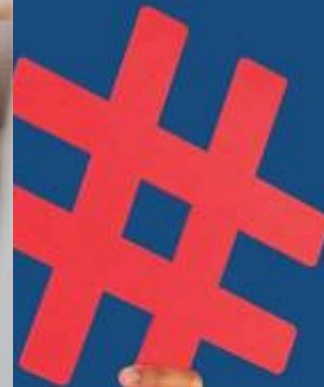


CONTENT

EFFICIENT
SEARCHABLE
ACCESSIBLE
INTUITIVE

From **Content**

To Kickass
Campaign





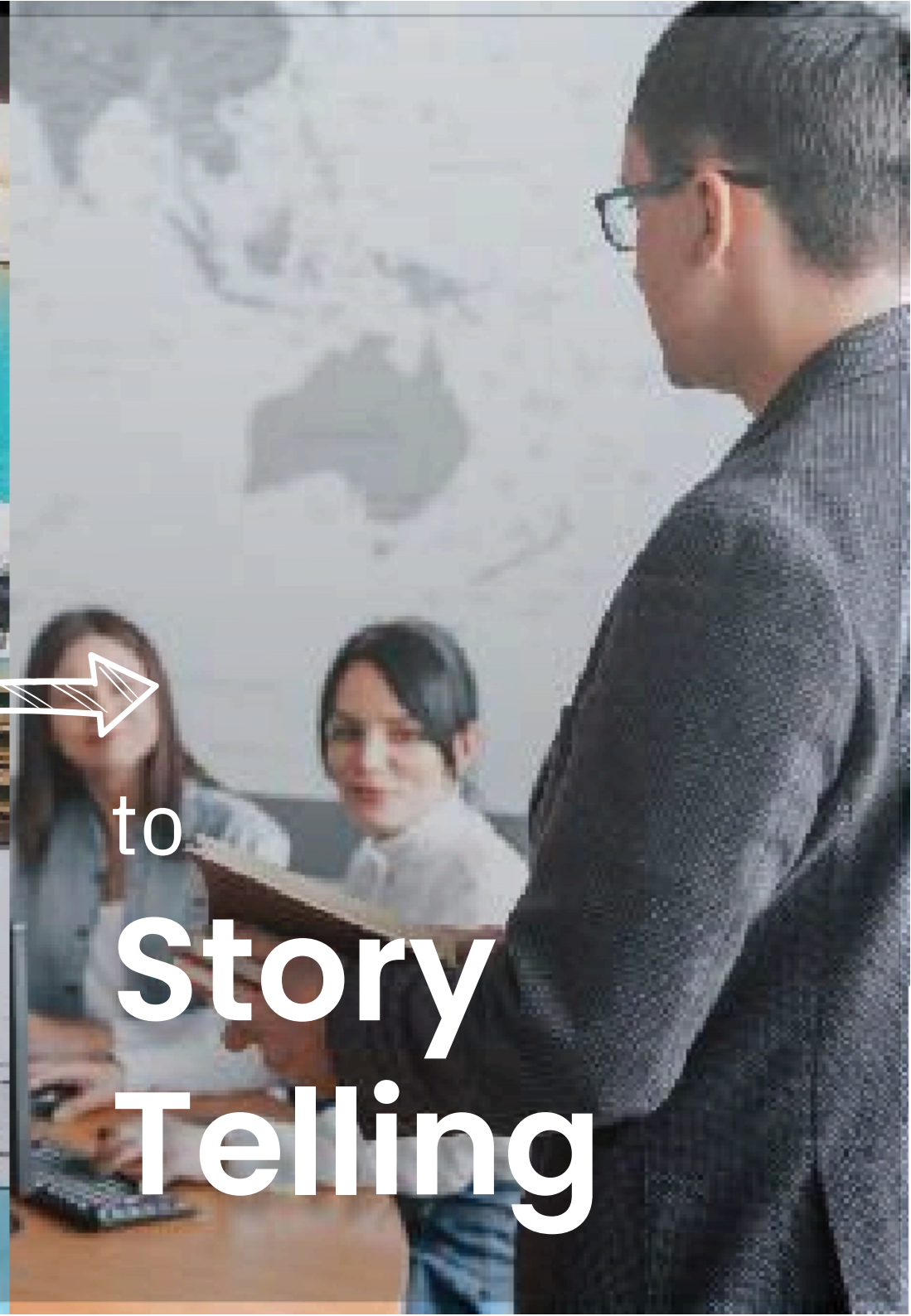
From **Strategy**



To **Execution**



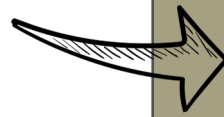
From
Pictures



to
**Story
Telling**

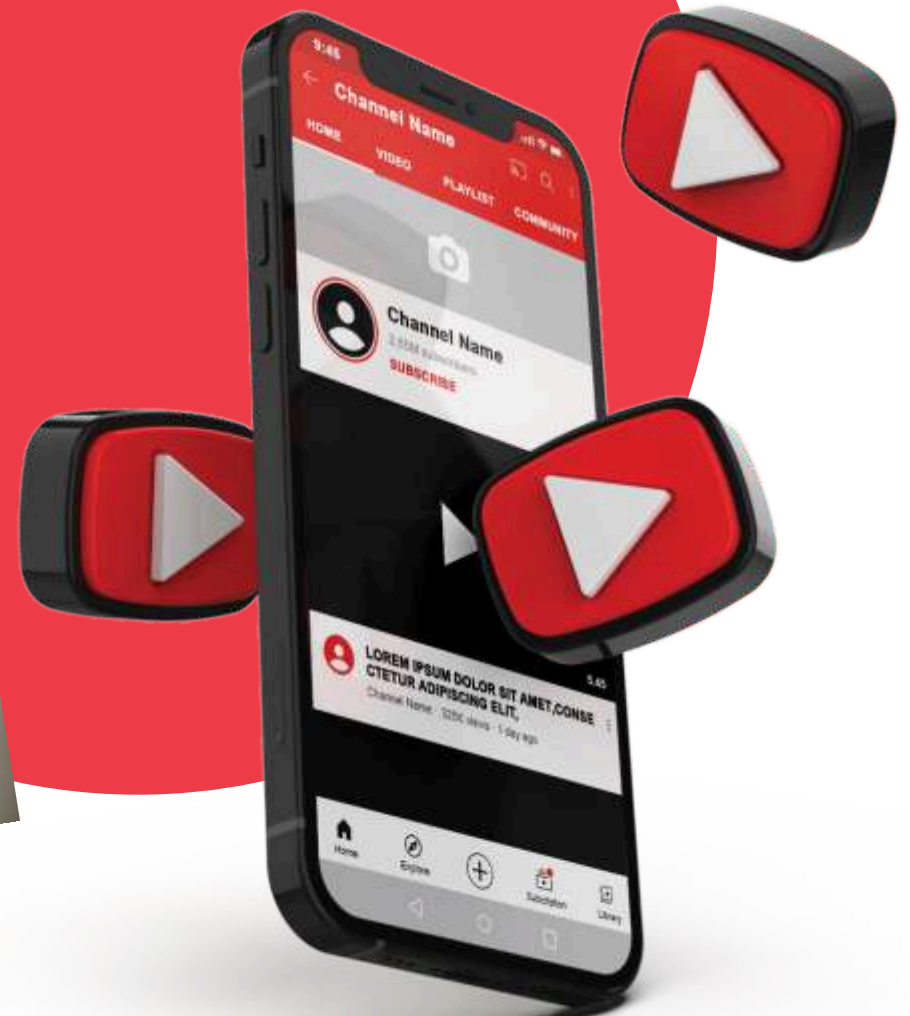
From
Digital

To **Creative**



● From **Stills**

To **Films**



From
Product



To
Business



From
Business



To
**Successful
Brand**

Enabling
your
Products
& Services
reach
relevant
audience



A 3D illustration of puzzle pieces. In the foreground, there are two red puzzle pieces. Behind them, several white puzzle pieces are visible, some of which are slightly offset, creating a sense of depth. The pieces are interlocking, symbolizing the integration of different elements.

Developing Recognition for your business

Business + Recognition = BRAND

As an Integrated marketing and brand building agency, specialized in FMCG industry, We connect people through relatable and relevant content, we innovate and integrate it with consumer research and analytics to create communication that speaks for the brand. We are storytellers looking for brands who are driven to become a part of people's life?

Your "SAY" Our "WAY"

- Idea
- Strategy
- Content
- Campaign
- Execution
- Results





Digital Neha
BUSINESS TO BRAND



SERVICES

?

Visuals speak

LOUDER than
WORDS

We device your marketing with online & offline strategy to transform your business into brand.





Digital Neha
BUSINESS TO BRAND



Digital Marketing

- Social Media Marketing
- Influencer Marketing
- Media Planning
- E-com Listing
- Email Marketing
- Website Development
- Search Engine Optimization



Creative Services

- Packaging
- Posters
- Hoardings
- Brochures/Leaflets/Flyers
- Banners/Standees
- Stall Designing
- Dangler/Wobblers



Youtube & Social Media Management

- Backend Preparation
- Content Creation
- Video Editing
- Strategy Consulting
- Account Management
- Revenue & income Generation



PR Services

- Digital PR
- Offline PR



Technology Integration

- Business Technology Integration
- CRM & Software Integration
- Technology Consultation



Digital Neha
BUSINESS TO BRAND

We Have Mastered With Our Core Services

Brand Building

Digital Transformation

Technology Integration

Market Positioning

Video Editing

Content Creation

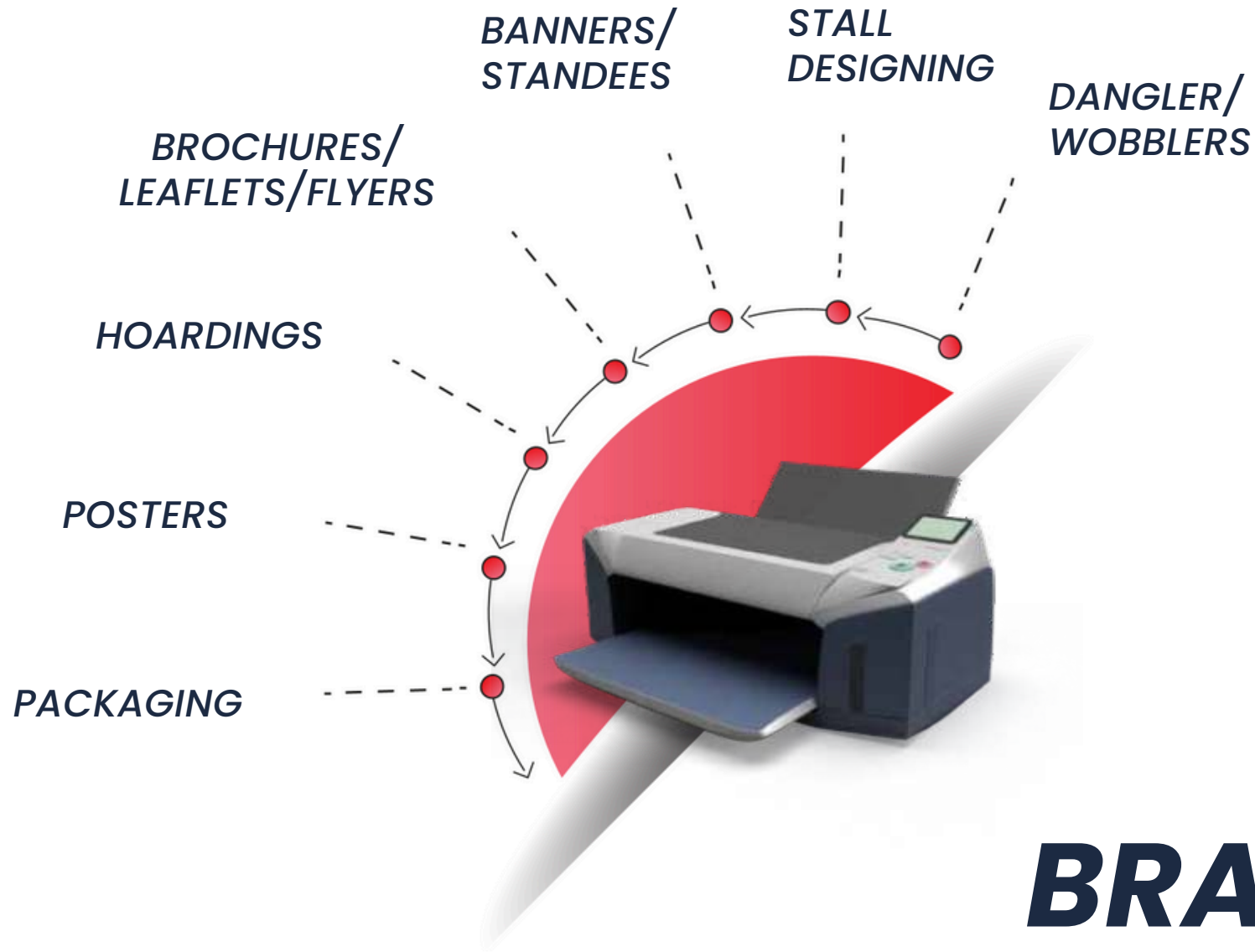
Digital Marketing





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BUSINESS TO BRAND

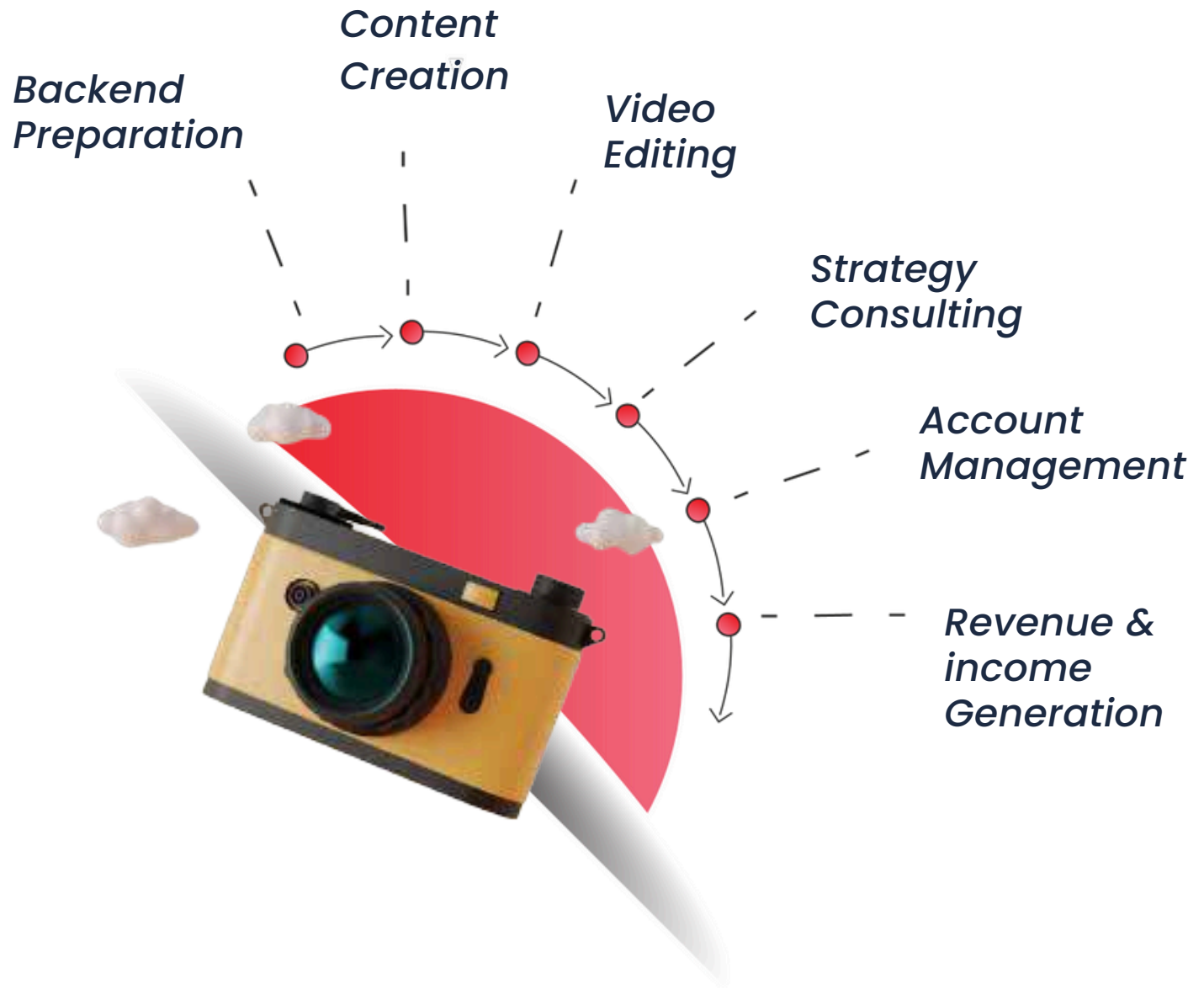




BRAND
COLLATERAL



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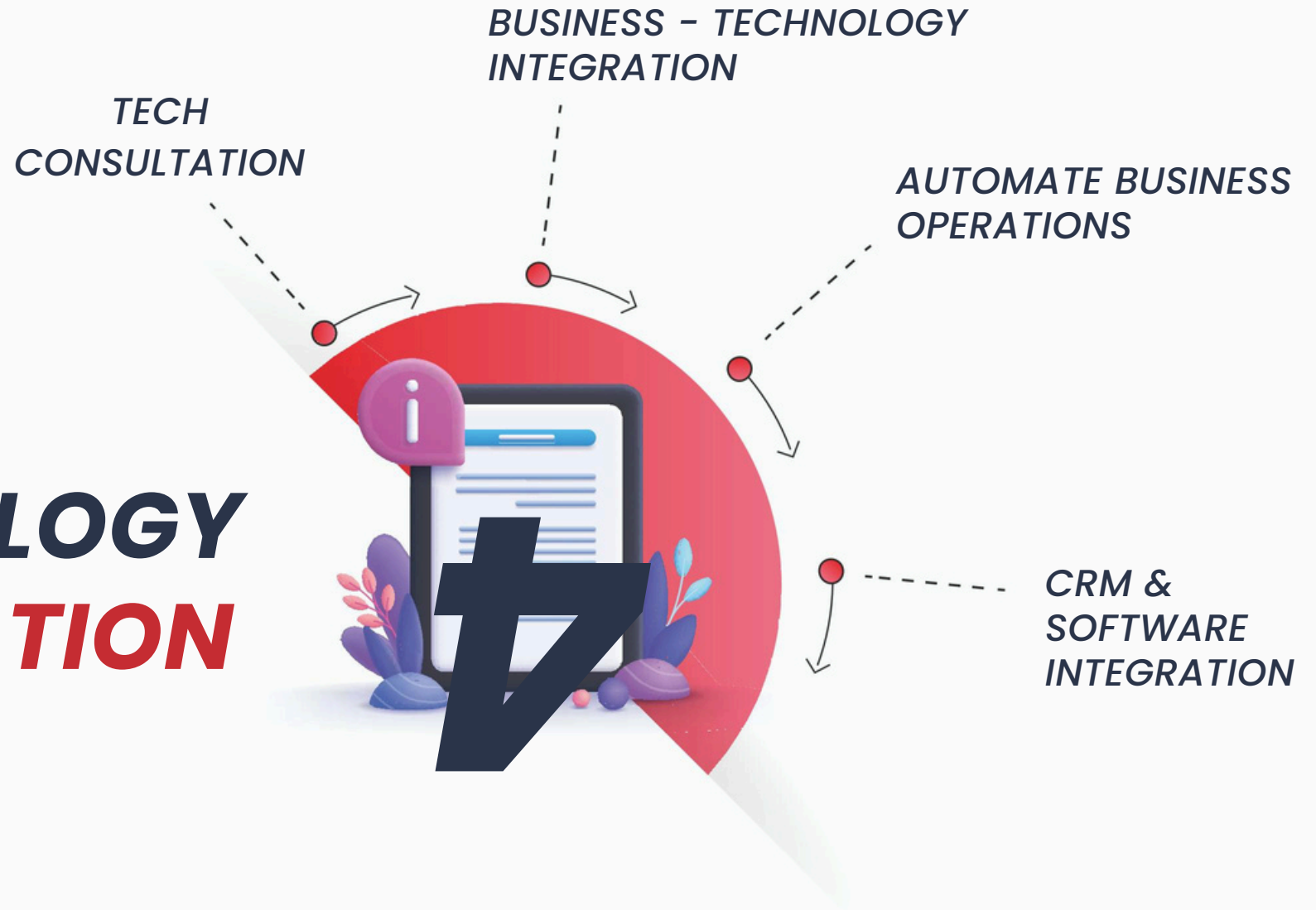


YOUTUBE & SOCIAL MEDIA MANAGEMENT



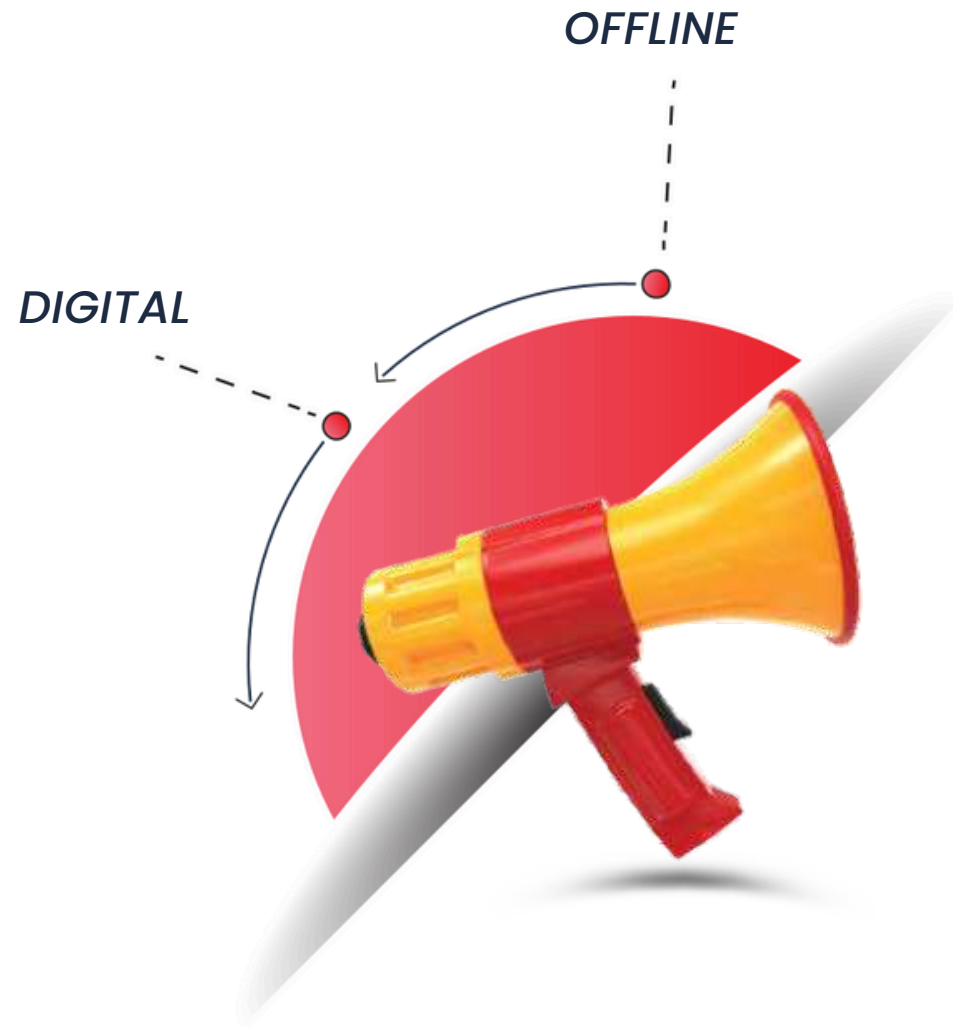
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TECHNOLOGY INTEGRATION





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PR
SERVICES

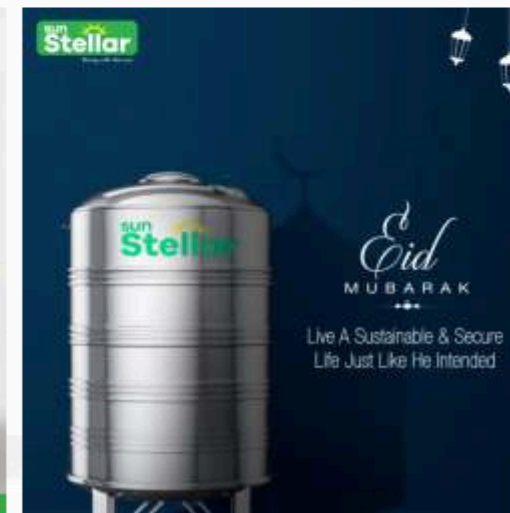
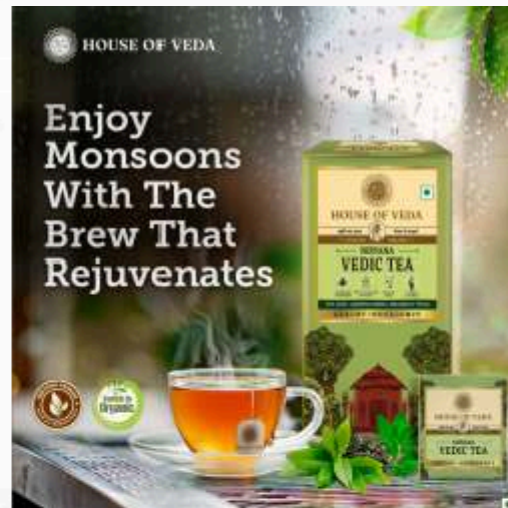
SOCIAL MEDIA MANAGEMENT



SOCIAL MEDIA MANAGEMENT

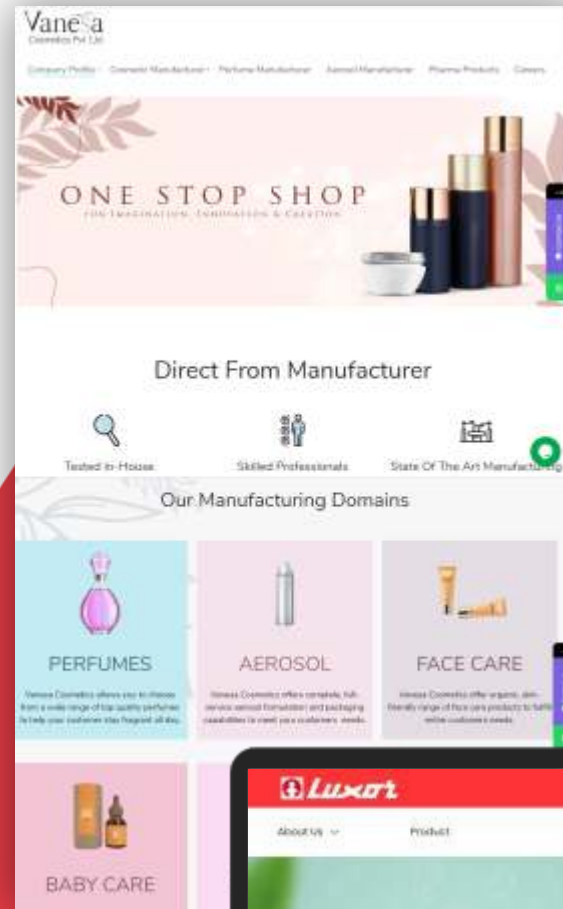


SOCIAL MEDIA MARKETING



WEB DEVELOPMENT

- UI/UX Designing
- App Development
- Website Development



WEBSITE BANNER





AD CAMPAIGNS

Ad Experiences for Every Narrative

Sociaps provide the creative formats to deliver the optimal ad experience to consumers if you're wanting to boost awareness and conversion or monetize your content.



High-Impact Interstitial Ads

Take advantage of natural transition points within an app with full-screen interstitials to serve meaningful marketing messages. Interstitial ads work across devices, platforms and objectives.

Ad Experiences for Every Narrative

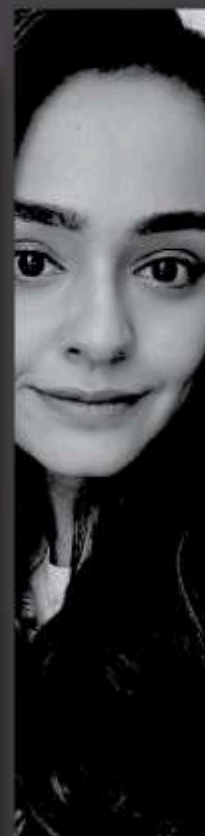
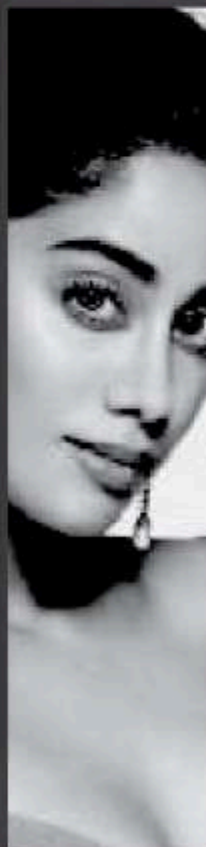
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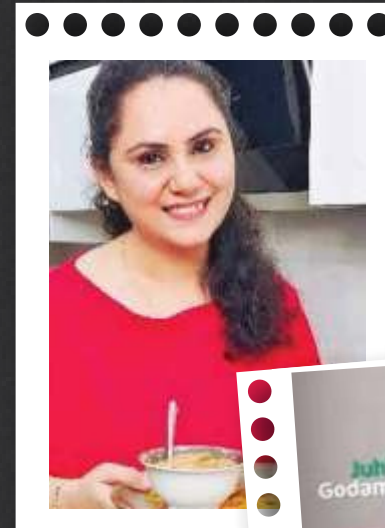
High-Impact Interstitial Ads

Take advantage of natural transition points within an app with full-screen interstitials to serve meaningful marketing messages. Interstitial ads work across devices, platforms and objectives.

INFLUENCER MARKETING



- Artist & Celebrity
- Motivational Speakers
- Tech & App
- Sports & Games
- Food & Beverages
- Fashion
- Fitness
- Travel
- Health
- Millennials
- Parent Vloggers
- Lifestyle





PACKAGING





Digital Neha
BUSINESS TO BRAND



EVENT CREATIVES



OUTDOOR HOARDINGS

**TASTE JO KARDE
DEEWANA**

**REAL COCONUT HAI KHANA TO
AMERICANA COOKIES HAI NA!**

Real Coconut Natural Taste Very Delicious

Sonam Bajwa

AMERICANA
COCONUT COOKIES
Crunchy Cookies

COCONUT COOKIES
Crunchy Cookies

The billboard is a large outdoor structure with a blue frame. It features a vibrant tropical scene with palm trees and a blue sky. A woman with long dark hair, wearing a bright pink outfit, is sitting on a large, yellow and green package of Americana Coconut Cookies. The package is prominently displayed in the foreground, with several cookies shown next to it. The text on the billboard is in a mix of English and Hindi, emphasizing the natural and delicious qualities of the cookies. The actress's name, Sonam Bajwa, is written in a cursive font at the bottom left.

INDOOR STORE **BRANDING**



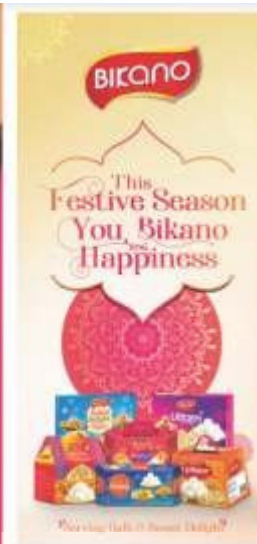
CART





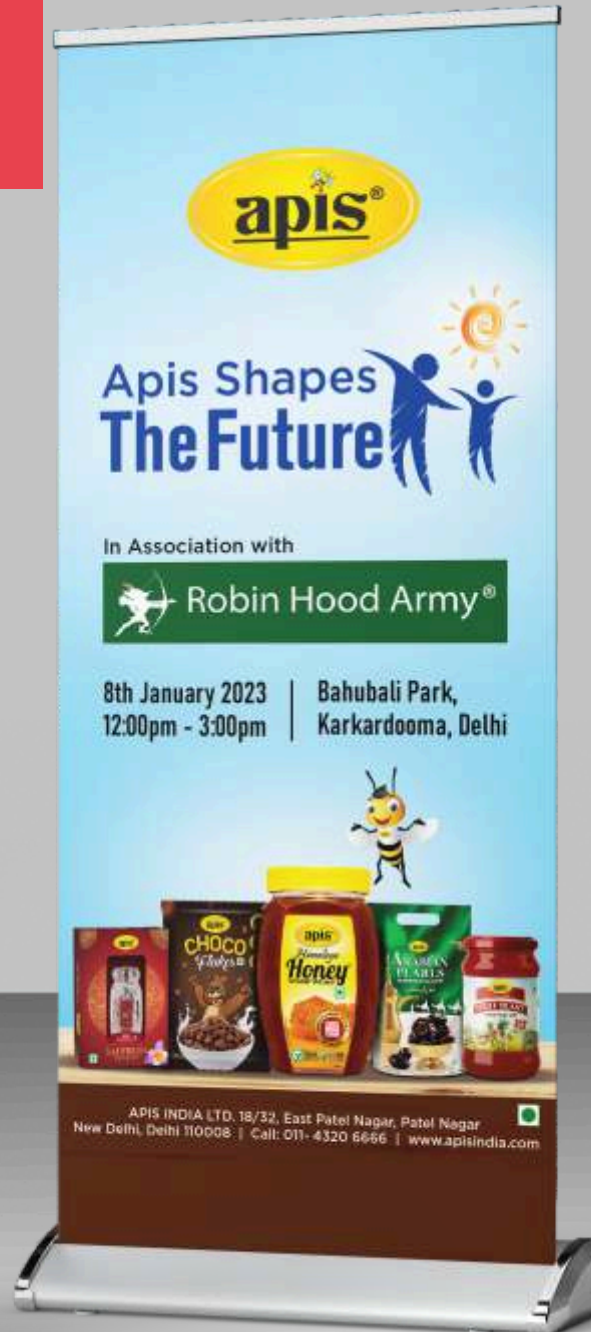
CATALOGUES





LEAFLETS

Standee **DESIGNING**



PRINT ADS

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super show

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[illegible]

a battle of equal

Powering Up
Rajasthan Royals

Shuddh
SWEETENING
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Shuddh
taste

Good sides investing heavily in powerful batsmen at No. 5-7

that the two have more in common than their powerful as-to-death.

Intended have involved in the Pandya brothers and a Pediatric over the years. Chomsky (1924-2010) play over high scoring games at tennis (also had a variety of powerful writing that you can consider). Krishna have had Kripa, and, especially, Rishi (1924-2010) play over three decades. The designer with someone to And those capable of

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After the launch failed,
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from the good news are in

King 30 off 30-32 miles at the
end

It is something that

Pages

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THE TIMES OF INDIA

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Unlikely to take Jishi, Marthanda

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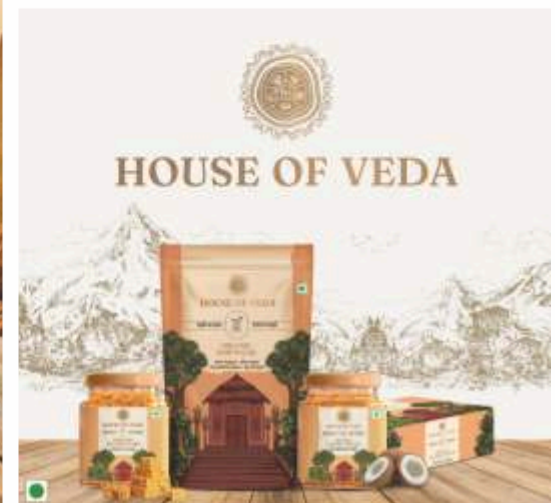
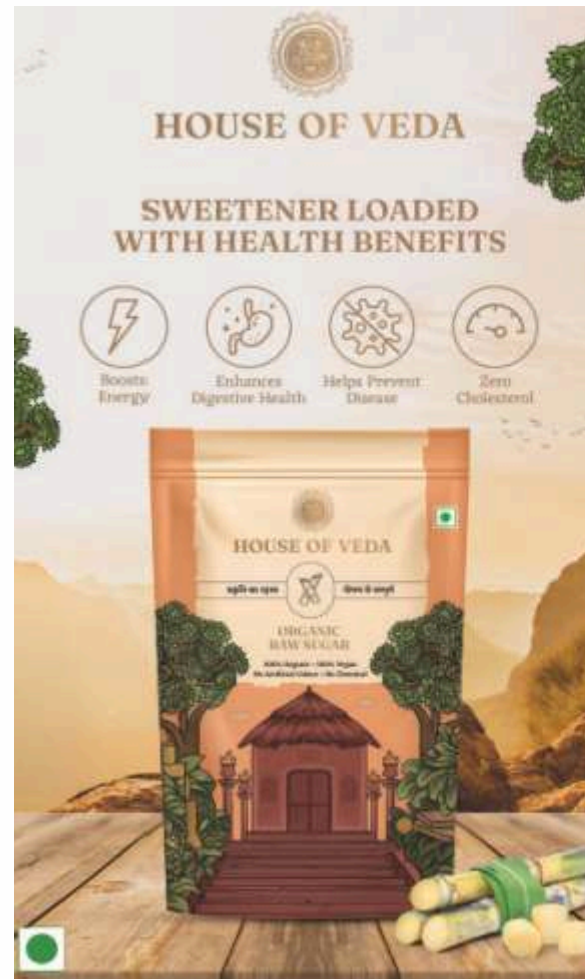
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PROMOTIONAL TABLE



Logo Designing





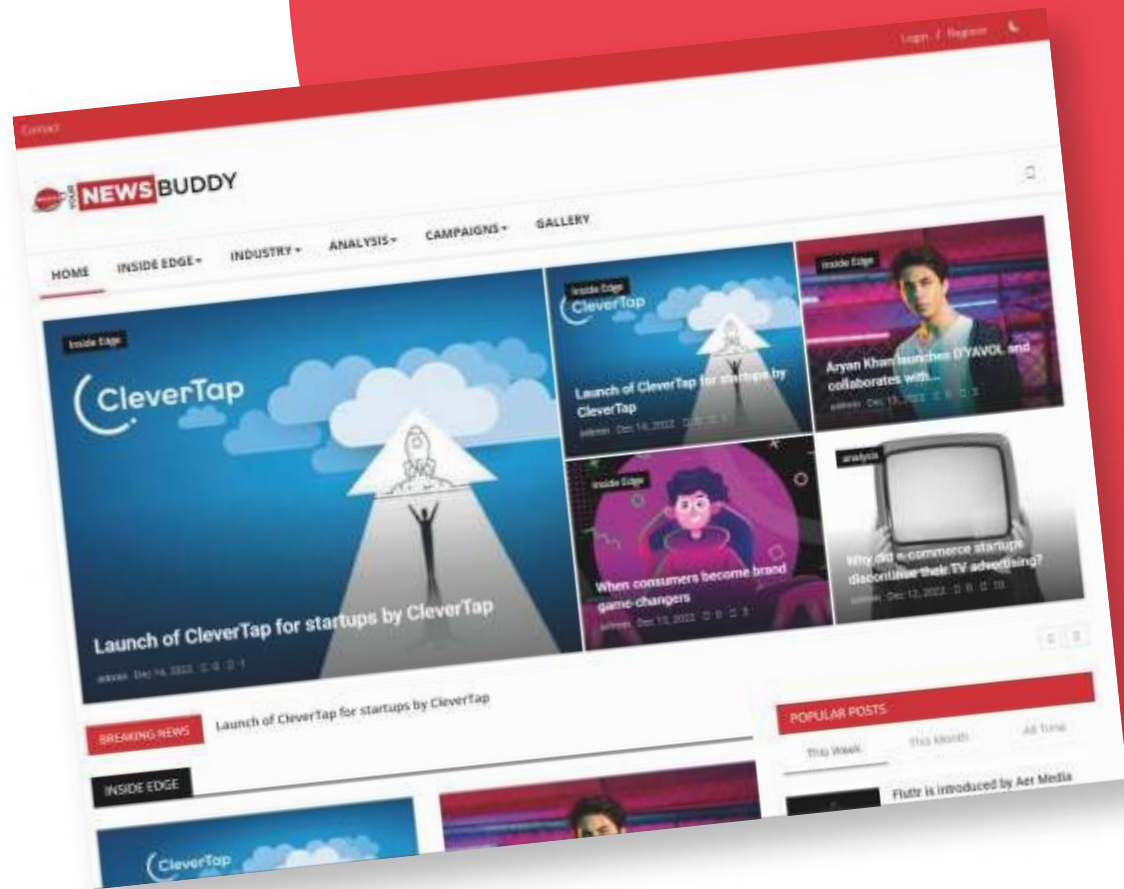
PR



A screenshot of the Apis India website. The top navigation bar includes a logo, 'Home', and 'News'. Below this is a search bar with the placeholder text 'Search Products/Services' and a blue 'Search' button. The main content area features a headline: 'Apis India expands its Spread Category with the launch of Hazelnut Chocolate spread'. Below the headline, it says 'By R. Indu' and '11 April 2023'. The central image is a jar of Apis Hazelnut Chocolate Spread. The label on the jar has the 'apis' logo, 'CHOCOLATE SPREAD', 'Hazelnut', and a small green vegetarian symbol. It also mentions '100% Pure Hazelnut Spread' and '100g'. The bottom text of the article states: 'In a bid to strengthen its healthy product portfolio, Apis India, one of the leaders in the organised honey trade market of India after launching its Peanut Butter spread has now announced the launch of its brand-new chocolate spread that will be available in hazelnut flavor. Apis Hazelnut Chocolate Spread is a regular source of protein and energy. Breakfast, being the most important meal of the day is frequently skipped, particularly among young adults. Apis India's new hazelnut chocolate spread aims for chocolate lovers to look forward to their breakfast. The great mixture of ingredients is what makes it so exciting and fun to eat with anything. One can enhance the



Digital Neha
BUSINESS TO BRAND



OUR EXTENDED VERTICALS



Digital Neha
BUSINESS TO BRAND



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Influencer Marketing

I'm An Influencer

I Need An Influencer



Digitalneha's INFLUENCERS

OUR CLIENTS





We love our customers, so feel free to contact us.

Digitalneha Marketing - Business to Brand

Operational Address : 25th floor, Bhutani Alphathum, Blossom County,
Sector 90, Noida, Uttar Pradesh - 201305

Email Us - infodigitalneha@gmail.com

Phone No - [+91 7355744648](tel:+917355744648)

THANK YOU

