

Digitalneha Marketing Management

Digitalneha Marketing Management represents India's leading agency for digital transformation, providing : technology integration, digital marketing and brand building services. Our core working on digital transformation, technology integration, brand building, brand recall, content creation, digital marketing services & more

To Idea

From Brief



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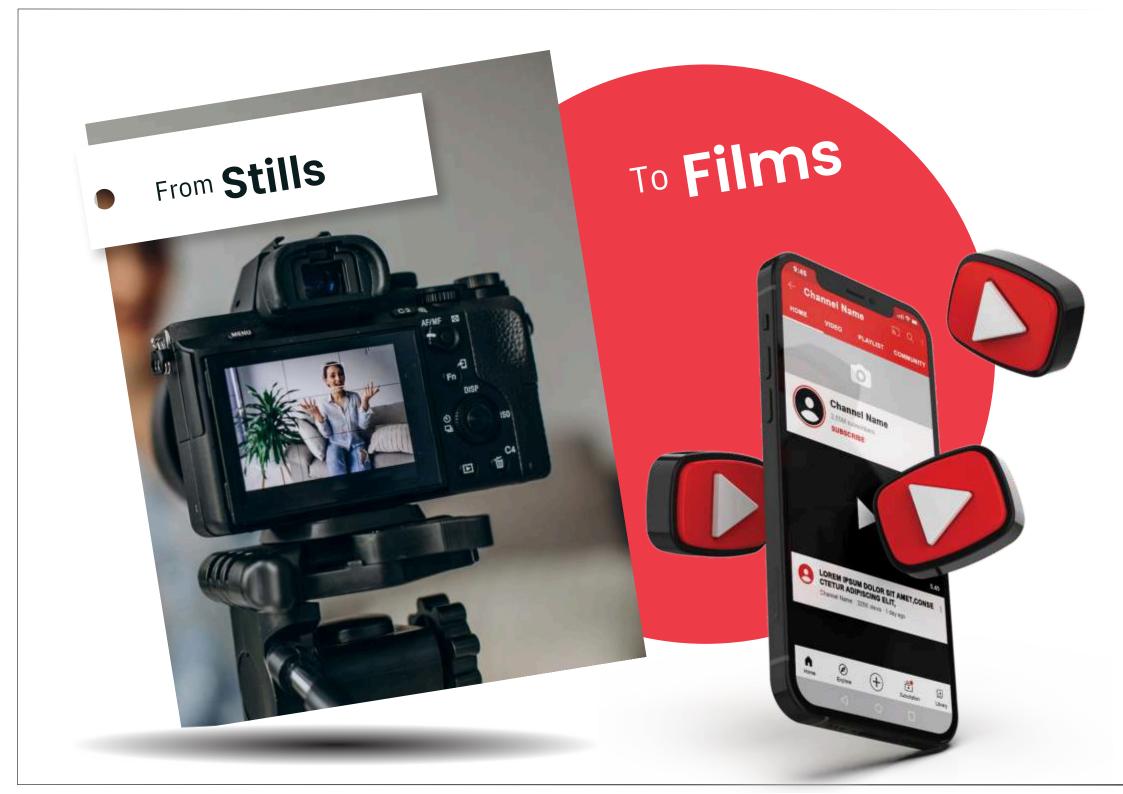
From Strategy

To Execution

From Pictures

to Story Telling





From **Product** FOR SALE kup design here **Business**

То

From Business



To Successful Brand

Enabling your Products & Services reach relevant audience





Developing Recognition for your business

Business + Recognition = BRAND

As an Integrated marketing and brand building agency, specialized in FMCG industry, We connect people through relatable and relevant content, we innovate and integrate it with consumer research and analytics to create communication that speaks for the brand. We are storytellers looking for brands who are driven to become a part of people's life?

Your "SAY" Our "WAY"

- Idea
- Strategy
- Content
- Campaign
- Execution
- Results







Visuals speak



We device your marketing with online & offline strategy to transform your business into brand.





- Strategy Consulting
- Generation



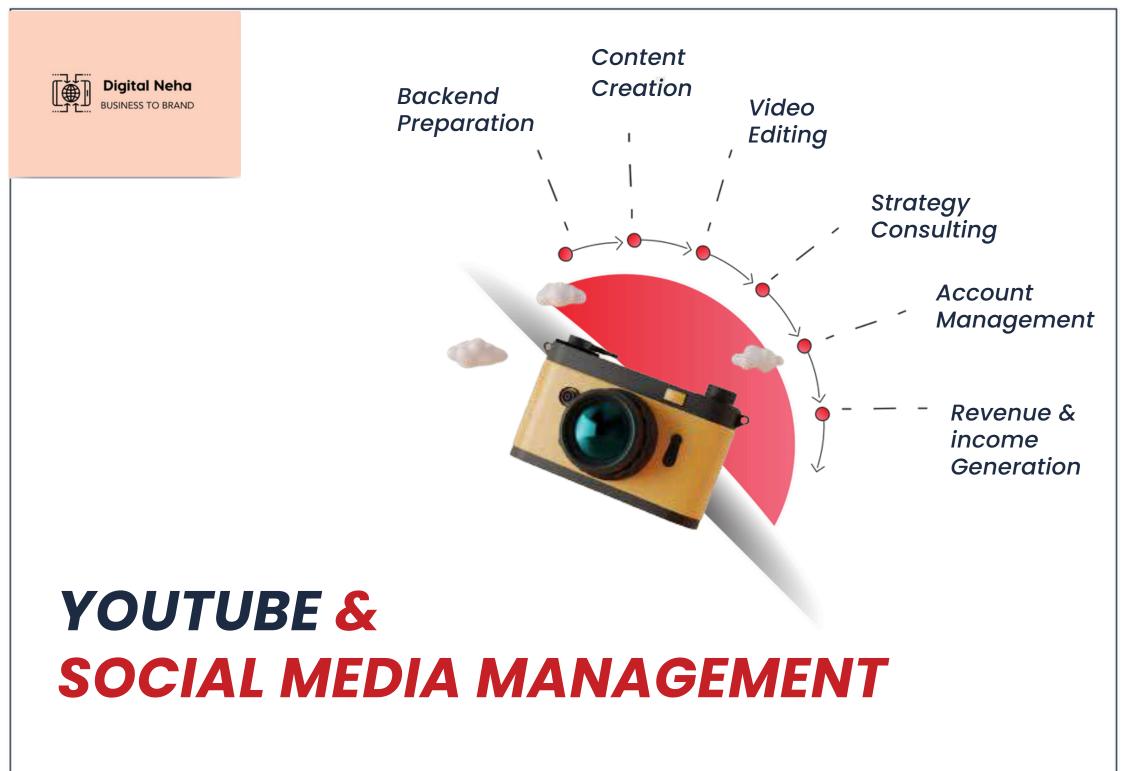
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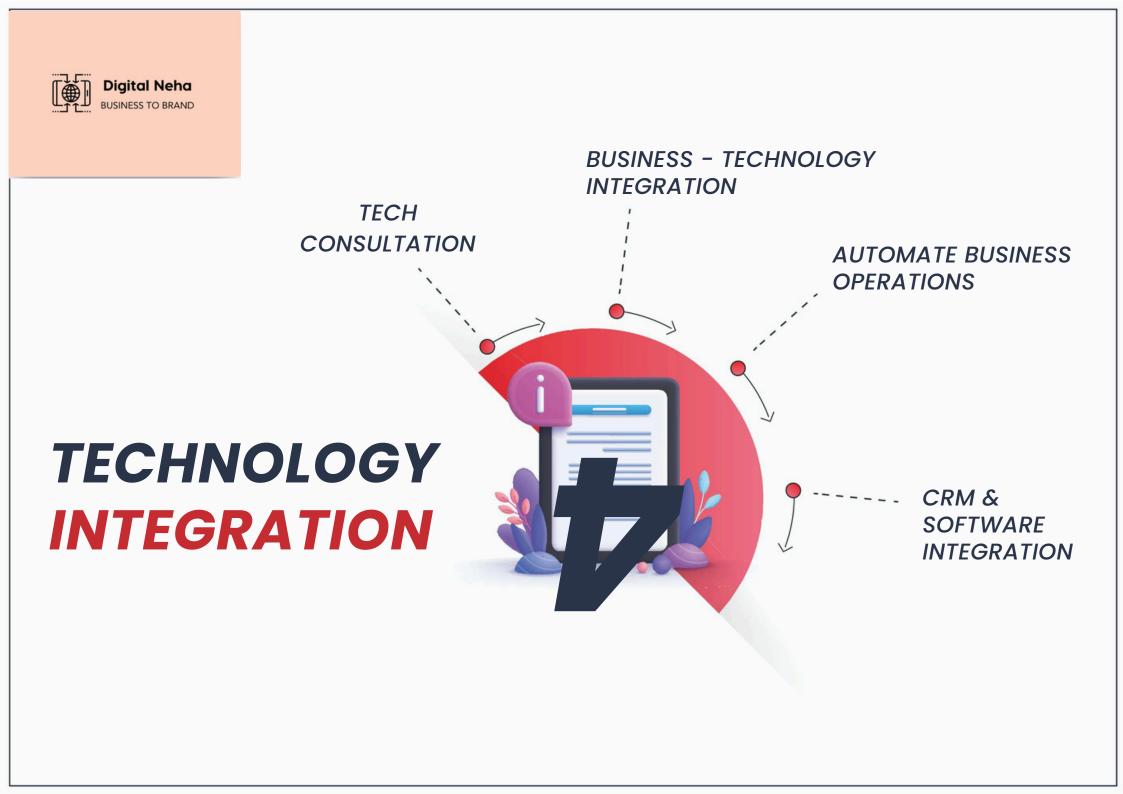
Brand Building Digital Transformation Technology Integration Market Positioning Video Editing **Content Creation Digital Marketing**

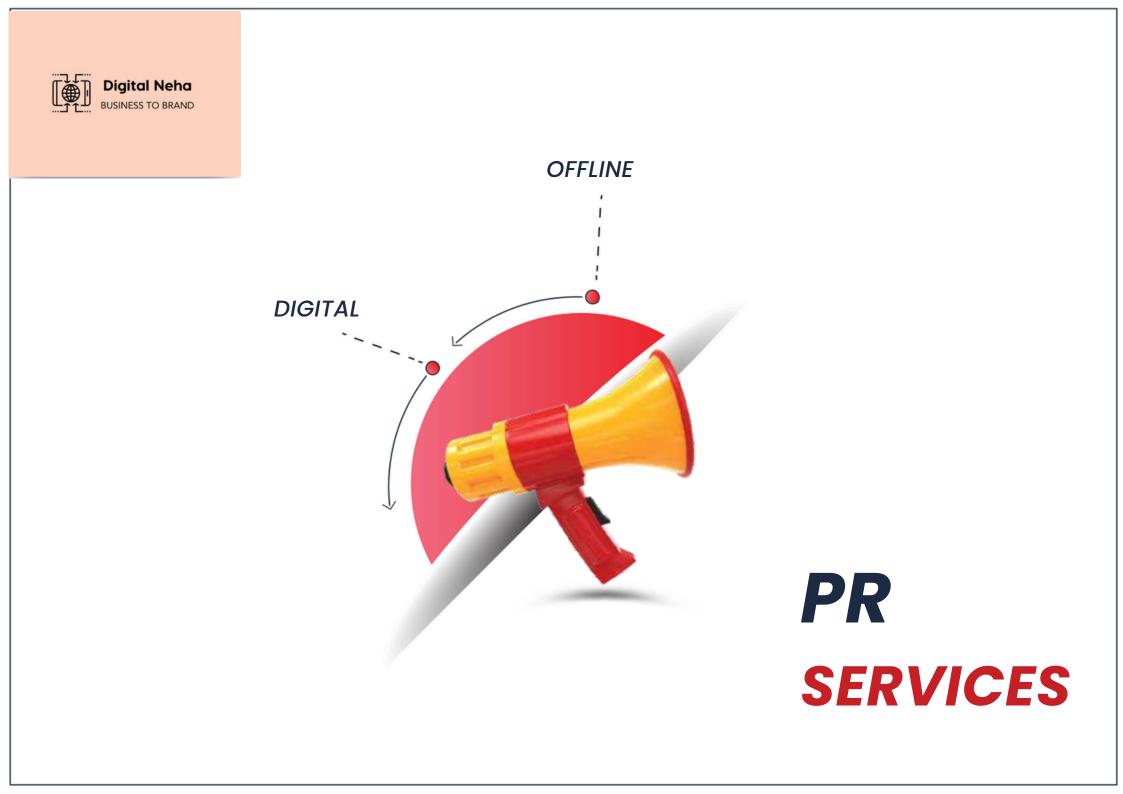












DIGITAL MARKETING

SOCIAL MEDIA MANAGEMENT



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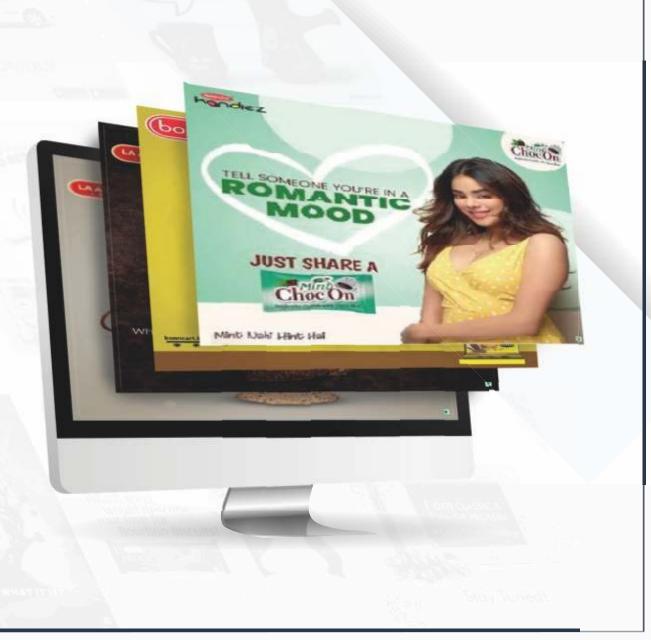
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DIGITAL MARKETING

SOCIAL MEDIA MANAGEMENT





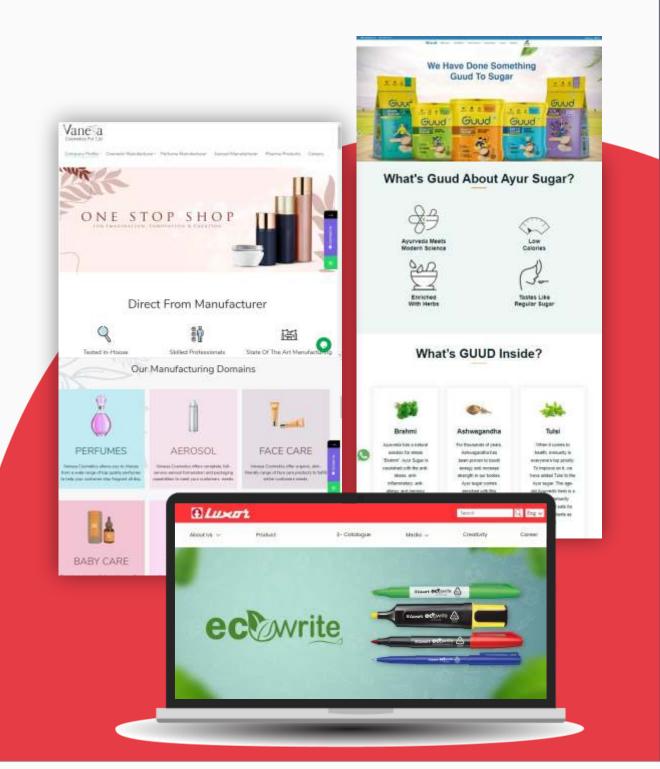
DIGITAL MARKETING

SOCIAL MEDIA MARKETING



WEB DEVELOPMENT

- UI/UX Designing
 App Development
- Website Development



WEBSITE BANNER







AD CAMPAIGNS

Ad Experiences for Every Narrative

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High-Impact Interstitial Ads

Take advantage of returni franchise points within an app with fullponeer. Warstbally its earve meaningful improving messages, transition bat, werk across devices, platforms and objectives.

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priette your content.

High-Impact Interstitial Ads

Take advantage of natural transition polices within an app with fulltoosen interstitials to serve meaningful manilating messages, interstitial advance across devices, platforms and objectives.

INFLUENCER MARKETING



- Artist & Celebrity
- Motivational Speakers
- Tech & App
- Sports & Games
- Food & Beverages
- Fashion
- Fitness
- Travel
- Health
- Millennials
- Parent Vloggers
- Lifestyle











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PACKAGING





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EVENT CREATIVES





OUTDOOR **HOARDINGS**



INDOOR STORE **BRANDING**







About ns-





ARECA **LEAF PRODUCTS**

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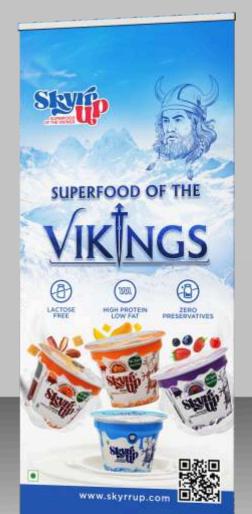


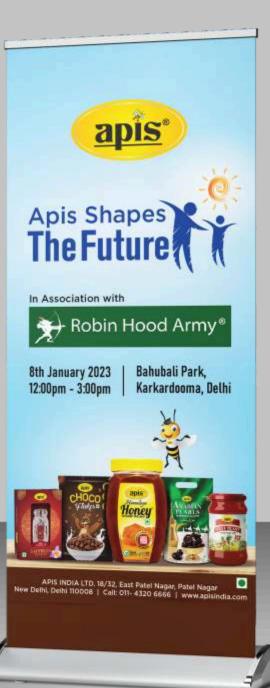
CATALOGUES

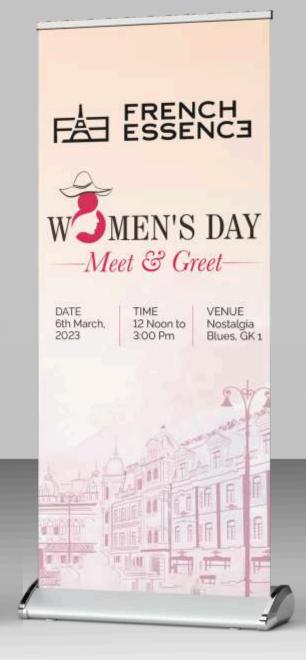


LEAFLETS

Standee **DESIGNING**







PRINT **ADS**



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India's active cases poised to cross 9 lakh

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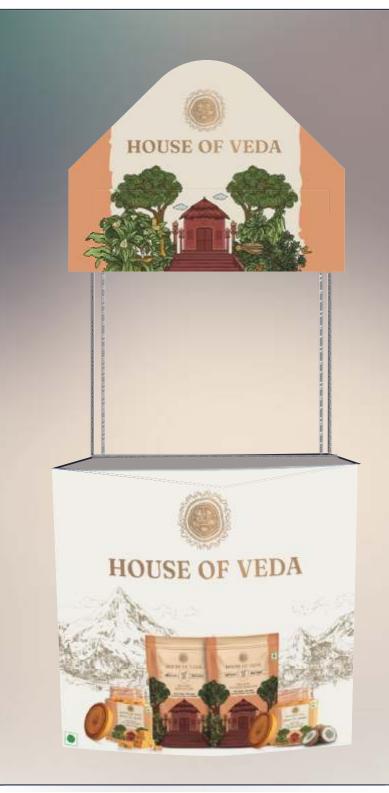
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PROMOTIONAL TABLE



Logo Designing













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ThePrint

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Manjit Singh, CMD Of Bonn Group of Industries features in top 51 Sikh Business Leaders of India by Outlook India

ANN PR 20 April 2023 02:29 pm 167



PR



Tatva Health & Wellness launches India's 1st Naturally Low GI Sugar - Kesari Golden Sugar in Chennai

ANI | Updated: Apr 25, 2023 10:30 157

Chennai (Tamil Nadu) (India), April 25 (ANI/HTDS) Tatva Health and Wellness, one of the leading food companies launches Kesari Golden Sugar' an Unrefined and Naturally Low GI Sugar with no chemicals or additives in Chennal on April 22nd, 2023. The brand hosted a dealer's meet followed by a press meet at The Leela,



he HerM Sports * Evolveso & Economy * Entertainment - Status * Parliament

Prezz Releases Parted at Dec 14 2022 2 43PM

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Apis India Launches #ShuddhAurSaccha Campaign, Promoting Its Honey For Healthy Winters



Apis India Limited Issueches #ShuddhAsserSacches.s comparing to appeal its sedience via presenting their Heney. Through this, the hencel vialues to send a half-for manage in their serificnce and sequecibly to permit for their different. The semigriphic type, film portrays a methor and her son or a supermarker invocting where the son is shown to have piloled up something, which he bidse from his mother a questioning even and the film them builds as that premise. The film acts as a measuring message that apid Himalya Himay is pars, true and the right fit for everyone as at his processor intervanty, release the body, add to detoilforation, is good for due to be notified to provide a set of the processor to body. Add to detoilforation, is good and the set of the set **APN NEWS**



Wednesday, April, 2023 | Today's Market | Current Time: 01:56:27

NEWS BUSINESS TECH & INDUSTRY ENTERTAINMENT NEW P HEALTH TOURISM SPORTS EDITOR'S COLUMN MAGAZINE

YOUTH : LIFE STYLE

Previous story:

Next story:

World Tourism Day TalentonLease appoints Pankaj celebrations held at AhmedabadGupta as an Advisor to its board and Mumbai International

Airports

Shower Essentials to Elevate your Morning Routine by French Essence

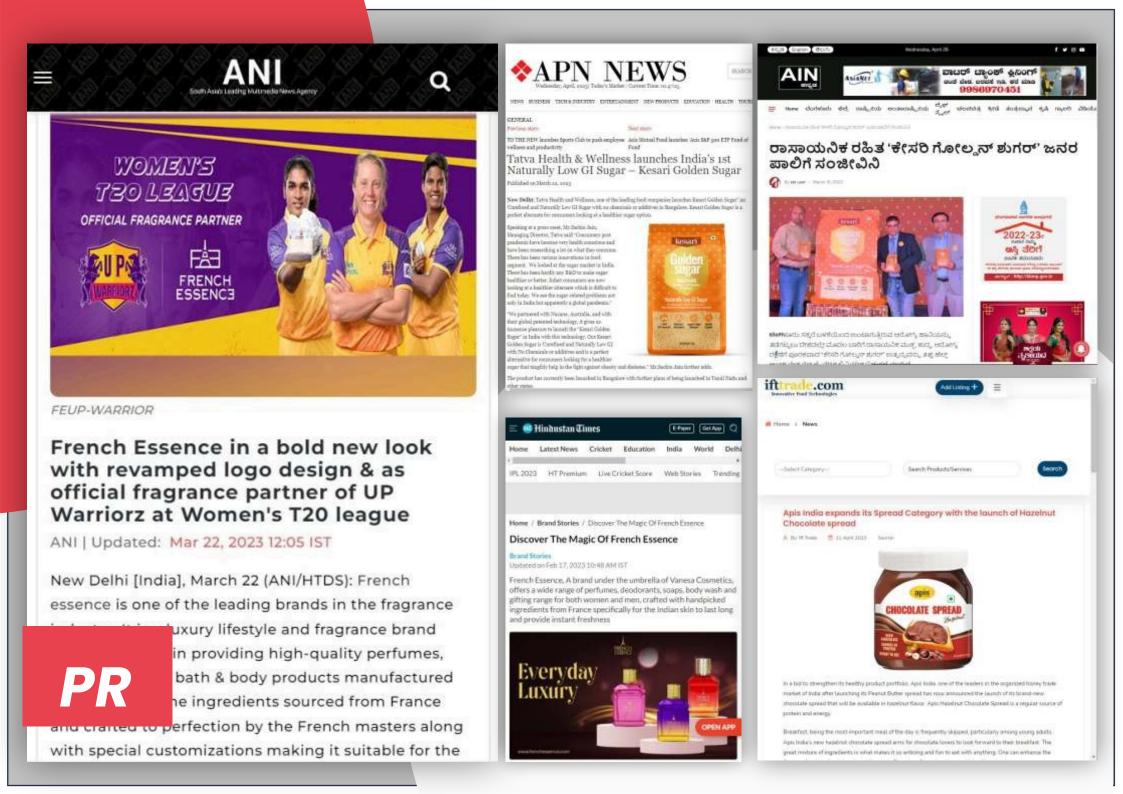
Published on September 27, 2022

As much as we need a good body lotion or moisturiser in our body care routine, a good shower gel or a soap is equally essential. Moving over from the practical purpose of cleansing, they keep you refreshed all day long and offer a beautiful fragrance that just settles in. They tend to always leave your skin sifter and possibly healthier. They even tend to moisturise and nourish the skin, which eventually makes it supple.

With unique fragrances and affordable pricing, French Essence offers a wide range of products in the body wash and soap segment.

1. Exotic Oud; Luxury Soap: (INR 299)

The spicy blast of black Pepper at the top of fragrance bouquet begins the fragrance-fest with exotic Patchouli to follow while strong Amber makes for the base of the aromatic pyramid. Each ingredient is organically grown & naturally picked, leaving its extravagance scents intact & keep your skin healthy with its antiinflammatory properties.



SOUTHERN MAIL 24/04/2023

Page # 02 Tatva Health & Wellness Launches India's 1st Naturally Low GI Sugar — 'Kesari Golden Sugar' in Chennai



Chennai: Tatva Health and Wellness, one of the leading food companies launches Kesari Golden Sugar" an Unrefined and Naturally Low GI Sugar with no chemicals or additives in Chennai. Kesari Golden Sugar is a perfect alternate for consumers looking at a healthier sugar option. Mr. Sachin Jain, Managing Director, Tatva Health and Wellness said "We are elated to introduce Kesari Golden Sugar in the Chennai market. Consumers post-pandemic have become very health conscious and selfaware and have been researching a lot on what they consume. There have been various innovations in the food segment. We looked at the sugar market in India. There has been hardly any R&D to make sugar healthier or better. In fact, consumers are now looking for a healthier alternative which is difficult to find today. We see sugar-related problems not only in India but globally. We are happy to bring in a product that can be consumed without having to worry about your health and at the same time not compromising on the taste. We are certain that it will be well received in this market."

OFFLINE PR



சென்னையில் குறைந்த கிளைசெமிக் இண்டக்ஸ் கொண்ட "கேசரி கோல்டன் சுகர்" அறிமுகம்

முள்ளனி உணவு நிறுவனங்களில் ஒன்றாகிய தத்வா ஹெல்த் அண்ட Gaudoando (Tatva Health and Wellness) கத்திகரிக்கப்படாத, ரசாபளங்கள் Gain Gritama Gunniad Science. இயற்கையாகவே குறைந்த கிளைசெயிக் Reim_deito (Low-Glycemic Index) Ganaim, 'Gang Gandor, dt and' (Kesari GoldenSugar) គដ្ឋនំងនារបាល Gesirenanយ៍ស அறிழகப்படுத்தியது

தத்வா Gamsbak -SHORE. Gassiomeiu திறுவனத்தின் மேலாண் Switzed திரு. சச்சின் தெயின் (Mr. Sachin Jain) 5-mensulso, *கேச∮ி கோல்_ன் கைரை சென்னை ாந்தையில் அறிமுகப்படுக்குவதில் mandamair மகிழ்ச்சியடைகிறோம். கொற்றதோய்க்குப் கிக்கைய காலக்கட்டத்தில், நுகர்வோர் ஆரோக்கிய உணர்வு மற்றும் சுய விழிப்புணர்வுடன் எதை தட்கொள்கிறார்கள் என்பதைப் நல்ல வரவேற்பு கிடைக்கும் என்று Bennu

Gestreost, 23, spù: Cu: ģ Ga: r ah an Sadeolononora o concel நிலில் Luiden LARGEDUDADA son Bus's s General. டுத்தியாவில் சர்க்கரை சந்தையை உற்று பார்க்கையில், A OFTRAGUERTE CONT ទាំនំនតាព្រាយ AppastaGan -mathematic LOTTER எந்தவொரு ஆராய்ச்சியும், மேம்பாடும் தெரியலில்லை. நடத்தப்பட்டதாகத் உள்ளமயில், இப்போது (biséGami monulaing a เสมส์สม தேடிவருகிறார்கள். அதை கண்டுபிடிப்பது இன்று கடினமாக உன்னது. சர்க்கரை தொடர்பானபிரச்சனைகளை இத்தியாவில் மட்டுமல்ல, உலகளவிலும் பார்த்து வருகிறோம். உங்களது ஆரோக்கியத்தை கவளத்தில்கொண்டு, will geb .nGa கோக்கில் சுமையில் PROPRIET GauggGardramodo a. i Gardrard-migur ஒரு தயாரிப்பை வழங்குவதில் நாங்கள் மகிழ்ச்சியனடகிறோம். இதற்கு சந்தையில் ஆராய்ச்சிகள் உறுதியாக நம்புகிறோம் என்றார்.



తత్వహెల్డ్ సేవలు మరింత విస్మతం

సాక్షి, చెన్నై: ప్రముఖ ఆహార ఉత్పత్తి సంస్థల్తో ఒకటైన తత్వ హెల్డ్ ఆండ్ వెల్ నెస్ సేవలను దేశంలోని పలు రా ప్రాలకు వివరించనునామని ఆ సంస మేనేజింగ్ డైరెక్టర్ సచిన్ జైన్ తెలిపారు. ఈ సంస్థ నేతృత్యంలో ఆరోగ్య సంరకణలో భాగంగా సిద్ధం చేసిన రపాయన రహిత కేసరి గోలెన్ మగర్ ు సానికంగా ఆదివారం ఆవిష్కరిందారు. దీని గురించి నచిన్ జెన్ మీడియాకు వివరిస్తూ ఆరోగ్య కరమణ చక్కెర ఎంపిక కోసం వినియోగ దారులు ఎదురు చూస్తూ వద్చారని పేర్కొ న్నారు. కరోనా పరిస్థితుల అనంతరం ప్రజలు ఆరోగ్య జాగతలపై స్వీయ అవహన కలిగి ఉన్నారని వివరిం దారు. ఇలాంటి వారు తాము తీసుకునే ఆహారంపై వరేశ్రక శద చూపుతున్నటు తెలిపారు. అందుకే రాము ఆరోగ్య సంరక్షణలో భాగంగా కొత్త రకంగా



రసాయన రహిత చెక్కెర ప్యాక్లీలతో ప్రతినిధులు

కేపరి గోలైన్ షుగర్ను తీసుకొచ్చామన్నారు. న్యూకేన్ ఆ,సేలియా సంసతో భాగసాయ్యం కలిగి ఉన్నామని, గోటెల్ పేటింట్ టెక్సాలజీతో, సాంకేతికతో ఈ చక్కెరను ఉత్పతి చేస్తున్నామని వివరిందారు. ఇటీవల బెంగళూరులో, తాజాగా చెన్నెలో తమ సీవలకు శీకారం చుటామని, మున్నుందు దేశంలోని అన్ని రా షాలకు విసరించనున్నామని వెల్లడించారు.

Andhra Jyothi ఆందజ్యోతి 24/04/2023 Page # 07

మార్కెట్లోకి తక్కువ గైసిమిక్ ఇండెక్స్ చక్కెర

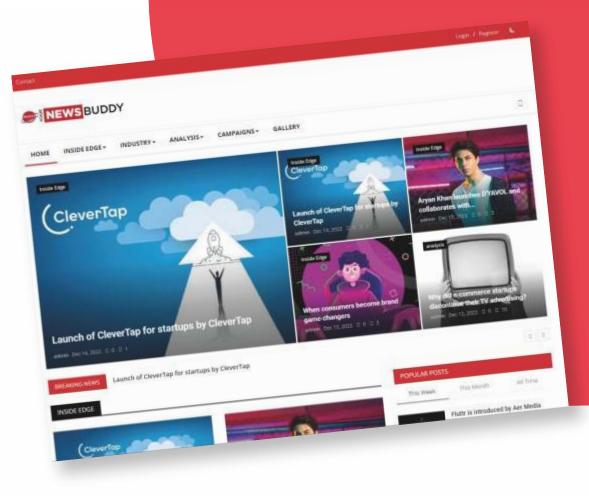
ప్వారీస్, ఏప్రిల్ 23. డ్రాక్రతి సిద్ధంగా తక్కువ గైసిమిక్ ఇండెక్స్ కలిగిన కేనరి గోలైన్ మగర్గేమ నగ రంలో పరిచయం చేశారు. తత్వ హెల్లే అండ్ వెల్సిన్ నంస్త మేనేజింగ్ డైరెక్టర్ నచిన్ జైన్ అధ్యక్షతన శనివారం సాయంతం సానిక రాజా అన్నామలై ప్రరంలో జరిగిన కార్యకమంలో ఆహార భద్రత శాఖ



ఆధికారులు, పోషకాల మందుల తయారి నంనల బ్రతినిధులు పాల్ నారు. దేశంలోనే మొటమొదటిసా రిగా కేసరి గోలెన్ మగర్గు మార్కెటో విడుదల చేసినటు సచిన్ බුබ් මව්බාණ.

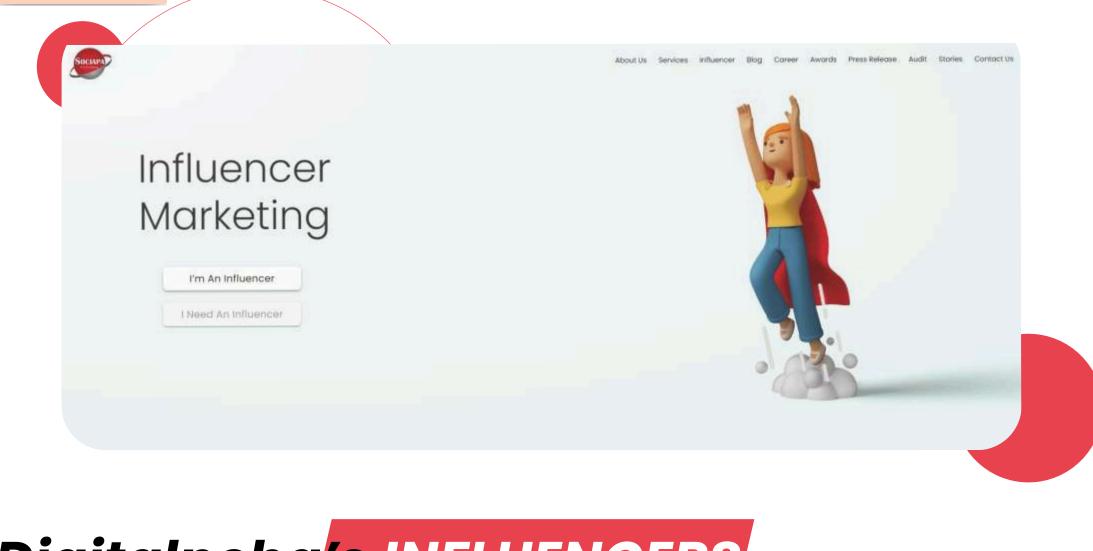
కేసల గోలెన్ షుగర్ను పలచయం చేస్తున్న సచిన్ జైన్ బృందం





OUR EXTENDED VERTICALS





Digitalneha's INFLUENCERS

OUR CLIENTS



























We love our customers, so feel free to contact us.

Digitalneha Marketing - Business to Brand

Operational Address : 25th floor, Bhutani Alphathum, Blossom County, Sector 90, Noida, Uttar Pradesh - 201305

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