

# Newsletter We will a serie of America

# CANCER CONSULTANTS OF AMERICA

BRIDGING THE GAP BETWEEN CANCER AND UNDERSTANDING®

# Cancer Answers

# The What Ifs...

The fear of the unknown is a common response from cancer patients and their family when asked, "What are you most afraid of during the cancer journey?". Along with this fear is the collection of questions known as the "What ifs". While these thoughts are legitimate concerns, the magnitude of these fears can be lessened to a manageable level by becoming more informed about the cancer in focus. It is common practice for many of us to obtain our medical information from the Internet. However, the accuracy of the information often comes into question and in some cases these searches add to the mountain of concerns that surrounds a cancer diagnosis. Given these circumstances, there is an unmet need in the medical community for accurate cancer information for patients and their family. Cancer Consultants of America was created to fill this unmet need and provide the crucial piece of cancer education that completes the patient's circle of care.

The basic understanding of cancer is that it is bad and nobody wishes to receive the dreaded news. Following the cancer diagnosis, fear and anxiety often follow. These two emotions lead to stress and the body has a physiological response in the form of inflammation. Cancer has been said to be "a wound that never heals". This phrase is due, in part, to the inflammation that supplies the cancer with the growth factors that are necessary for its development. As a result, this inflammation can act like fuel for the cancer. By managing the "what ifs" that are often the source of fear and anxiety, inflammation can be reduced leading to fewer complications and a more favorable outcome. Cancer Consultants of America provides services to help manage the "what ifs" of any cancer journey.

A question that is often asked is, "When should I contact Cancer Consultants of America?". Since many people are impacted by cancer, whether directly or indirectly, it is best to contact us as early as possible to get answers to your cancer (continued next column) questions.

We provide accurate cancer answers to inquiries, both large and small. In some cases, a question can be answered with a brief response. In other instances, a more detailed response is necessary to provide the insight that is desired. We also provide a prolonged working relationship with clients who are experiencing a journey that involves cancer treatments. For these cases, the patient and family may choose for continued assistance so they can understand various procedures such as routine scans that accompany treatments, the significance of results from blood tests, and medical terminology. Additionally, we provide information for people with a family history of cancer and are concerned about their chances of personally being afflicted. By becoming more informed about familial patterns of cancer, people can adopt a lifestyle that decreases their chances of being included in the legacy of cancer that runs in the family. Taken together, we provide the educational needs for a community seeking to be informed about cancer. We encourage everyone to contact Cancer Consultants of America to get accurate answers to their cancer questions.

Submit your Cancer Answers topics to info@CancerConsultantsOfAmerica.com

## We Are Available to You

Please contact us today if you would like more information about how our services can benefit you and your family.

## Services:

- Individual and Family Cancer Education
- Medical Appointment Liaison Services
- Information Seminars and Public Speaking Events

## Fun Facts - August

Cancer Awareness Month:

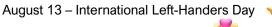
Appendix Cancer (Amber)



August 2 – Find a Four-Leaf Clover Day 😽

August 12 – Peak of Perseid Meteor Shower

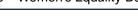




August 25 – Kiss and Make Up Day



August 26 – Women's Equality Day



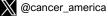


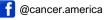
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