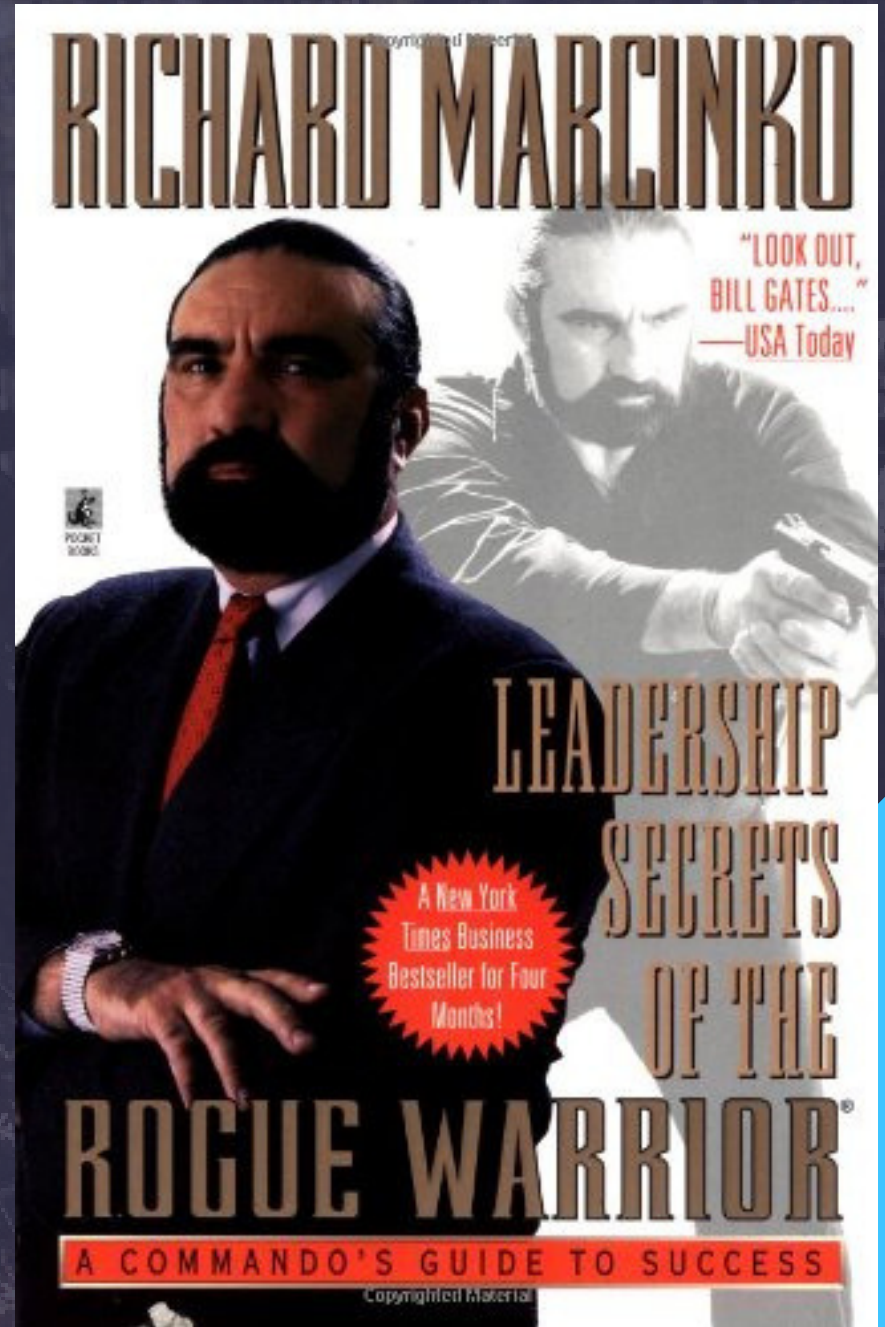


MARTIN CJ MONGIELLO, MBA

A REVIEW OF THE BOOK:



LENOIR RHYNE UNIVERSITY



OVERVIEW

Richard Marcinko wrote *Leadership Secrets of the Rogue Warrior, A Commando's Guide to Success*. He is a well-published Sea-Air-Land (SEAL) retired warrior and US Navy Commander.



The book translates special warfare (SpecWar), assassination, killing force, kill power, weaponry, training, tactics, and techniques, and converts them into business use for today's leader.



I examined the rational and sane application of, “today’s global business competitors can be as hostile as enemy snipers, and as unpredictable as terrorists,” (Marcinko, 1996, p. 154).



HIS TEN COMMANDMENTS

The author utilizes his Ten Commandments of SpecWar to not only outline the entire book with chapters, but they form the explanation in each. His commandments initially provide great insight into what the topic will be about and then an explanation takes place for this line of reasoning and why it should be adopted

1. I AM THE WAR LORD AND THE WRATHFUL GOD OF COMBAT, AND I WILL ALWAYS LEAD YOU FROM THE FRONT, NOT THE REAR.
2. I WILL TREAT YOU ALL ALIKE-JUST LIKE SH*T.
3. THOU SHALT DO NOTHING I WILL NOT DO FIRST, AND THUS WILL YOU BE CREATED WARRIORS IN MY DEADLY IMAGE.
4. I SHALL PUNISH THY BODIES BECAUSE OF THE MORE THOU SWEATEST IN TRAINING, THE LESS THOU BLEEDEST IN COMBAT.
5. INDEED, IF THOU HURTETH IN THY EFFORTS AND THOU SUFFER PAINFUL DINGS, THEN THOU ART DOING IT RIGHT.
6. THOU HAST NOT TO LIKE IT-THOU HAST JUST TO DO IT.
7. THOU SHALT KEEP IT SIMPLE. STUPID.
8. THOU SHALT NEVER ASSUME.
9. VERILY, THOU ART NOT PAID FOR THY METHODS, BUT FOR THY RESULTS, BY WHICH MEANETH THOU SHALT KILL THINE ENEMY BY ANY MEANS AVAILABLE BEFORE HE/SHE KILLETH YOU.
10. THOU SHALT, IN THY WARRIOR'S MIND AND SOUL, ALWAYS REMEMBER MY ULTIMATE AND FINAL COMMANDMENT: THERE ARE NO RULES-THOU SHALT WIN AT ALL COST.
(MARCINKO, 1996, P. PREFACE).



THANK YOU!

FOR ALLOWING ME TO SERVE YOU, SERVE OUR COUNTRY, AND SERVE YOUR FAMILIES WITH A 30-YEAR MILITARY RETIRED CERTIFICATE. I AM STILL ON DUTY AND WILL ANSWER THE CALL IF I AM EVER ASKED AGAIN.

**STUDENT MARTI MONGIELLO (RIGHT)
WITH CAPTAIN SINCOX (LEFT)**