

# Our Design Process

When clients need a branding, a website or a social media strategy, it requires a clear design process. A client who understands the basics of this process will appreciate what happens at each step.

## The Brief

Client briefs us of what they want and need. Project timelines are being set as well.

STEP  
01



STEP  
02

## The Research

Our team gathers all relevant materials for the project



STEP  
03

## The Ideation

After we gather all the facts, we do brainstorm to find the big idea!



STEP  
04

## The Production

Final execution of the approved idea.



STEP  
05

## The Delivery

Done! Time to party and celebrate!

