

We've created a way for you to collect 100% of your sales revenue by giving a Cash Discount to customers paying with cash rather than credit or debit cards



Collect 100% of your revenue



Eliminate processor fees



Incentivize cash payments



Will not increase time at register/terminal



WHAT IS THE CASH DISCOUNT PROGRAM?



Credit card processing has risen over the last several years, placing a financial burden on many small businesses. Dual Pricing is a merchant processing program that allows merchant businesses to significantly lower or eliminate their credit card processing cost. The merchant presents the customer with a cash and a credit card price, which allows them to decide on their preferred payment method. Many U.S. gas stations have offered both cash and credit prices for over a decade.



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