

Cookies Policy

Last updated: (May, 2021)

Yadea.de ("us", "we", or "our") uses cookies on Yadea.de (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

What are cookies

A “cookie” is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit. Cookies help us understand how the Site is being used and improve your user experience.

How Yadea.de uses Cookies

When you use and access our website, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service, to provide analytics, to store your preferences, to enable advertisements delivery, including behavioral advertising.

We use both session and persistent cookies on the website and we use different types of cookies to run the Service:

– Essential cookies. We may use essential cookies to authenticate users and prevent fraudulent use of user accounts.

Name	Provider	Purpose	Expiry	Type
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP
XSRF-TOKEN	yadea.de	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	1 day	HTTP

CONSENT	YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	6091 days	HTTP
CookieConsentBulkSetting-#	Cookiebot	Enables cookie consent across multiple websites	Persistent	HTML
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
_at.hist.#	AddThis	Used by the social sharing platform AddThis to store the user's usage history of the AddThis sharing widget	Persistent	HTML
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel
loc	Oracle	Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).	1 year	HTTP
uvc	Oracle	Detects how often the social sharing service, AddThis, encounters the same user.	1 year	HTTP
xtc	Oracle	Registers the user's sharing of content via social media.	1 year	HTTP
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP
test_cookie	Google	Used to check if the user's browser supports cookies.		HTTP
__atuvc	AddThis	Updates the counter of a website's social sharing features.	1 year	HTTP
__atuvsv	AddThis	Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.	1 year	HTTP
_at.cww	AddThis	Used by the social sharing platform AddThis	Persistent	HTML

			nt	
at-lojson-cache-#	v1.addthisedge.com	Used by the social sharing platform AddThis	Persistent	HTML
at-rand	AddThis	Used by the social sharing platform AddThis	Persistent	HTML
VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP
yt.innertube::nextId	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML
yt.innertube::requests	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML
yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML
bole_cms_session	yadea.de	Pending	1 year	HTTP

Advertising Cookies

Advertising cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

Analytics Cookies

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

Third-party cookies

We may also embed video content from other social media websites such as YouTube or Facebook. As a result, when you visit a page with content embedded, you may be presented with cookies from these websites.

To view this third-party content, you first have to accept their specific terms and conditions. This includes their cookie policies, which we have no control over.

Third-party content providers include:

YouTube \ Facebook \ Twitter \ Instagram \ Google Maps \ Amazon \ LinkedIn

How can you manage cookies?

Removing cookies from your device

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Blocking cookies

You can set most modern browsers to prevent any cookies being placed on your device. However, that if you refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Managing site-specific cookies

For more detailed control over site-specific cookies, check the privacy and cookie settings in your preferred browser.