

ROBERT N. JOHNSON COMMON JOURNEY

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Expertise:

- Activating Strategic Plans
- Cultivating organizational & client development
- Connector
- Philanthropy



Robert N. Johnson is an International Philanthropist and Retired Consumer Products/Food Industry Vice President focusing on brand development (and rejuvenation), organizational cultivation, client connectivity, and candid motivational leadership. For approximately 30 years, Robert ran parallel concurrent careers in the private and non-profit sector.

He commenced his CPG / Food Industry career with Procter & Gamble Co. Later recruited to Kraft Foods, where he retired after 25 years, 14 assignments, + 4 HQ assignments, and over 25 individual, industry, and team awards. Noted long-term B2B relationships. Mastery of supply chain and consumer research insights to secure profitable compounded revenue growth. He led HQ trade funding planning, field teams/regions, and direct-store deliver with various clients like:

- Walmart, Target, Safeway, Kroger, Dollar General, Family Dollar, Walgreens, CVS Health, Rite Aid, Wakefern, Costco, Sam's Club, etc.

Retired in 2015 @ 50 yrs old.

Entrepreneur whole or minority ownership:

- ACommon1 Connectivity LLC, Vassell Foods/Arawak Farms, Jack Roberts Merchandising LLC, Finnish-USA B2B/BC Farming FinTech Subsidiary Initiative, etc.

While on the not-for-profit sector, he's held leadership board positions with domestic and international organizations. Some representing Kraft Foods while others being drawn in due to his expertise. Organizations ranging from:

- International Public speaking in Singapore, Thailand, India, Japan, China, Honduras, etc.
- Smithsonian Institution Asian Pacific American Center – Vice Chairperson (2nd Term; Fed Appt.)
- Smithsonian Institution Campaign Steering Committee – Member (3 yrs)
- Smithsonian Institutions APAC Beyond Bollywood Exhibit – Founder's Circle (9 yrs)
- Indiana University Alumni Association (~700K alumni worldwide) – Chairman (5 yrs)
- Adelante Foundation (Honduras) Board of Directors – Chair & Member (5 yrs)
- City of Hope NorCal Food Alliance Board – Member (Kraft Foods) (3 yrs)
- Easter Seals Bay Area Food Alliance Board – Member (Kraft Foods) (3 yrs)
- National Association of Black Females in Music & Entertainment – Advisory Council & Funder
- Indiana University 2 Fully Endowed Scholarships (Geography & Economics)
- Indiana University Dean's Advisory Council (former US Ambassador to Poland) Hamilton Lugar School of Global & International Studies – Charter Member (4 yrs)
- San Francisco Sister City Committee Board (Ho Chi Minh, Vietnam) – Member (4 yrs)

Robert secured a double major 1988 BA Economics and Geography at Indiana University - Bloomington, Indiana.