



2019 - 2020 MacArthur High School Band & Color Guard PROGRAM AD & SENIOR TRIBUTE SALES

DESCRIPTION

For this fundraiser you will be selling space for ads or senior tributes to be featured in our Winter and Spring concert programs. The ads and tributes will print in color and are available in different sizes at different costs.

CREDIT TO STUDENT ACCOUNT

For each ad sold...

BUSINESS ADS	Cost to Consumer	% Profit to Student	Total to Student Account
Full Page (FP) Ad	\$ 280.00	75%	\$ 210.00
Half Page (HP) Ad	\$ 145.00		\$ 108.00
Quarter Page (QP) Ad	\$ 80.00		\$ 60.00
Business Card Size	\$ 45.00		\$ 33.75

For each Senior tribute sold...

SENIOR TRIBUTES			Total to Student Account
Full Page (FP) Ad	\$ 150.00	50%	\$ 75.00
Half Page (HP) Ad	\$ 70.00		\$ 35.00
Quarter Page (QP) Ad	\$ 40.00		\$ 20.00

IMPORTANT DATES:

Ads sold prior to the Winter Concert will appear in both the Winter and Spring Concert programs. All others will appear in the Spring program only. Senior tributes will only appear in the Spring Concert program

Forms, Payment and Files due for:	Dates
BUSINESS ADS to appear in both Winter & Spring Concert due...	Fri, November 22, 2019
WINTER CONCERT	Wed, December 12, 2019
BUSINESS ADS to appear in Spring Concert ONLY due...	Mon, May 11, 2020
SENIOR TRIBUTES to appear in Spring Concert ONLY due...	Mon, May 11, 2020
SPRING CONCERT	Wed, May 20, 21, 22, 2020

SAMPLE SCRIPT:

"Hi, my name is [YOUR NAME] , I play the [INSTRUMENT] in the MacArthur High School Band. We hold concerts twice a year in Winter and Spring. As a fundraiser to help pay for my Band fees and Spring Trip, we are selling ads that will appear in the concert programs for each of the concerts. Hundreds of community members attend these concerts every year, it's a great advertising opportunity for your business and we appreciate your support. If you're interested, there are 4 sizes to choose from."



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ORDER FORM

INFORMATION:

Name of Business/Family/Friend _____

Contact Name: _____ Phone Number: _____

Address: _____

Email: _____ Mobile Number: _____

PLEASE CHECK ONE:

BUSINESS ADS	COST	STUDENT PROFITS:
<input type="radio"/> Full Page (FP) Ad	\$ 280.00	75%
<input type="radio"/> Half Page (HP) Ad	\$ 145.00	
<input type="radio"/> Quarter Page (QP) Ad	\$ 80.00	
<input type="radio"/> Business Card (BC) Size	\$ 45.00	

SENIOR TRIBUTES	COST	STUDENT PROFITS:
<input type="radio"/> Full Page (FP) Ad	\$ 150.00	50%
<input type="radio"/> Half Page (HP) Ad	\$ 70.00	
<input type="radio"/> Quarter Page (QP) Ad	\$ 40.00	

METHOD OF PAYMENT:

☐ Check #: _____ (Please make payable to MacArthur Band)

☐ Money Order _____

☐ If mailing payment* please send to: MacArthur H.S Band & Color Guard
Attn: **Student Fundraising – Program Ad Sales**
2923 MacArthur View
San Antonio, Texas 78217

*PLEASE NOTE: Ads and Tributes will not be placed in program until payment is received.

BAND/COLOR GUARD STUDENT YOU ARE SUPPORTING:

Name: _____ Phone Number: _____

----- RETURN THIS FORM WITH CHECK OR MONEY ORDER -----



----- PLEASE LEAVE THIS PAGE WITH THE CUSTOMER -----

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SALES RECEIPT

Payment Method: _____ Date: _____

Size Purchased: _____ Amount Paid: _____

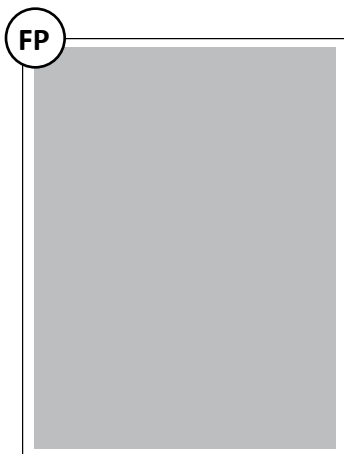
Student Name: _____

Thank you for your support! _____

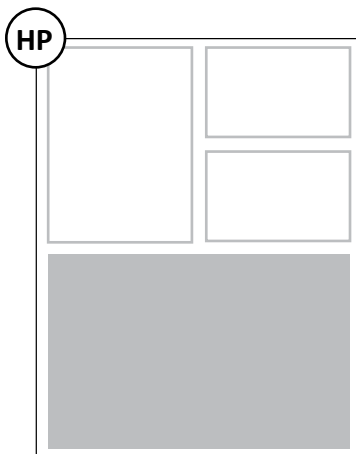
Student or Parent/Guardian Signature

BUSINESS AD	COST	STUDENT PROFITS:
Full Page (FP) Ad	\$ 280.00	75%
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Business Card (BC) Ad	\$ 45.00	

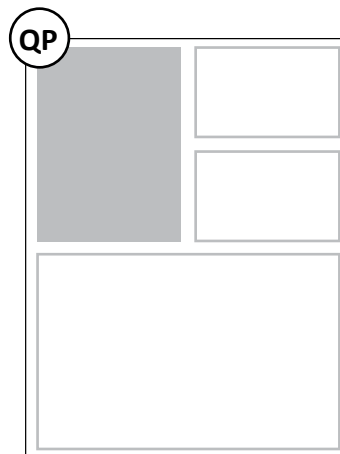
SENIOR TRIBUTES	COST	STUDENT PROFITS:
Full Page (FP) Ad	\$ 150.00	50%
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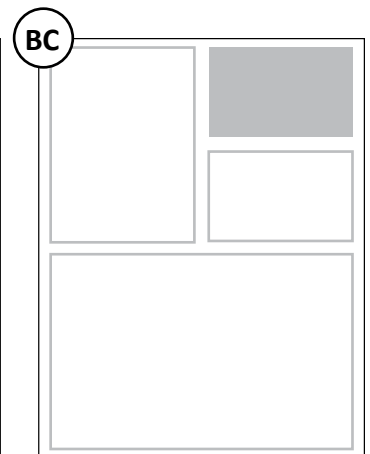
7.5" x 10"



7.5" x 4.85"



3.625" x 4.85"



3.625" x 2.3"

FILE REQUIREMENTS

- Email all files to cclee@sbcglobal.net
- Provide high quality files at dimensions based on ad selected
- Acceptable file types: .jpg, pdf, .eps, .tiff, .png
- Provide verbiage to include in Ad or Tribute in body of email.

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