



BARÇA
INNOVATION HUB
Universitas

PROFESSIONAL DIPLOMA

FOOTBALL COACH

100% ONLINE

10 MONTHS

LEARN FROM THE BEST | ENJOY A UNIQUE EDUCATIONAL EXPERIENCE | BECOME PART OF A GLOBAL NETWORK

INFORMATION

In this program, you will learn to identify the key components of FC Barcelona's game idea; these are the foundation for our trademark style which is used by our first division football team as well as at the youth football teams.

The continuous progress in the development and evolution of tactical analysis in football makes study and training in this field of work permanent. The work proposals are increasingly broad for analysts, which allows them to take work roles in specific topics of analysis.

For this reason, we will delve into the specific assessment of the goal-kicks phase; the analysis of set pieces in order to optimise them to the maximum and, in this way, gain a competitive advantage over our opponents; the analysis of the most common high pressure situations in a football match, offering the tools for a better understanding of this phase of the game; finally, we will approach the observation methodology used at FC Barcelona focussed on Youth Football categories.

AIMED AT:

This programme is aimed at performance analysts, and anyone involved in tasks or activities that require an understanding of the game of football in order to make decisions (such as sports journalists, agents, etc.).

LEARN TO:

Identify the parameters and tactical elements of the start phase of the game, in order to select, organise and transmit the most important information effectively; also through the use of technological tools.

Apply the most relevant theoretical and practical content for the analysis of the high-pressure phase in football, which will allow you to identify and recognise the different high-pressure situations, as well as to set tasks for their training.

Incorporate the fundamentals that underpin FCB's playing philosophy.

As coaches, become self-aware of the information we have in our practice and competition environment, in order to optimise our pedagogical exchange.



DELIVERY MODE ONLINE

DURATION 10 MONTHS

ACADEMIC DEGREE EXECUTIVE EDUCATION

DELIVERED IN ENGLISH

PROFESSOR



Alberto Angelastri

Match Analyst at FC Barcelona.



Joan Vicente Armengol

Analyst of the United Arab Emirates U23 team (UAEFA) and former member of the analysis department of FC Barcelona. Graduated in Physical Activity and Sports Sciences.



Isidre Ramón Madir

Valencia CF assistant coach. Former assistant coach of Watford FC and of the FC Barcelona first football team.



Jordi Pons Bolívar

Football Analyst at FC Barcelona.



Paco-Seirul-lo Vargas

Former Director of FC Barcelona Methodology Area.

PROGRAM

1. The basics of our style of play

Module 1: The science behind Barça Football

Module 2: The elements involved

Module 3: The defining concepts of Barça Football

Module 4: The game as a process

2. What to train

Module 1: Optimizing training

Module 2: Cognitive elements of the player

Module 3: Group elements of the team

Module 4: The phases of play

3. How to train it

Module 1: Train-optimize

Module 2: The training session

Module 3: Training specific to Barça Football I

Module 4: Training specific to Barça Football II

4. Pedagogical Exchange with the Player: The Role of the Coach-Trainer in the Learning Process

MODULE 1: Critical Thinking and Methodological Context Where do we come from and where are we going? Understand what is the ultimate goal of the methodology and how to integrate all the existing elements in the learning context.

MODULE 2: The Coach's Learning Why do the coaches see what they see? Understand how their behaviours emerge and how to get in tune with the team's context.

MODULE 3: Coach-Player Interaction How to optimise the exchange of information and have a greater impact on the learning process? Understand the environmental conditions through which the player's naturalised behaviours are facilitated and generated.

MODULE 4: Pedagogical Exchange with the Player. Learning Strategies and Atmosphere

5. Pedagogical exchange with the player: video feedback in the continuum of motor practice

MODULE 1: Observational learning how to give feedback? Understand what differential aspects are added in the coach's work when combining visual feedback with physical practice.

MODULE 2: Training practices. Where to give the feedback? Pay attention as a coach to the resulting effect on the player of the relationship between the practice context and the intervention style.

MODULE 3: Exchange with the player through observational learning. Anticipate and concrete multimodal extrinsic information to enhance the motor learning process.

MODULE 4: The visual feedback on video. Why give video-feedback? Alter the viewing speed to specify the interaction.

PROGRAM

6. Pedagogical exchange with the player: the design of the Preferential Simulation Situations (PSS) in relation to the preference of didactic content

MODULE 1. Coordinative Preference PSSs

MODULE 2. Cognitive Preference PSSs

MODULE 3. Contextual Preference PSSs

MODULE 4. Cross-sectional parameters: introduction to variability and oriented or exploratory planning.

7. Analysis of the start phase of the game

MODULE 1: Definition and evolution of the start phase and understanding of the general analysis criteria

MODULE 2: Study of the structural elements of the start phase

MODULE 3: Study of the dynamic elements of the start phase

MODULE 4: Statistical analysis, selection and presentation of information

8. Set piece analysis

MODULE 1: The importance of SPs and introduction to their analysis

MODULE 2: Defensive SPs Analysis

MODULE 3: Offensive SPs Analysis

MODULE 4: Methodological trends in SP training

9. High-press in football

MODULE 1: High-press in the defensive phase. Theoretical framework

MODULE 2: Most common defensive structures in high-press in football

MODULE 3: High-press training methodology in football

MODULE 4: Data for a good interpretation in the analysis of high-press in football

10. Observation methodology in formative football

MODULE 1: Introduction to video observation

MODULE 2: Observation in a training session

MODULE 3: Observation in competition games

MODULE 4: Individual observation of the player

EXPERIENCE

All your learning experience will take place in an online platform where you will find all the resources you need to study:

LECTURES

which address the main topics.

VIDEOS

that deepen some subjects of the readings.

ACTIVITIES

to apply the content addressed in each module.

RUBRICS

that will evaluate you in each module.

ONLINE EXPERT

In every course, you will have the support and virtual follow-up of a subject-matter expert. This online expert will perform interventions throughout the different modules to ensure your learning, as well as the interaction with the rest of your peers.

In addition, he will be available in the forum and by internal messaging so that you can appeal to him as many times as you need.

FORUMS

where you can interact with your colleagues.

SELF-ASSESSMENTS

which will help you measure your learning progress.

BENEFITS

World-class content, designed by experts and sports-industry oriented for an immediate impact.

Round-the-clock access to study material, wherever you want and from any device.

Custom feedback for every individual and teamwork activity.

Spaces of discussion and interaction with industry professionals from all over the world.

Certificate of participation for each course, issued by Barça Innovation Hub - Universitas. If you pass each of the courses that make up the program, and complete and pass the comprehensive final exam, you will also receive a verified certificate of completion for the entire program, with confirmation of identity, issued by Barça Innovation Hub - Universitas.



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CREATING A NEW GENERATION OF SPORTS PROFESSIONALS

