Fairport Rotary Club *THE LIFTBRIDGE* February 28, 2021 Edition 32





- **MARCH BIRTHDAYS**
- 3^{rd} Pat G 4^{th} – Lew H 8^{th} – Terry O 11^{th} – Sam F 24^{th} – Dave D 28^{th} – Nancy R No Wedding Anniversaries to Report

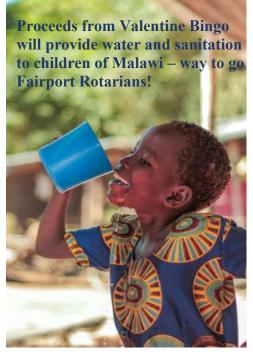
UPCOMING FAIRPORT ROTARY ZOOM MEETINGS

- March 1 Neil Ready, Head PGA Professional Cobblestone Country Club "The Future of Golf"
- March 8 John Baynes "Adventures in County Politics"
- March 15 Domenick Cecconi "How Advertising Gets on TV"
- March 22 Paul Guglielmo "I Want to Talk Sauce With You"
- March 29 PRIVP Tom Thorfinnson, General Manager & Chief Strategy Officer of RI

DISTRICT ZOOM MEETINGS (see district website for further info)

March 2 – District 7120 Grants Mangement Seminar March 10 – Director Dialogue re Peace with RI PE Shekhar Mehta





LIFTBRIDGE Feb 15, 2021 - VALENTINE BINGO

President Mark welcomed us and opened our Zoom meeting. Dennis Behr led us in the Pledge and Marybeth delivered the invocation.

A show of hands was called for by President Mark of those who purchased the STF dinner special from Fairfields—a fine turnout was noted.

Next week, the Fairport Village Inn will provide dinner for take-out or indoor dining—no special pricing.

President Mark, in upbeat fashion, announced that "things for our Club are looking-up" with new members and a new fund raiser in the works. He looks forward to seeing all members in person this Summer as the pandemic wanes.

GUESTS: Soon to be member Megan Rinaudo, Mark's sister Andrea, the entire Fuerbacher nuclear family and Hunter's girlfriend, the Barone Family, Dodie Linder, Newcomb's husband "Sweet Potato" Ed, Patty Knapp, Mary Kay Hartnett, Mary Stevens, Carol Johnston, Jean Whitney, Carol Smeenk, Laurie Weldgen, and Sue Roberts.

NEWS: Warren reported the passing of Jerry Bennett's brother Art and Jack Boorsma's wife Liz.

PROGRAM:

Mademoiselle of Ceremonies Kareen took the mike and presided over Fairport Rotary's Valentine Bingo games. Kareen wowed the crowd with Valentine jokes, and then got started.....

"Name that Tune" was the Bingo theme.

Kareen selected a wide variety of wonderful love songs.

ROUND ONE: Folks were dancing in their parlors. Elvis brought a tear to my eye. How about you? Diana Ross sang only to me, and the entire Club belted out the selection by Queen. Slow Dance—Ladies' choice as Percy Sledge tugged at our heart strings.

And John Hall called out "Bingo" as the Beatles sang "I want to hold your hand". False Alarm. John only had one diagonal of the required "X" to win the game.

Vin Barone then claimed "Bingo", and it was verified. Vin won the His and Her Basket. Congratulations Vin and Mary.

ROUND TWO: Kareen began the round with a joke equally as bad as that which began Round One. She then played the worst song ever recorded by Sinatra—"Strangers in the Night".

Then hearts were broken by Frankie and the Four Seasons, followed by John Sebastian and the Lovin Spoonful.

Al Green can still set the mood.....

Hunter declared "Bingo" to bring Round Two to an end.

Kareen then presented the Tie Breaker Quiz—a trivia contest.

In the end, and on a very happy note, our Bingo night resulted in a donation of \$650 to the Malawi Children's Village.

What an enjoyable evening! Thanks Kareen.

Lew



President Mark opened our Zoom meeting, Pieter Smeenk led the pledge, and Lew Heisman offered an invocation highly appropriate for Black History Month.

Guest and past District Governor Don Milton announced that this 2021 Rotary District Conference will be held virtually on Saturday, May 8. The session will be free, but participants are encouraged to donate \$25 to Rotary Foundation.

President Mark asked for members to share some Happy Moments, and the response included: Domenick Ciccone showing off his new puppy, Otto; Dennis Behr, who felt good about helping a woman rework her insurance and financial situation; John Baynes, who was pleased to have a young student admitted to the ASL program at RIT; Ruth Cronkwright, who was able to help a woman use settlement money from a bad accident to buy a small church on Clifford Avenue where she could help the homeless; President Mark, whose daughter has been admitted to SUNY Cortland; and Bob Hartnett, who announced he and Mary Kay have become grandparents and soon will also have a "grand horse." Go figure.

The next order of business was the happy induction of Megan Rinaudo as our newest member. Megan, a native of Batavia and Fairport resident for eight years, is a financial advisor for Thorley Wealth Management. She said she'd watched her parents give back to their community through Kiwanis, and she was planning and eager to do the same here through Rotary.

Kareen Zietounzian then introduced Dr. Sim V. Covington, Jr., Chief Diversity Officer at Finger Lakes Community College, a member of Canandaigua Rotary, and now head of our Rotary District's diversity efforts.

Dr. Covington whirled us through a great amount of pertinent information regarding diversity, equity and inclusion, and encouraged our club – and all clubs in the district – to examine our approach on these matters and form a plan to improve.

He urged us to consider not only "racism," but all the various "isms"—sexism, ageism, ableism, classism, etc. He outlined a four-step approach to developing a plan: 1 – discuss the benefits of a diverse membership; 2-collect information; 3 – discuss findings; and 4-report the results.

The resulting plan, he noted, should follow the time-honored SMART formula, in that it should be Specific, Measurable, Attainable, Realistic, and Time-bound.

Dr. Covington also noted that our district will be using a 21-day Equity Challenge developed by United Way. More info to come. John Hall notes that the January issue of The Rotarian contains on article on Diversity, Equality and Inclusion on page 25.

Ruth Cronkwright, who is president of Camp Haccamo, announced that the Camp is planning in-person sessions in 2021, that it is looking for new members of its Board of Directors, and is currently attempting to put together a budget under these trying

circumstances. She noted that our current club representatives Nancy Ragus and Dave Large will be able to update things as they proceed.

Monday, March 1 meeting will feature guest speaker Neil Reidy, head golf professional at Cobblestone Creek Country Club, who will talk about the current state of golf in the pandemic.

Ron C. Roberts

Tips To Move Rotary Clubs Forward

tep 1: Discuss the benefits of having a diverse membership

Discuss the benefits of diversity with your club. Recognize and celebrate past successes, if appropriate. For example, highlight a service project or other club accomplishment that has been achieved through having members with diverse professional skills. Discuss your club's representation of professional field or classification, gender, age, ethnicity, and culture, and set goals.



...isms:

 broadly speaking, the use of "ism" as a suffix (word ending) denotes action or practice, state or condition, principles, doctrines, devotion or adherence, etc. such as impressionism, Buddhism etc.

However, when we talk about "isms" in terms of social justice, this usually relates to prejudice, discrimination or antagonism directed at someone based on their membership in a group which typically holds less social influence and power than the dominant group. For example:

- Racism: Prejudice, discrimination, or antagonism directed against someone of a different race based on the belief that one's own race is superior.
- Sexism: Prejudice, stereotyping, or discrimination, typically against women, on the basis of sex.
- Ageism: Prejudice or discrimination on the grounds of a person's age.
- Ableism: Discrimination in favor of able-bodied people.
- Classism: Prejudice against or in favor of people belonging to a particular social class.