

Fairport Rotary Club  
**THE LIFTBRIDGE**

July 30, 2021

Edition 42



## From the Desk of President John

We have just completed our first month of this year's Theme, **Rotary Serves to Change Lives**. If you missed this past Monday's meeting, you missed a winner. 6<sup>th</sup> grader, Sahar Ghulami read from her published book on growing up in Afghanistan. Quite an accomplished young lady who has only been in the USA and Fairport for 4 years. Becky can give you the information on purchasing a copy of her self-illustrated book.

The month of August has traditionally been focused on Membership. And once again, we will again focus on Membership. Our director for Membership is Ed Johnston and Pieter Smeenk is serving as chair. RI President Shekhar Mehta has charged all Rotarians to **Each One. Bring One**. Over the past 7 years, our organization has brought in over 1.2 million new members yet over that same time, we have lost 1.2 million members.


What are we doing wrong? We all need to engage our new and existing members in everything we do. Please work with both Ed and Pieter to promote Fairport Rotary and attract new and active members to our organization. Let us be a part of reaching President Sahar's goal of 1.3 million members by the end of this Rotary year.



**AUGUST DESIGNATION IS**

**MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH**

*"The things that are worthwhile take time, and it is not the I's of the world but the We's who achieve them."*  
Past RI President H.J. Brunnier 1952-53

**Rotary** 

**TAKE ACTION: Join Rotary, Get Involved**

## AUGUST ANNIVERSARIES

8<sup>th</sup> – Bill and Mary S  
8<sup>th</sup> – Tom and Ann W  
10<sup>th</sup> – Lew and Chris H  
12<sup>th</sup> – Bob and Dodie L  
13<sup>th</sup> – Vin and Mary B  
16<sup>th</sup> – Doug and Debbi L  
24<sup>th</sup> – Van and Sally C  
26<sup>th</sup> – Dennis and Jackie B  
30<sup>th</sup> – Becky and Steve W



## AUGUST BIRTHDAYS

2<sup>nd</sup> – Bill S  
13<sup>th</sup> – Andrew S  
21<sup>st</sup> – Kareen Z  
26<sup>th</sup> – Van C  
28<sup>th</sup> – Marg K



## ROTARY CALENDAR FOR AUGUST

Monday, August 2 - @ EagleVale, State of Camp Haccamo, Ruth Cronkwright & Dolly Kujawa

Monday, August 9 - @ EagleVale, From the Files of the Historian: Bill Poray re Fairport Rotary

Sunday, August 15 - @ Center Park - Family Picnic – see below

Monday, August 16 - @ EagleVale, DG 7120 Janet Tenreiro

Monday, August 23 - @ EagleVale, The Skinny on the Pines, Ty Mendelson, Director of Winn Residential Management

Monday, August 30 – Offsite - @ Albert H. Knapp Rotary Pavilion, Train Spotting, Chris Veronda

### AND OTHER ROTARY EVENTS

Saturday, August 7 - Rotary Red Wings Night (see flyer attached)

Friday/Saturday, August 27-28 – Fairport Music and Food Festival



### ROTARY PICNIC: SUNDAY IN THE PARK

**August 15<sup>th</sup>** at the Patricia S. Knapp Amphitheater at 4:30 PM. Meet at the pavilion off Ayrault Road adjacent to the parking lot.

The Concert that begins that evening at 6:00 pm – Two Big Bands - Rochester Metropolitan Jazz Orchestra and 78 RPM

Rotarians:

Please sign up at any meeting with the number attending and what you will be bringing to share. The categories are: Appetizer, Salad/Casserole or Dessert. You can also contact Warren Knapp directly.

Do bring your own choice of beverage. We will provide paper goods, water, and ice.

In addition, food and beverage concessions featuring the Fairport Lion's Club (hot dogs and hamburgers),

## Is Youth Exchange in FRC's Future?

It has been a number of years since Fairport Rotary Club either sponsored an Outbound or hosted an Inbound YE Student. For the past two years, the District 7120 Youth Exchange Committee was forced to suspend exchanges due to COVID-19. And for several years prior, the YE program in Fairport was quietly in search of some energy. That is about to change with the recent appointment of new-member Megan Rinaudo as the Club's Youth Exchange Officer and chair of the Youth Exchange Committee. Now, "all" we need is a few Fairport High School students who are excited about spending a year abroad, and a few Fairport school-area Host Families who want the experience of sharing our culture with a young person. And that's where you come in!



Do you know a potential future "youth ambassador", age 14 to 17, who deserves to be awarded a Scholarship that includes a full school year of study abroad that includes tuition, room, board, and spending money worth something in the range of \$20,000 or more? Pass that prospective Outbound candidate's name on to Megan – or better yet, tell that teen (and his or her parents) about Rotary Youth Exchange and tell them to check out the YE website at [www.rotarydistrict7120youthexchange.org](http://www.rotarydistrict7120youthexchange.org). The journey begins with the application process this fall, interviews at both Club and District level, selection and placement in one of about 20 possible exchange countries, and extensive orientation and training that will lead up to a departure for this new "home" next August. Stay tuned for more "Youth Exchange News" as we move forward with this exciting program with opportunities for the whole Club to get involved.

*Submitted by Bill Stevens*



- Date – September 25, 2021
- Participants to set up Scarecrows Sept 19-22, 2021. Applications will be sent out as soon as we receive Fairport Board of Trustees approval. We ask that participants plan to construct a scarecrow that can withstand wind and rain! Scarecrow removal date will be October 12.
- Village Décor – Village Hall & Gazebo – the FPMA will solicit community volunteers to decorate September 18
- **If interested in assisting with the creation of this display, please sit at Maureen Hall's reserved table this Monday, August 2. It's never too early to start planning!**

# Members Being Rotarians

## Greater Rochester Chamber IGNITE Award

Greater Rochester Chamber of Commerce has named 13 finalists for its 3rd Annual [Greater Rochester Chamber IGNITE Award](#). The Greater Rochester Chamber IGNITE Award recognizes a young professional, 21 to 40 years old, for leadership, community service, and personal and professional achievements. This award is designed to recognize and celebrate Rochester's young leaders who serve as a positive influence in bettering our community.

Greater Rochester Chamber will present the award at the in-person IGNITE celebration at the Genesee Valley Club on Wednesday, August 11 from 4:30 – 6:30 p.m.

One of the 13 Finalists is none other than Fairport Rotary's very own

[Megan Rinaudo](#), Financial Advisor, Thorley Wealth Management

Greater Rochester Chamber of Commerce President and CEO Bob Duffy said, "This year's Greater Rochester Chamber IGNITE Award finalists exemplify the strong, powerful, and community-minded generation of young leaders that is emerging in every corner of Greater Rochester. We are proud that IGNITE recognizes those that have lit a spark which continues to burn brightly within our community. Through professional success, service, and leadership, these young people are making our region a better place. We look forward to celebrating all that they have and will continue to achieve."



GREATER ROCHESTER CHAMBER  
**IGNITE**  
AWARD



Mark Fuerbacher, left, turns over presidency of the Fairport Rotary Club to John Hall, who was club president in 1999-2000 and governor of Rotary District 7120 in 2007-08. His term runs through June 2022. PHOTO PROVIDED

**July 19, 2021**

Pres. John rang us in. Boris led us in the Pledge to the Flag, and Marg delivered the invocation.

Heinrich introduced his wife, Alex.

And we dined.....warm rolls, tossed salad, serve-yourself-water, rigatoni and sausage au gratin.

Announcements:

- Rotary at Red Wings, Sat, Aug 7, followed by fireworks. Email with particulars will be sent.
- Sun, Aug 15, is the annual Fairport Rotary Picnic at Centre Stage Park. Bring a salad, appetizer, or dessert to share. Entrees will be provided.
- Monday, Aug 16, our meeting will host new DG Janet.
- Aug 2, 5:15, Membership Committee meeting at Eagle Vale.



Program: Nancy introduced her brother, Jim Ockenden, our speaker. Jim, a Fairport native, has worked in the IT world for more than 30 years. He is an instructor for Onward for Opportunity serving Vets, a Nazareth College Trustee, a mentor, and is involved in the Make-a-Wish Foundation.

Jim’s presentation covered cyber security. A threat always exists if you use technology. An attack typically is targeted, not random.

Cyber criminals invest more than the revenues generated by major corporations. They continue to invest in sophisticated technology. Darkside and Revil are Russian criminal organizations targeting American institutions.

There are a variety of threats. Anti-virus software is crucial, but only 50% effective.

Note: Microsoft does not place calls. This is a “phishing attack” to obtain your credentials.

A strong password is a must. Type a sentence; include some upper case and special characters. This can serve as your “16-character password”, which is recommended. Also, it is important to change your email address from time-to-time.

The bad guys have a cloud—the Dark Web, where criminal activity is conducted without detection.

Business entities must have cyber insurance, but the premiums are substantial and increasing. Fewer carriers are offering this coverage.

NY enacted the Shield Act, which requires a business to protect employee and customer/client data.

## Some Tips:

- Google: “Cyber security education for the home user”
- Keep software updated
- Maintain firewalls
- Strong passwords
- Implement “Last Pass” software management tool
- Multi-factor authentication for banking
- Be suspicious of emails
- Use mobile devices securely—free WiFi in airports or convention centers should be avoided—think twice in hotels
- Regularly check bank account activity
- Put a freeze on your credit
- Turn off your computer daily. Restarting gives your computer a chance to receive updates

### Cyber Security Tips

- ✓ Keep Your Software Up to Date, apply security patches
- ✓ Use Anti-Virus Protection & Firewall
- ✓ Use Strong Passwords & Use a Password Management Tool
- ✓ Use Two-Factor or Multi-Factor Authentication
- ✓ Learn about Phishing Scams – be very suspicious of emails, phone calls, and flyers
- ✓ Protect Your Sensitive Personal Identifiable Information (PII)
- ✓ Use Your Mobile Devices Securely
- ✓ Backup Your Data Regularly
- ✓ Be Cautious using Public Wi-Fi
- ✓ Review Your Online Accounts & Credit Reports Regularly for Changes
- ✓ Stay educated on threats and maintain diligence
- ✓ Put a credit freeze on access to your credit
- ✓ Business Cyber Insurance

16

50/50: Pieter is our Winner, and took the small pot of \$13.

Lew

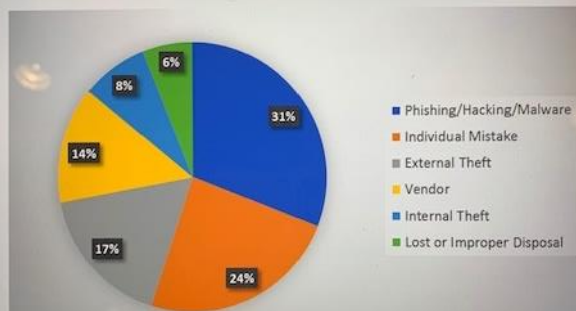
### Cyber Crime is a multi billion-dollar industry

According to a recent study, cybercriminals are making more than legitimate billion dollar corporations

Cybercrime is even more lucrative than these companies, with the revenues from Apple, Amazon, Facebook, Tesla and Microsoft bringing in a combined total of \$761 billion in 2019.

Getting hacked – not a matter of “If” but “When”

### Top Causes of Security Breaches



### Common Security Threats

- **Botnets** – a powerful network of compromised machines that can be controlled remotely to launch attacks
  - **Worms and Viruses** – these are harmful and malicious programs that infect systems making them inoperable
  - **Cryptojacking** – Cryptocurrency hijacking, infects a user’s system so that it uses its processing power to mine cryptocurrency transactions
  - **Drive-by Downloads** – malicious code which takes advantage of browsers that are not up to date
  - **Phishing Attacks** – designed to trick users into giving up confidential information or credentials
  - **Exploit Kits** – discreet malicious code which takes advantage of vulnerabilities it finds on systems
  - **Ransomware** – encrypts user data and threatens to destroy it if a ransom is not paid
  - **Bad or Weak Passwords** - used to hack accounts and steal data or install malicious code
  - **Data exfiltration** – threat to reveal sensitive data publicly
- 4

Fairport Rotary News Letter – **Meeting of July 26, 2021** – Cindy Hunt greeted us and Bob Hunt sold 50/50 tickets.

President and PDG John Hall gaveled us to order at 6:15 pm.

Pledge led by Bill Stevens and Van Cardilli then offered our invocation.

PPBecky Wilson introduced the brother of tonight's speaker, Ziauddin Ghulami – 15 yrs old in 11<sup>th</sup> grade at Fairport.



PJH then made some opening announcements – Saturday 8/7 T 7:05 PM, is District Rotary night at the Rochester Red Wings. Must order tickets by 8/6 - \$14 each – a \$3 discount from normal price. Post-game fireworks!

PJH then called Dave Scheirer to discuss Sunday 8/15 – this will be the Rotary Picnic at Center Stage. We have the pavilion from 4:30 on, and the concert begins at 6. Big Band from Rochester Metro and 78 RPM will be playing. Dave then passed the sign-up sheet for second time – bring your own beverages! Bring a dish to pass and sign up for that on the sheet.

PJH then reminded us that Monday 8/16 is the official visit of our District 7120 Governor – Janet Tenreiro– John asked that we all please try to attend to show her our Rotary spirit and support.

We broke for dinner, consisting of mixed greens salad, rolls, ham, gratin potatoes, and a cooked corn salsa. The salad course was briefly interrupted by a heavy downpour and the need for Van to run put up the top on his convertible! Bill Stevens however, declined to go out – “it’s too late now!” The rain continued for most of our meeting.

P JH introduced Becky Wilson to introduce our speaker and program for the evening. Sahar Ghulami – a 6<sup>th</sup> grader (10 years old) now living in Fairport and going to school at Johanna Perrin. She has written and published a book, and the illustrations, about her previous life in Afghanistan! Sahar spoke to us and was nervous, but a fabulous young woman with amazing smile and excellent English! We were all taken back by her maturity, and lack of accent, even her sense of humor and answers to our questions!

She was born on 2010 and began learning English in 2016. In 2017 she and family moved here to Rochester and 2018 moved to Fairport. In 2021 she finished her book and her illustrations and her book was published “My Story About Afghanistan.”

She wanted to tell the story about Afghanistan – she told us that she loved it there and had a very strong family – more expansive – and she misses many of them. The country has many beautiful places and lots of nice cities, many things to do that people love, but it also has war and some very bad situations. The process of preparing and trying to leave to move here took many many months, lots of waiting, lots of meetings, and questions, and interviews. When they were finally approved, it was \$1100 each for airfare - \$5500 – which was equal to about 300,000 in their country – a very steep price.

Between Sahar and Becky, they read some of the passages from her book – but always with her smile.....Her brother was there for moral support – she did not want to be nervous, and it seemed the more she spoke the easier it became.

She answered many Rotary questions – claiming her big interest is that she is “very good at watching TV!” And also that she is only 10 and it is many years before she has to decide on what to do in life. Her father now works at Baldwin Richardson Foods.

In their country, her father was in the military and was responsible for moving very large equipment and her mother worked on a military base.

We thanked her and invited the family to please come back and visit us again. Her book can be purchased online at [Studenttreasures.com/ordercopies](http://Studenttreasures.com/ordercopies). You must use pin #7150803. There is a hard-bound copy, a soft bound, and an extended hard bound. Buy them and give to a child, or put in a library.

PJH then started a round of Happy Dollars – Mark Fuerbacher for canceling a committee meeting today to finish a sale, Becky for a trip to Boston and watching the red Socks beat the Yankees, Tom Wolanski after a week at Cape Cod, Steve Haas 3 games at Seattle, Lew Heisman took a trip to Buffalo to watch Toronto play, game cancelled just before first inning for weather, terrible rain closed part of thruway, so a long wasted trip and return, Dennis Behr – thankful for Sahar’s presentation, Pete Lovier for second place in the Cobblestone Invitational, Maureen Hall so impressed by our speaker, Brandon – forced to a happy dollar with hint from PJH welcoming him back to in person meeting and watching 7 year old catch his first small mouth bass, George Wolf returned from vacation that included light rain, heavy rain, drenching rain, and lightning and rain.....

Next week, 8/2 Ruth Cronkwright and a representative from Camp Haccamo will address us and bring us up to date on the camp and needs.

8/9 – Bill Foray will provide District history on the Fairport Rotary Club.

50/50 – PP Mark Fuerbacher drew the ticket – ending #616 for \$18, belonging to Cindy Hunt. She then drew a card searching for the Magic Queen of Spades – but came up with a useless high ranking red king, leaving \$283 in the large pot when we return next week.

Meeting adjourned -

Respectfully submitted,  
Tom Weldgen

TO ORDER BOOK ↓

**Book Orders:**

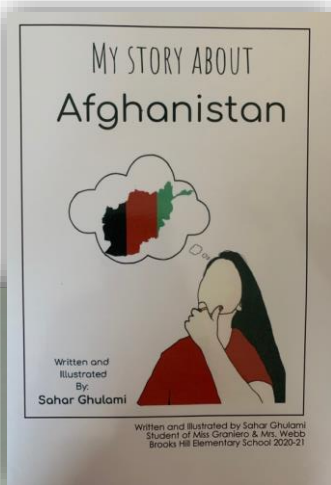
1. Visit [Studenttreasures.com/OrderCopies](http://Studenttreasures.com/OrderCopies)
2. Use pin # 7150803

Is this the last name of your child's teacher?

Miss Student of Miss Graniero & Mrs.

YES - CONTINUE

3. Click "Yes - Continue"
4. Select which kind of book and quantity
5. Continue checkout with payment method







# **RED WINGS ROTARY NIGHT!**

## **ROTARY DISTRICT 7120**



**Rochester Red Wings vs. Syracuse Mets**

**Saturday, August 7, 2021 @ 7:05pm (Gates Open @ 6:00pm)**

**Post-Game Fireworks!**



Ticket orders must be received by the Red Wings **no later than August 6**. All tickets will be mailed to the address below if received by July 28. Any other orders received will be left at Will Call.

\_\_\_\_\_ Game Ticket @ \$14.00 (\$3 off day of game price) = \$\_\_\_\_\_

Name: \_\_\_\_\_ Club: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ CC Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**Return to:**  
**Rochester Red Wings**  
**Attn: Rotary Day**  
**One Morrie Silver Way**  
**Rochester, NY 14608**

**Please make checks payable to:**  
**Rochester Community Baseball**