

Fairport Rotary Club
THE LIFTBRIDGE
March 15, 2022
Edition 57




Fairport Bridge is currently lit up in Ukrainian flag colors

MESSAGE FROM THE PRESIDENT

“Fairport Rotary Club is a diverse group of committed men and women with a variety of talents who have fun working together to make a significant and positive impact through service to our community and the world.”

The is the new Vision Statement for the Fairport Rotary Club developed by 12 of our members this past Saturday at the strategic planning workshop facilitated by 4 members of our District’s Strategic Planning team. Along with the Visions Statement, our members developed a series of goals and action steps to achieve these goals. Our strategic plan will be rolled out to the club over the next few months. I look forward to our club working on these goals to make our club bigger, better, and bolder.




May your joys be
as deep as the oceans
Your troubles
as light as its foam
And may you find
sweet peace of mind
Wherever you
may roam

Irish Blessing



SERVE TO CHANGE LIVES

MARCH FAIRPORT ROTARY CALENDAR

March 21 – K-12 Education in the Time of Covid (Brett Provenzano) @ EagleVale

March 28 – Don't miss out on the event of the year - the exciting, phenomenal, soon to be viral sensation of the *"Boris and Andy Show"*!



OTHER EXCITING UPCOMING ROTARY EVENTS

April 11 – Tri-Club Meeting with Brighton, Spencerport & Fairport – Deadline to register is April 3, make check out for \$32 and give or mail to Terry

April 29-May 1 – District 7120 Conference, Oswego, NY see flyer attached or go to <http://www.districtconference.org/> for more info and to register

COMMUNITY EVENTS

CANAL DAYS – back to normal (?) full scale event is planned for June 3-5. Stay tuned for opportunities for Fairport Rotary to get involved, whether promoting our club or volunteering.

ERIC CANAL BICENTENNIAL – save the date – May 20, 2022 – to commemorate the 200th Anniversary of the Erie Canal – another way for Rotary to get involved and serve our community!

Domenick Cecconi

MEMBER

Spotlight



Dom's Life: The 20th Century Edition

I was born in 1979 and grew up in a small suburb of Utica with my mom, dad, and older sister. We lived a very basic and traditional middle-income life. Mom was an Elementary school teacher in the same school that my sister and I attended (which made it impossible to hide when I got in trouble). My father was a Sales & Marketing executive at an electronics company prior to opening his own firm in 1992. My sister is 4 years my senior and was the valedictorian of her graduating class. It should come as no surprise that I was NOT the valedictorian of mine.

Life took a dramatic turn in 1994 when my father passed away at 46. My sister was in Rochester attending RIT at the time, so it was just my mom and I, tasked with picking up the pieces on the home front. But we prevailed in the long run, and I built up a substantial amount of strength in that period of my life. After graduating high school in 1997 and attended Marist College in Poughkeepsie my freshman year. After that year, I went back home and attended two local community colleges before pursuing a full-time job at a local TV station.

Dom's Life: The 21st Century Edition

During my 20's, much of my time was spent working at the TV station and playing in a band comprised of myself and 3 friends that I graduated high school with. We played 2-3 per week for almost 10 years. We recorded many of our own songs and released numerous records – some of which can still be found online even today. In 2009, I accepted a transfer to WROC in Rochester in a corporate regionalization effort. Soon after relocating, I transferred to the Sales department at WROC where I spent 11 years before leaving in October of 2021. I'm current the Senior Account Strategist for Wahl Media, right here in Fairport. I currently live in Irondequoit with my dog, Otto (named after the Syracuse Orange mascot) and am attending Roberts Wesleyan College completing my degree.

Rotary

Growing up in a small town such as Utica (and being blessed with such a charming persona), it was very easy for me to develop a large network of friends and acquaintances in Utica. But, when I moved to Rochester, I recognized that I was now a small(ish) fish in a much larger pond. Joining Rotary has afforded me the opportunity to meet some amazing, interesting, and like-minded people. I love being part of a group that is not afraid to roll up their sleeves to help the greater good and then afterwards share a round of golf, a few beers, and many laughs. Rotary is a blessing, and you cannot convince me otherwise.

Surprise Surprise

One of the downfalls of having the aforementioned "charming persona", is that it's very difficult to hide anything about me. If you've ever shared a table with me at a meeting, you know that I'm not one to sit quietly and just listen while enjoying my cold plate of Eagle Vale slop. However, most probably don't know that I'm an aviation geek. I love airplanes, airports, and everything else pertaining to it. I pay for a flight tracker app so I can track the planes that fly over my house. In fact, one of the reasons I bought my house was because it was located on the flight path for planes landing on Runway 22 at the ROC Airport. I have not one, but two flight simulators. If you asked me at age 8 what I wanted to be, I would've said an airline pilot. Apparently, marketing chose me instead.

March 7, 2022

Fairport Rotary Zoom Meeting

Kareen fired-up the Zoom with a robust rendition of the Star Wars theme, which set the stage for our evening's program.

Pres. John opened the Club's meeting and Dan led the Pledge to the Flag.

Guests were introduced: Past RI Director and PDG Jack Best; Kareen's SO, Michael Wasser from the far reaches of Brooklyn and beyond, and Nancy's family and friends.



Pres. John reported that **Marg Kerr** is improving and moving to rehab on Elmwood Avenue. She appreciates all the cards and well wishes.

Coming Events: Apr 9 - District Assembly
Apr 11 - Tri-Club meeting, Agatina's Restaurant
Apr. 30 - Earth Day Project at High Acres. Contact Nicole.
May 29-June 1 - District Conference, Oswego. Our Club will have a hospitality suite.

Ukraine: Tom Weldgen reported that there are 52 Rotary Clubs in Ukraine with over 1,000 members. "These people look just like us." RI Foundation is collecting funds for its Disaster Relief Fund. Contact Tom or search on-line.



Program: Nancy introduced her friend, Dominic DelRosso, who is a long-standing NASA Chief Engineer, responsible for the operations of the Neutral Laboratory at the Johnson Space Center in Houston. Dom resided for a time in East Roch and graduated from UB. Dom's job touches on all aspects of human flight.

Dom shared a video of the International Space Station (ISS). ISS has been "up" for more than 8,500 days. Congress has approved its remaining in orbit to 2030. Two Russians, one German, and four US astronauts now occupy ISS, which is Expedition 66. NASA has been working with Russians for more than 20 years.

ISS is the brightest manmade object in the night sky. To view ISS, go to spotthestation.nasa.gov.

Technology in connection with ISS is dynamic with virtual reality training used increasingly. In orbit, those at ISS face a temperature change every 45 minutes of greater than 200 degrees to minus 250 degrees. Many technological applications have come from NASA R&D. The annual report of these applications can be found in "**Spinoff**" in public libraries.



Dom's current mission is the Artemis Program, a mission of moon landings. These landings will be of increasing duration. Thereafter, a Mars landing mission will take place. Dom responded to questions concerning the effect of the Ukraine invasion upon joint US/Russian space programs. At this point, the US personnel in the Russian Space Center have chosen to remain to support the mission. These personnel are sequestered to be protected from harm and stress of possible Russian discrimination.



NASA is collaborating with Elon Musk's Space X. NASA is buying seats on the lower orbit rocket of Space X for transportation to ISS, and Space X will be a contractor on the Artemis Project.



All enjoyed Dom's fascinating presentation.

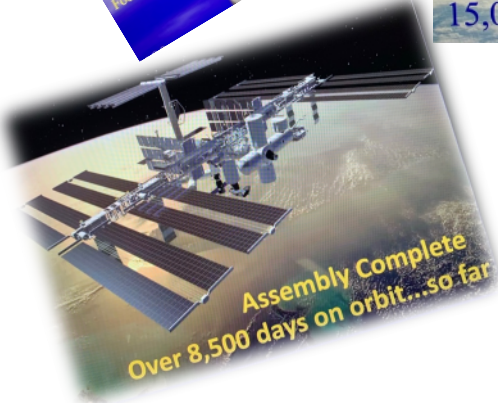
Pres. John welcomed back Tom VanBuskirk and recognized the beautifully tanned Van Cardilli from Fort Meyers.

See you next week at Eagle Vale for an in-person meeting at 6:15pm. Our speaker will be local on-air meteorologist, Glenn Johnson.

Lew Heisman

Link to Dom's publication "Spinoff"

<https://spinoff.nasa.gov/sites/default/files/2022-01/Spinoff.2022.pdf>



Monday, February 28, 2022, meeting of Fairport Rotary Club was held at Eagle Vale Golf Club. President John called the meeting to order at 6:15 P. M. Ned Hill led the Pledge and Meghan offered an Invocation.

DINNER:

Tossed green salad, rolls, meatloaf, smashed potatoes, corn, water and coffee.

ANNOUNCEMENTS:

Saturday March 12 - Perinton Rec Center 8:00 A.M. Continental Breakfast Strategic Planning Workshop 8:30-12:30

Saturday, April 9 - District Training Assembly. Honeoye Central School. If you plan to attend, please notify Secretary Dan by March 18. At arbuckle@rochester.rr.com

Monday, April 11 - Tri Club Meeting at Agatina's Restaurant, 2967 Buffalo Road. Must Pre-register by paying \$32. Dinner cost to Terry with checks made out to Fairport Rotary

April 29-May 1 - District 7120 Conference, Oswego, NY at the Lake Ontario Inn and Conference Center. Register on the District 7120 District Website.

PROGRAM:

Facilitators Incoming District Secretary Leslie V, DGE Ralph Brant, PDG Bill Gormont, PDG Scott MacDonald

Bill began by thanking us for our willingness to plan for the future of Fairport Rotary. Taking the results of the Club Health Survey the input from the club will polish it up and make our club Bigger, Bolder and Brighter! An overview of where we are tonight looking at the survey and doing an overview of Strengths, Weaknesses, Opportunities and Threats, taking action steps and moving forward with a model and breaking it in. Please review the information that each of the 4 groups shared. See next two pages.

50/50

Pete Lovier had the winning number and took home the small pot.

Submitted by Maureen W. Hall



FAIRPORT ROTARY STRATEGIC PLAN

PRE-WORKSHOP

BUSINESS AND OPERATIONS

STRENGTHS

- Managed budget well published
- Board of Directors attentive and organized
- General club helpful and full participation
- Responsible to commitments
- Members are concerned with each other
- District 7120 leaders within the club
- Attend District Conference

WEAKNESSES

- Notification of training opportunities
- Lack of succession plan
- Cliques
- Lack of follow through on new members
- Digital presence, public image followers
- Current and accurate list of members
- List of who are on committees

OPPORTUNITIES

- Share learned information from District Conference and other training events
- Created available member list
- Create welcome and mentor program
- Enrich membership and getting members involved (engagement)
- More club satisfaction surveys

THREATS

- How to replace historic knowledge
- Time

CLUB EXPERIENCE

STRENGTHS

- Enjoy social engagement
- Programs are good
- Members background sharing at meetings and newsletter
- Venue and food are good
- Doing better at attracting younger members

WEAKNESSES

- Clique syndrome
- Aging members
- Handicap accessibility (venue)

OPPORTUNITIES

- Involve members who didn't survey
- Opportunity to sit at other tables
- Identify a focus for the club
- Value of Rotary (WIIFM)
- Help people feel happy

THREATS

- Time commitment

SERVICE AND SOCIAL

STRENGTHS

- Maintaining numbers during Covid 19
- Social activities each quarter
- Set social/fundraiser events
- Local community service projects

WEAKNESSES

- No Interact, Rotaract, or Youth Exchange
- 20% not as involved

OPPORTUNITIES

- Use Rotarians as a resource
- The members are that are less involved – more involved
- Add/change social events
- What do members want in terms of service/social
- Be clear how members can get involved
- Weekly committee updates
- More Youth involvement

THREATS

- Covid
- Same old/same old
- Lack of advocates for a particular activity
- Competing for members time

MEMBERS

STRENGTHS

- High participation rate in meetings, fundraiser, etc.
- Longevity of members
- Organized with regards to event planning and execution

WEAKNESSES

- Fallen off with RYLA, Youth Exchange, and Peace Fellows
- Half of membership are uninformed about what is going on with membership details
- Continued support for new members
- My Rotary – ignorance about and difficult to navigate

OPPORTUNITIES

- Interact is becoming active again
- Strategic plan - Recruitment/Retain/Engage
- Seek to diversify
- Find ways to accommodate younger members

THREATS

- Ageing members
- Cost

IMAGE

STRENGTHS

- Good public image community brand
- Local merchants are aware of Fairport Rotary

WEAKNESSES

- Underused social media and website
- More news about events supported

OPPORTUNITY

- Better use of social media
- Enhance website
- Better use of video content
- Influencers- target
- Post to other groups social media
- Improve school relationship
- Better relationship with corporate members
- RI Public Service videos
- Develop your own elevator pitch

THREATS

- Outdated website
- Lack of social media (print)

FACILITATORS

PDG Bill Gormont, chair (Greece RC)

billgormont1@gmail.com

PDG Scott MacDonell (Clifton Springs RC)

smacdone@rochester.rr.com

DGE Ralph Brandt (Bloomfield RD)

rbrandt601@aol.com

Leslie Vecchiotti (Palmyra/Macedon RC)

lesliev963@gmail.com



Tri-Club Dinner

Brighton, Fairport & Spencerport Rotary

Monday April 11, 2022

Cocktails 6 PM

Dinner 6:30 PM

Agatina's Restaurant

2967 Buffalo Road

Speakers:

*Robert Duffy, Greater Rochester Chamber of Commerce
president and Chief Executive Officer*

*Heidi Zimmer-Meyer, President at Rochester Downtown
Development Corporation*

Crab Stuffed Haddock, Baked Chicken

Ziti, Roasted Potato, Salad, Bread, & Coffee

For special dietary needs, please contact Dave DeMers 585-764-6648

\$32 per person

Make checks payable to your own Rotary Club
Deadline of April 3, 2022 for RSVP to your club