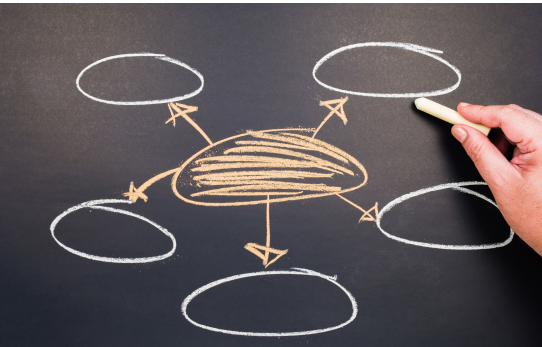




LeaderPsych:

Applying Psychology to Leadership



MAPLE
HUMAN DEVELOPMENT

Maple Human Development's founder, **Dr. Thomas Maple** is a **clinical psychologist** who has served in administrative, professional, and instructional roles as a team member of Auburn University, East Carolina University, Faulkner University, The Florida State University, and The University of Georgia. He also has practiced clinical psychology in the Veterans Healthcare Administration and in his own private practice agency. Drawing from his scientific education and professional experience, Dr. Maple has designed a truly unique seminar for leadership development.

LeaderPsych: Applying Psychology to Leadership is a half-day seminar in which participants learn the behavioral science principles that empower a person to motivate and lead others effectively. In this interactive and engaging program, Dr. Maple explains these principles, sharing insights and colorful examples that make it easy to understand and remember the concepts from these psychology sub-fields:

BEHAVIOR MODIFICATION:

The participant learns how and when to use reinforcement, punishment, extinction, shaping, and schedules of reinforcement to maximize team members' contributions.

SOCIAL PSYCHOLOGY:

The participant learns how best to meet the challenges associated with group decision-making, brainstorming, persuasion, team building, and conflict resolution. Participants learn the best methods for motivating, communicating expectations, and stimulating altruism.

The program's content is highly actionable; each participant will be able to begin using it that same day.

Dr. Maple will present the leadership seminar at your office or at your retreat site. For more information about the seminar or how we might provide it to your team, please contact Dr. Thomas Maple at **334-707-2022** or at **tm@maplehd.com**.