

# STOP USING PRICE PER SQUARE FOOT (PPSF)



**X** “The Appraisal Should Match This PPSF”

**X** “Homes Are Worth \$\_\_\_ Per Sq Ft”

**X** “The Appraiser Got It Wrong—Look at PPSF!”

**LEARN WHAT REALLY MATTERS!**



**NIÑO**  
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