

Niño Real Estate Appraisal Group

CAN STAGING INFLUENCE AN APPRAISAL?

Where Presentation Meets Market Value



A beautifully staged home can capture attention, create emotion, and even drive stronger offers—but when it comes to an appraisal, the answer is more nuanced.

WHAT REALLY DRIVES VALUE

- Comparable sales
- Square footage & layout
- Lot size & usability
- Location & market trends
- Condition & upgrades

Not furniture or décor.

WHERE STAGING HELPS

- ✓ Creates a strong first impression
- ✓ Helps buyers emotionally connect
- ✓ Can lead to higher offers
- ✓ Supports a well-maintained condition rating

— THE REAL TRUTH —

Staging helps drive **PRICE**.
Appraisals determine **VALUE**.

If staging leads to stronger offers, it can help support value—but only when backed by comparable sales.

WANT TO KNOW YOUR TRUE VALUE?

Scan the QR code or contact us today.



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