

“A Big Farmer’s Thank You” Event Plan (Including Vintage Tractor Showcase)

Event Overview

“A Big Farmer’s Thank You” is a community-focused evening event celebrating those working in agriculture. The event will feature live music, a BBQ, licensed bar, guest speakers, and a dedicated **Vintage Tractor Showcase** to honour farming heritage. The event will take place at **Grosvenor Centre Field, Gnosall** on **Saturday 21st June from 6PM**.

Objectives

- Celebrate and thank those working in agriculture
 - Provide a relaxed, social environment for the farming community
 - Raise awareness and support for RABI (donations encouraged)
 - Showcase vintage tractors as a tribute to farming history
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Key Event Features

- Vintage Tractor Static Display
 - BBQ & Licensed Bar
 - Live Music Performances (2 acts – TBC)
 - Guest Speakers
 - Community Gathering & Networking
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Event Schedule

- **14:30 – 16:30**: Vintage tractor exhibitor arrival & setup
 - **16:30 – 17:30**: Final site setup & safety checks
 - **18:00**: Event opens to attendees
 - **18:30**: Welcome speech
 - **19:00**: First live performance
 - **20:00**: Guest speaker(s)
 - **20:30**: Second live performance
 - **21:30 – 22:00**: Event close & gradual departure
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Vintage Tractor Showcase

- Designated display area near the entrance or central viewing zone
 - Clearly marked as a **static display only (no movement during event hours)**
 - Each tractor accompanied by a small information card (owner, model, year, history)
 - Opportunity for informal interaction between owners and visitors
 - Optional: “Favourite Tractor” public vote
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Site Layout & Zones

- **Entrance & Ticket Check (QR code scanning area)**
 - **Vintage Tractor Display Area** (spacious, safe viewing distance)
 - **Stage & Music Area**
 - **Seating / Social Area**
 - **BBQ & Bar Zone**
 - **RABI Information/Donation Point**
 - **First Aid & Welfare Area**
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Logistics & Operations

- Pre-registration for tractor exhibitors
 - Clear arrival/departure instructions for large vehicles
 - Parking allocation for exhibitors and general attendees
 - Power supply for stage, catering, and bar
 - Waste management (bins, recycling)
 - Toilets (including accessible facilities)
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Health & Safety

- Risk assessment covering vehicles, crowd, and alcohol service
 - Barriers or spacing around tractors where necessary
 - Fire safety measures (especially near BBQ and machinery)
 - First aid presence on site
 - Stewarding for crowd management
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Staffing & Roles

- Event Coordinator
 - Volunteer/Event Stewards
 - Tractor Display Coordinator
 - Stage/Entertainment Manager
 - Bar & Catering Teams
 - First Aid Personnel
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Marketing & Promotion

- Social media promotion and local community outreach
 - Posters and flyers (like provided design)
 - QR code for free ticket registration
 - Highlight: free entry for those in agriculture
 - Promote tractor showcase to attract exhibitors
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Post-Event

- Thank you messages to exhibitors, performers, and attendees
- Share event photos and highlights
- Report on funds raised for RABI
- Gather feedback for future events

This plan blends entertainment with heritage, ensuring the **Vintage Tractor Showcase** becomes a standout feature while maintaining a relaxed and enjoyable atmosphere for the farming community.