

Introduction to Management

Course description

The course covers the broad areas of planning, leading, organising and controlling and spans classical to contemporary approaches to management thinking. More specifically topics and themes include: ethics, rationality, strategic frameworks, international business, HRM, and organisational change and innovation.

Course Introduction

This course has been designed to acquaint you with the principles of managing business organisations. Throughout the semester we will critically explore management principles, concepts, models and challenges from both a national and an international perspective. You will apply theory through analysis of real-world examples provided in the text, lecture and tutorials. By the end of the course, you should have a good overview of the management discipline and you will have acquired some of the foundational knowledge and skills necessary to become a more effective manager.

Module Content

Indicative Content includes:

- The nature of Management
- Key dimensions of the discipline of Management
- Planning
- Organising
- Controlling
- Directing
- Staffing
- Schools of management thought
- Challenges for Managers in the 21st century
- Key trends affecting management and business
- Management reaction and capability