



THE LOVEJOI VENTURE

PROFESSIONAL SERVICES & PARTNERSHIP GUIDE

Featuring LoveJoi Bowles | The Vocal Muse™

VOICE • EXPERIENCE • HOSPITALITY • ACCESS

THE BRAND

More Than a Voice

LoveJoi Bowles is a vocalist, host, experience curator and emerging hospitality leader creating spaces where people feel welcomed, connected and elevated. Through The LoveJoi Venture, she brings together entertainment, hospitality, audience engagement and strategic experience design.

“Hospitality is the art of making people feel elevated, connected and unforgettable.”

THE RIGHT PEOPLE. THE RIGHT ROOMS.
THE RIGHT EXPERIENCES.



VOCAL PERFORMANCE & ENTERTAINMENT

The Vocal Muse™

Base performance rates are structured by performance format and live accompaniment.

Solo Vocal Performance

Starting at \$550

Professional backing tracks. No live musicians included.

Lounge / Venue | Duo Accompaniment

Starting at \$1,250

Up to two 45-minute sets with two musicians. Ideal for lounges, intimate events, ceremonies and curated experiences.

Lounge / Venue | Trio Accompaniment

Starting at \$1,550

Up to two 45-minute sets with three musicians. Ideal for lounges, intimate events, ceremonies and curated experiences.

Private Performance | Duo Accompaniment

Starting at \$1,650

Up to two 45-minute sets with two musicians for private, RSVP or ticketed experiences.

Private Performance | Trio Accompaniment

Starting at \$1,850

Up to two 45-minute sets with three musicians for private, RSVP or ticketed experiences.

Premium Vocal Experience

Starting at \$2,500

A fully curated live entertainment experience for premium lounges, weddings, corporate celebrations, festivals, luxury events and signature experiences. Includes up to two 45-minute sets, up to three musicians, up to two background vocalists, backline and production coordination as required.

PRODUCTION & TRAVEL NOTE

Additional sound equipment, sound engineering, travel, and specialty production requirements are quoted separately and are not included in the base performance rates above.



EXPERIENCE

Hosting, Curation & Activation

LoveJoi helps shape the energy, guest journey and reason people want to return.

Event Host / Emcee

Professional hosting, program facilitation, announcements and guest engagement.

Starting at \$300

Recurring Venue Hosting

Volume-based hosting designed for recurring restaurant, lounge and entertainment partnerships.

Starting at \$300 / activation

Experience Activation

Hosting combined with guest engagement, promotional support and experience oversight.

Starting at \$500 / event

Event Curation & Coordination

Concept development, guest-flow planning, RSVP support, coordination and program facilitation.

Starting at \$1,500

Full Experience Curation + Promotion + Hosting

Comprehensive experience development combining curation, promotion, audience engagement and on-site hosting.

Starting at \$2,000

From an event people attend to an experience they remember.

HOSPITALITY EXPERIENCE™

Restore the Hospitality

Helping Atlanta and beyond create a modern standard of Southern hospitality - where every guest feels welcomed, informed, recognized and cared for.

Hospitality Experience Assessment + Written Recommendations

Starting at \$750

Observational review of the guest journey, hospitality touchpoints and service experience along with assessment plus prioritized recommendations for measurable improvement.

Hospitality Experience™ Team Training

Starting at \$3,500

Two days of immersive hospitality and guest experience development.

30-Day Improvement Engagement

Starting at \$4,000

Assessment, training, implementation support and follow-up.

90-Day Transformation Engagement

Starting at \$7,500

A deeper transformation engagement for organizations ready to strengthen hospitality culture and guest loyalty.



AUDIENCE & ACCESS

The LoveJoi List™

A curated audience platform connecting professionals, social consumers, creatives and experience-seekers with select events, venues and opportunities.



Audience access. Never audience ownership.

Subscriber information remains a proprietary asset of The LoveJoi Venture and is never sold or transferred.

Event Listing

Curated inclusion for aligned events and experiences.

Starting at \$50

Featured Event Listing

Elevated placement for priority visibility.

Starting at \$100

Dedicated Email Promotion

A focused promotion to the appropriate LoveJoi audience segment.

Starting at \$150

Social Promotion

Strategic social visibility supporting an aligned experience.

Starting at \$100

Email + Website + Social Package

Integrated promotional support across multiple LoveJoi channels.

Starting at \$350

Monthly Venue / Promoter Media Partnership

Ongoing visibility and audience-development support.

Starting at \$750

PARTNERSHIPS

Build the Experience. Grow the Audience.

For venues and organizations ready to move beyond one-off promotion and build consistent, measurable guest experiences.

Single Venue Activation

Starting at \$500

A focused activation designed to enhance guest experience and audience engagement.

4-Event Monthly Activation Partnership

Starting at \$1,800 / month

A recurring activation structure for venues building consistency.

Monthly Experience Partner

Starting at \$2,500 / month

Ongoing experience strategy, activation and guest-engagement support.

Experience + Audience Development Partner

Starting at \$3,500 / month

Experience programming paired with audience-development strategy.

Full Hospitality + Experience Partnership

Starting at \$5,000 / month

A comprehensive partnership integrating hospitality, programming, activation and audience strategy.

CUSTOM PARTNERSHIPS ARE BUILT FROM AN ESTABLISHED SCOPE AND RATE STRUCTURE.



Create an Experience Worth Returning To.

Vocal Performance • Hosting • Hospitality • Audience • Partnerships

BOOKING & PARTNERSHIP INQUIRIES

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