

BOOK REVIEW

Who Owns the Ice House?

Eight Life Lessons From An Unlikely Entrepreneur

Copyright 2010 By Clifton Taulbert and Gary Schoeniger

This book is a tremendous vehicle of knowledge and information for any aspiring Entrepreneur. It provides the reader with the true-life story of Clifton Taulbert and the impact his Uncle Clive had on his life while growing up in Mississippi during the late 1950's. Uncle Clive was a very special individual who overcame the barriers of the times to flourish as a successful Entrepreneur. He was a man before his time who made an indelible mark by the way he lived his life and the lessons he shared with his young nephew.

Clifton shares these lessons with the reader, and together with the work of co-author Gary Schoeniger and the associated Ice House Entrepreneurship Training course offered by the Ewing Kauffman Foundation of Entrepreneurship you will gain a better understanding of the mindset required to help you in your journey to becoming a successful entrepreneur. Once you begin to understand, learn and apply the 8 life lessons described in the book and reaffirmed in the online course it will give you the blueprint, confidence, passion and inspiration that will help take you to the next level of realizing your goals and vision as an aspiring Entrepreneur. I would definitely recommend this read!