



5th Annual Esencia

TK-8 PTSA Read-A-Thon

September 23rd - October 4rd

SPONSORED BY BUDGET BLINDS AND MAEFLOWER

****FUNDRAISING GOAL | \$60,000****



- Raise \$30 and win an Esencia drawstring bag!
- 30% of funds raised per class will be given directly back to your child's classroom!
- The class with the most minutes read in each grade level will win a class PIZZA PARTY!



SCAN THE QR CODE OR VISIT THE URL BELOW
TO REGISTER AND GET STARTED

<https://pledgestar.com/esencia>

REGISTRATION INSTRUCTIONS ON BACK





Our 5th annual Esencia K-8 Read-A-Thon fundraiser starts Sept 23th!

It will run from Sept 23th-Oct 4th, 2024. Students will be able to track their minutes read and accept donations through their individual pages. It's SUPER EASY to set up!

Our PTSA is raising money to fund teacher stipends, school security, Family Nights, Middle School learning tools, and more!

Using your computer's browser:

1. Go to this website: <https://pledgestar.com/esencia>
2. Click "not registered for this year's event."
3. Enter your name/email address, and then click submit.
4. Follow the instructions on-screen to register reader(s) and add family and friends.

Using your Apple iPhone, Android, or tablet:

1. Go to your device's App Store and search for "PledgeStar" to download the family app, or go to <https://pledgestar.com/esencia/downloadapp.html>
2. On the Home Screen enter your event code: "esencia" to locate your event.
3. Click "not registered for this year's event."
4. Follow the instructions on-screen to register reader(s) and add family and friends.

Once you have registered, the Pledgestar system enables students to easily email pledge requests to family and friends, giving them an opportunity to make a secure credit card donation online. Registered users can track their pledge progress online and are notified every time a pledge is made toward your student's goal. Students can also track minutes read in the system.

This year for our special, limited edition prize, we have a super cool Esencia K-8 clutch bag.

These are for any student who raises at least \$30!

We can't wait to see our HAWKS soar into reading. And, we want to give a big THANK YOU to Budget Blinds, Maeflower Logistics and Halo Branded Solutions for their support!

**THANK YOU TO OUR SPONSORS:
BUDGET BLINDS AND MAEFLOWER LOGISTICS**

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