

**PRESS KIT**



# FAIRYTALES ON ICE

**WHERE YOUR FAVORITE FAIRYTALES  
COME TO LIFE, LIVE ON ICE**



# SHOW OVERVIEW

## PRODUCER



## WRITER/DIRECTOR

*Alex Wilfand / Terry Barr*

Ice Creative Entertainment invites you to Fairytale On Ice. Fairytale On Ice offers a captivating experience that breathes **new life into beloved original fairy tales** with a modern twist, all presented on the magical medium of ice.

This unique production takes classic stories we've cherished for generations and transforms them into a dazzling spectacle that unfolds on the glimmering surface of an ice rink. Audiences are transported to a world where **iconic characters come to life** through graceful, mesmerizing, ice-skating performances. The combination of timeless tales and the breathtaking artistry of figure skating creates a spellbinding experience for audiences of all ages. Fairytale On Ice is a

In a mesmerizing blend of tradition and innovation, our productions weave together public domain stories with contemporary narratives, all set to enchanting custom **music crafted by Disney theme park composers**. Immerse yourself in a world where classical tales seamlessly intertwine with modern storylines, creating a captivating and magical experience for audiences of all ages. What sets our shows apart is the inclusion of **world-class professional figure skaters** whose breathtaking performances on ice elevate the storytelling to new heights.

With the addition of **Cirque on ice acts**, the spectacle becomes a fusion of grace, athleticism, and acrobatic prowess. Accompanied by the **spellbinding effects**, our productions promise an unforgettable journey into the realms of fantasy, where the timeless meets the cutting edge, and the magic comes to life in ways beyond imagination.



- Touring cast of 12-16
- USA tour plays Over 30 Cities
- Sleeper bus + 18 ft. trailer
- 1-2 hour load-in and out



# CREATIVE

## SOUNDTRACK

*Matthew Claiborne  
Payton Justice  
Andre Madatani*

## SCENIC

*Luke Munana  
Matthew Holmberg*

## COSTUMES

*Luke Munana  
Matthew Holmberg*





## HOW DOES THE ICE WORK?



Introducing our cutting-edge synthetic ice, a revolution in ice technology that brings the thrill of a real ice rink to any space with the ease of assembly and performance, you won't believe. Installing our synthetic ice is a breeze, taking just 1 hour – a simple puzzle that effortlessly fits together. The result? A surface that glides seamlessly like traditional refrigerated ice and boasts an authentic look that will leave your audience questioning its synthetic nature. Our innovative solution guarantees a smooth, ice-like experience that rivals the performance on refrigerated ice, providing an unparalleled experience for skating enthusiasts and event organizers alike. Transform any environment into an ice-skating haven with our synthetic ice, where the magic of skating is only a puzzle away.

We also perform on refrigerated ice surfaces.

## ICE CREATIVE ENTERTAINMENT AT A GLANCE

**Ice Creative Entertainment** is a premier entertainment production company renowned for its world-class productions staged throughout the year at major theme parks, including iconic venues such as **SeaWorld and Disney**. With a global reach, the company extends its artistic prowess to national and international touring shows, captivating audiences in diverse locations such as **Australia, Dubai, Bahamas, Puerto Rico, and Taiwan.**

Specializing in creating immersive experiences, Ice Creative Entertainment orchestrates various events and produces shows that leave a lasting impression. The company's expertise extends beyond performances to include the meticulous design and creation of costumes and the development of captivating soundtracks that enhance the overall entertainment experience.

With a commitment to excellence, Ice Creative Entertainment collaborates with large entertainment clients to bring their visions to life. The company's creative team, comprised of talented professionals, works seamlessly to deliver unparalleled entertainment, making it a trusted partner for those seeking top-tier productions on a global scale. Whether it's a dazzling show at a theme park, a mesmerizing touring production, or a meticulously crafted event, Ice Creative Entertainment stands as a beacon of creativity and innovation in the world of entertainment production.





## CURRENT PRODUCTIONS





# ICE

**F**rom branded character entertainment to sexy showgirls we make it all happen – on ice! We deliver another dimension to ice skating shows that dazzle with breathtaking success!

We specialize in providing custom ice skating shows, ice skating body doubles for movies/tv, televised ice show productions, ice skating parades, and ice skater model talent.

Our talented and experienced team works with designers, choreographers, directors, and musical arrangers to create memorable presentations. We engage the most talented and creative performers in the world.

We also maximize using supportive tools such as state-of-the-art special effects and lighting features, adding a breath of new life to our spectacular creations.

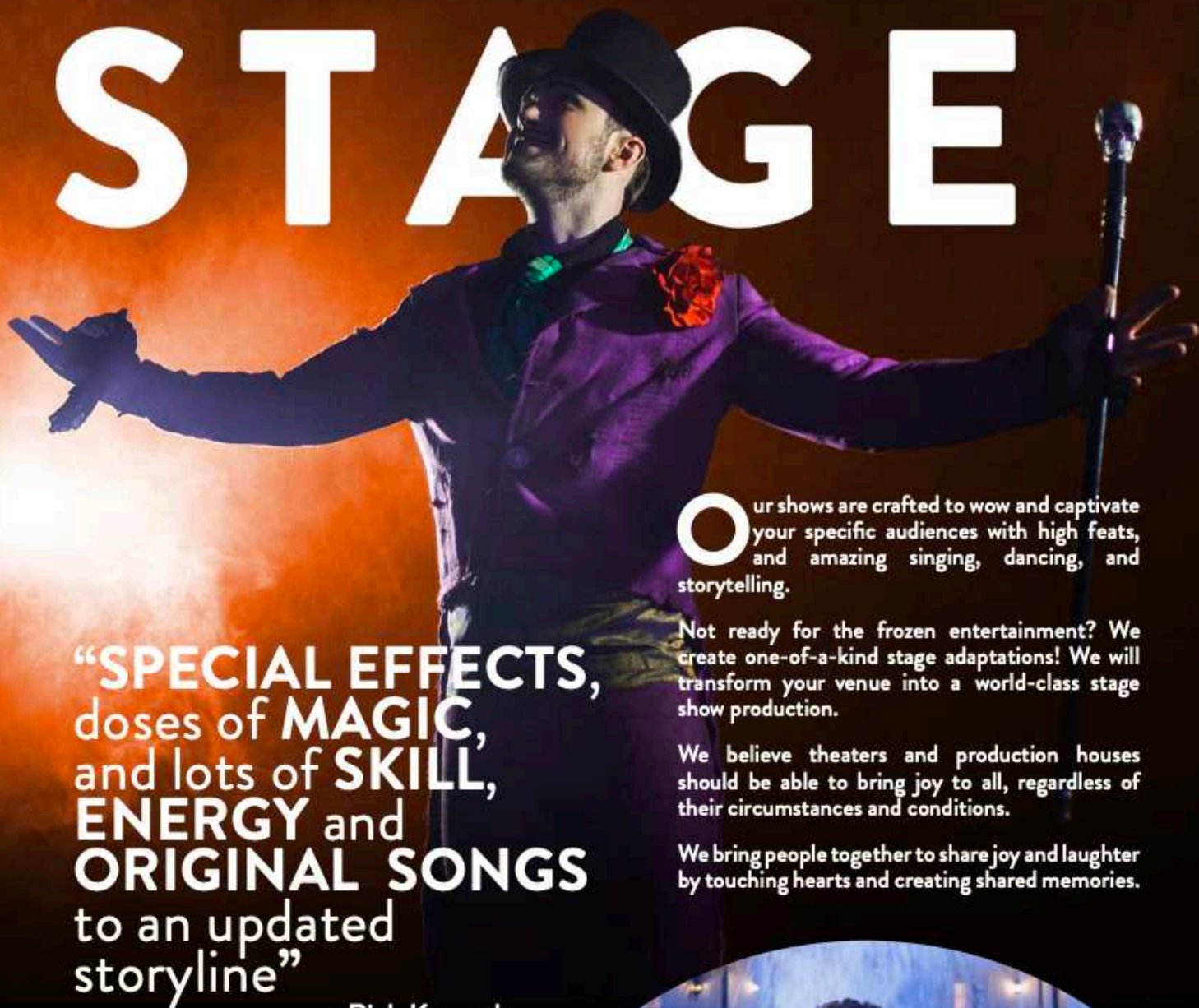
All our ice skating shows meet international standards, while we can customize them to meet the needs of your specific audience.

“Imagine a **BROADWAY SHOW** meets ice skating and contemporary music”  
– SUNY New York





# STAGE



**“SPECIAL EFFECTS,  
doses of MAGIC,  
and lots of SKILL,  
ENERGY and  
ORIGINAL SONGS  
to an updated  
storyline”**

– Rick Kennedy

**O**ur shows are crafted to wow and captivate your specific audiences with high feats, and amazing singing, dancing, and storytelling.

Not ready for the frozen entertainment? We create one-of-a-kind stage adaptations! We will transform your venue into a world-class stage show production.

We believe theaters and production houses should be able to bring joy to all, regardless of their circumstances and conditions.

We bring people together to share joy and laughter by touching hearts and creating shared memories.





# SPECIAL EVENTS



**W**e also provide amazing entertainment for your corporate events! Our agency, filled with world-class skating, roller, singing, acting, cirque, strolling, acrobatics, and more, can provide options for any theme and guarantee success.

Our special event entertainment services combine a broad spectrum of presentations and displays in an atmosphere designed to bring out the beauty and quality of the entertainment activities.

We fashion our special entertainment events to create bespoke, unique, and amazing events filled with music, color, incredible costumes, and jaw-dropping acrobatics. We strive to fully immerse our audiences with our theatrical and spectacular performances.



# ENTERTAINMENT MANAGEMENT & STAFFING



The easiest way to hire talent without taking on the duties of management, payroll, and insuring. Our clients have had much success with this option as they do not need to go through the long process of hiring through HR department. Ice Creative Entertainment has it all covered.



We hire, train, and manage the talent on the ground as well as always supply an on-site entertainment manager. All of our entertainment managers are trained in Disney leadership courses and have worked in at least two theme parks/touring productions. Each performer is referenced, drug tested, and media trained as well.



Take the stress off your plate and have I.C.E. employ your talent!







**"ARTISTICALLY  
ELEVATED"**

— Texarkana Gazette





**"ABSOLUTELY  
INCREDIBLE!"**

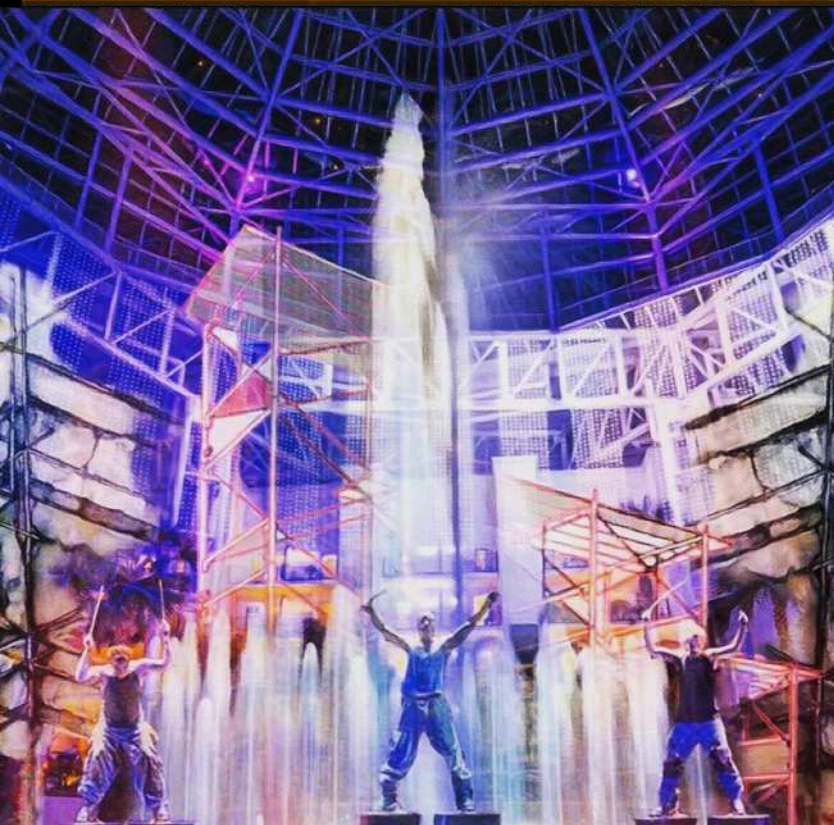
– Arts On Stage New York







PRODUCER: ICE CREATIVE ENTERTAINMENT  
ARTISTIC DESIGNER: Alexander Whittenberg



ARTIST CONCEPT ONLY

EVENING SHOW

ICE CREATIVE ENTERTAINMENT

CONCEPT RENDERING

JUNGLE CARNIVALE

PRODUCER: ICE CREATIVE ENTERTAINMENT  
ARTISTIC DESIGNER: Alexander Whittenberg



3X

IAAPA  
BRASS RING  
AWARD  
WINNER

ANY ENTERTAINMENT ANYWHERE



# ICE CREATIVE

ENTERTAINMENT GROUP

**ENTERTAINMENT CREATION AND MANAGEMENT**

THEME PARKS- HOTELS- CRUISE SHIPS- CASINOS- TOURING- TELEVISION

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