



FAIRYTALES ON ICE

WHERE STORIES COME TO LIFE ON ICE!



Click any of the icons above and follow us for a deeper look!

THE CRITICS ARE RAVING!

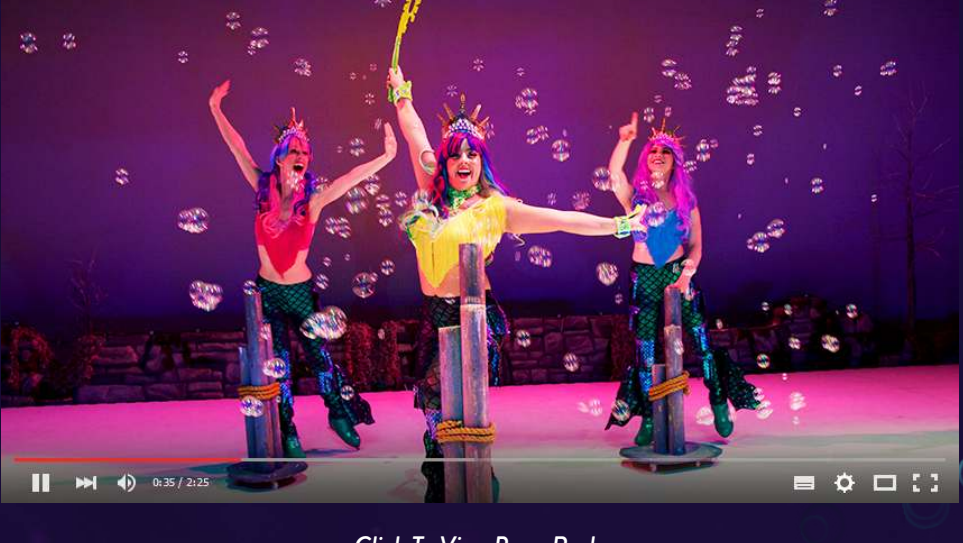


"ABSOLUTELY INCREDIBLE!"
- Arts On Stage New York

"IMAGINE A BROADWAY SHOW MEETS ICE SKATING AND CONTEMPORARY MUSIC"
- SUNY New York

"SPECIAL EFFECTS, SOME DOSES OF MAGIC, AND LOTS OF SKILL, ENERGY, AND ORIGINAL SONGS TO AN UPDATED STORYLINE"
- Rick Kennedy

"ARTISTICALLY ELEVATED COMPARED TO MANY THEATRICAL PRODUCTIONS THAT HAVE GRACED THE STAGE OVER TWO DECADES."
- Texarkana Gazette



[Click To View Press Reel](#)

Welcome to Fairytales On Ice, where dreams are reality and adventure is around every corner!

THE SHOW

We begin our story by welcoming you with lots of familiar characters from your favorite fairy tales: from Rapunzel and Pinocchio, to Aladdin and Tinker Bell – not to mention the star of this season's spinning tales: The Little Mermaid!

Our adventure begins with the most energetic pirate crew you'll ever meet. Featuring comedy, intense stunts, & more! Once a storm hits the pirates' land, the Little Mermaid saves the day, leading the audience on a memorable underwater adventure!

This non-stop thrilling adventure features over-the-top magical illusions, spectacular special effects, an all original award-winning soundtrack and thrilling jumps, spins, and pair lifts – all on ICE!

PERFORMANCE RUN TIMES

- 90 minutes – with one 15 minute intermission
- 75 minutes – with no intermission
- 45 - 55 minutes – mini shows for educational intitutes & other special events

ABOUT US

Ice Creative Entertainment was founded in 2011 by Olympic level choreographer Alex Wilfand. Since 2011, I.C.E has partnered with, and created live entertainment productions, for the Walt Disney Company, Dubai Parks & Resorts, Alessia Cara, Tokyo Disneyland, Ferrari World Abu Dhabi, Marriott Hotels, Dolly Parton Entertainment, and more!

I.C.E prides itself in being one of the world leaders in performances where theatrics meet professional athletic feats. Starting as a boutique ice show company, I.C.E has grown to an international entertainment brand. I.C.E was founded with one goal in mind: to create once-in-a-lifetime performances and memories for audiences worldwide.

I.C.E's team is composed of olympians, television producers, broadway singers, and televised choreographers; we have every entertainment avenue covered. Our team has over 40 years of experience in A-list entertainment productions.



DIRECTOR – ALEX WILFAND

An ambitious creative professional with solid history of success in live entertainment, theme park, television, resort, & special event production, Alex has created and managed entertainment & events for some of the largest venues in the world. Prior collaborations include Walt Disney World, Tokyo Disneyland, The Disney Channel, Ferrari World Abu Dhabi, Dubai Parks & Resorts, The Super Bowl, & many more. Prior to directing, Alex was an international ice skating medalist.



BEHIND THE SCENES

SOUNDTRACK

Our 100% custom soundtrack was composed in Music City: Nashville, Tennessee, by some of the top composers in the world. Our music producers have worked on tracks for large theme parks, broadway shows, to country music stars. Our goal with this soundtrack was to add a new age modern twist to the popular musical themes of *The Nutcracker*.

Listen to a preview here:



FUN FACTS

- This is Ice Creative Entertainment Groups 7th branded touring show.
- The show features over 120 different custom costumes, including over 25,000 Swarovski crystals.
- The cast consists of international skating medalists, cirque performers, and Broadway caliber singers.
- The entire show loads into a venue in less than 2 hours – including the ice surface.
- The show soundtrack is entirely original and created in-house at I.C.E's home base of Nashville, TN.
- Each performance includes over 20,000 lumens of projection mapping.

COSTUMES

Custom costumes designed by various collaborations, including the famed Aiga Sprogis – who has designed for Olympic figure skaters – as well as Hard Drive Productions, who have designed for the likes of Disney On Ice, Universal Studios, Sea World & More!



LOAD IN & OUT AND SYNTHETIC ICE

- Entire production can be loaded into venue (with help from 2-4 local labor) within 1.5-2 hours.
- Load out (with local labor help) can be fully dismantled within one hour.
- Our cast & crew also has load in and out responsibilities to assure efficiency.
- With Synthetic Ice the boundaries of limited access to ice are stripped away as there is no need for refrigeration or electricity with our product.
- Our patented, "Pro-Glide Infused" Technology and "Grip-Lock" dovetailed synthetic ice panels can be installed virtually anywhere!
- What is Synthetic Ice? Synthetic Ice is a solid polymer sheet that interlocks to form an artificial ice surface for ice skating. Regular metal-bladed ice skates can be used either recreational use or training.
- Where Can Synthetic Ice be Installed? Synthetic Ice can be installed in any location indoors or outdoors that has a hard, flat surface such as concrete, wood decking or pavement. The surface will expand and contract with changes in the temperature so provisions must be made to allow for this to happen.



BOOKING CONTACT/MEDIA INQUIRIES

alex@icecreativeentertainment.com

LINKS

- icecreativeent.com
- fairytalesiceshow.com
- facebook.com/IceCreativeEntertainment
- facebook.com/fairytalesonice
- instagram.com/icecreativeentertainment