

FOR BRANDS | ART INTEGRATION

Helping brands (hospitality, heritage, fashion, personal), integrate art strategically into their identity, reputation, and long-term legacy — not as decoration, but as governance-aligned cultural capital.

OUR SERVICES & PRICES

1. Brand Concept & Narrative Development

- Brand × Art alignment strategy (2–3 initial concepts with refinements)
- Cultural positioning audit Brand × Art alignment strategy
- Culture entry strategy
- Governance framework for art collaborations
- Ethical & reputational risk assessment
- Cultural investment roadmap
- 2–3 initial concepts with refinements

€5,000 – €10,000 per campaign/project

2. Artwork Sourcing & Commissioning

- Access to international artists, galleries, art fairs, and private collections
- Commission site-specific works (e.g. immersive installations, sculptural displays, artist collaborations)
- Tailored to window displays, retail spaces, pop-ups, campaigns, or flagship stores

€7,000 – €15,000 per cycle (exclusive of artist production costs)

3. Experiential Integration & Activation

- Spatial planning of installations within window display, retail or digital campaigns
- Collaboration with architects, set designers, and brand teams
- Experience design (events)
- Rotating artist programs or campaign tie-ins

€5,000 – €12,000 per activation

4. Artist Collaboration Infrastructure

- Artist selection & matching frameworks
- Product (long-term) collaboration frameworks
- Limited-edition design/co-creation models /co-branded capsule collections
- Long-term residency architecture
- Cultural residency programs
- Art commissions integrated into brand narrative
- Campaign narrative design

€7,000 – €15,000 per campaign/project

5. Collection Management & Legacy

- Art collection governance
- Acquisition and sale criteria plan
- Brand narrative integration
- Brand-aligned curatorial direction
- Exhibition programming within corporate spaces
- Public engagement roadmap
- Long-term cultural sponsorship strategy
- Museum/institution partnerships
- Philanthropy integration

€5,000 – €25,000 retainer /per month

6. Project Management

- Oversee stakeholders: logistics, fabrication, and installation
- Manage budget, artist liaison, and campaign timeline
- Ensure seamless integration into broader brand strategy

15% of production & artwork costs

Optional Add-Ons

- Content Creation Packages (behind-the-scenes, campaign films, artist interviews) → €3,500 – €7,500
 - Pop-Up Exhibitions & Launches → from €10,000 (excluding venue & production)
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SAMPLE PACKAGE PRICES

- **Boutique Collaboration** (single flagship installation or campaign)
→ €15,000 – €25,000 + production costs
 - **Multi-Activation Program** (e.g., 3–4 stores/events across regions)
→ €40,000 – €70,000 + production costs
 - **Global Prestige Partnership** (long-term brand x artist strategy, exhibitions, capsule collections)
→ €100,000+ + production costs
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WHY PARTNER WITH US

- **Cultural Positioning:** We translate brand values into cultural capital
 - **Global Art Network:** Access to renowned and emerging artists worldwide
 - **Luxury Sensibility:** Expertise in aligning art with high-end environments
 - **Turnkey Execution:** From concept to activation, we deliver seamless solutions
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NEXT STEPS

1. **Discovery Call:** Explore brand goals & target audience.
 2. **Proposal & Concepts:** Curated art directions for review.
 3. **Approval & Commissioning:** Secure artists and begin production.
 4. **Activation:** Deliver impactful art-driven brand experiences.
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CONTACT

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