

FOR BRANDS

OUR SERVICES & PRICES

1. Brand Concept & Narrative Development

- Translate brand values into cultural storytelling through art.
- Mood boards & thematic concepts aligned with brand identity.
- 2–3 initial concepts with refinements.

€5,000 – €10,000 per campaign/project

2. Artwork Sourcing & Commissioning

- Access to international artists, galleries, and private collections.
- Commission site-specific works (e.g. immersive installations, sculptural displays, artist collaborations).
- Tailored to retail spaces, pop-ups, campaigns, or flagship stores.

€7,500 – €15,000 per cycle (exclusive of artist production costs)

3. Experiential Integration & Activation

- Spatial planning of installations within retail, events, or digital campaigns.
- Collaboration with architects, set designers, and brand teams.
- Options for rotating artist programs or campaign tie-ins.

€5,000 – €12,000 per activation

4. Project Management

- Oversee logistics, fabrication, and installation.
- Manage budget, artist liaison, and campaign timeline.
- Ensure seamless integration into broader brand strategy.

15% of production & artwork costs

Optional Add-Ons

- Artist Collaborations (co-branded products, capsule collections, NFTs) → On request
 - Pop-Up Exhibitions & Launches → from €10,000 (excluding venue & production)
 - Content Creation Packages (behind-the-scenes, campaign films, artist interviews) → €3,500 – €7,500
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SAMPLE PACKAGE PRICES

- **Boutique Collaboration** (single flagship installation or campaign)
→ €15,000 – €25,000 + production costs
 - **Multi-Activation Program** (e.g., 3–4 stores/events across regions)
→ €40,000 – €70,000 + production costs
 - **Global Prestige Partnership** (long-term brand x artist strategy, exhibitions, capsule collections)
→ €100,000+ + production costs
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WHY PARTNER WITH US

- Cultural Positioning – We translate brand values into cultural capital.
 - Global Art Network – Access to renowned and emerging artists worldwide.
 - Luxury Sensibility – Expertise in aligning art with high-end environments.
 - Turnkey Execution – From concept to activation, we deliver seamless solutions.
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NEXT STEPS

1. Discovery Call – Explore brand goals & target audience.
 2. Proposal & Concepts – Curated art directions for review.
 3. Approval & Commissioning – Secure artists and begin production.
 4. Activation – Deliver impactful art-driven brand experiences.
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CONTACT

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