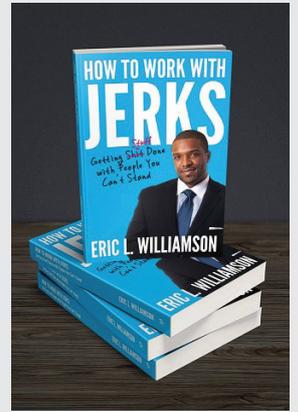




## WHY HIRE ERIC WILLIAMSON?



## YOU WANT CONNECTION AND AUTHENTICITY

Eric is often referred to as the “Connector” for his ability to make his message resonate with groups, and bring out the best in people. His engaging, down to earth style, a fusion of real-life stories and his conversational techniques, connect with his audience at an individual level. Eric’s diverse wisdom resonates with professionals from every industry. His knowledge comes from years on the front lines and down in the trenches, working with jerks at every level along the way.

## YOU DESERVE RELEVANCE

As a Generation X/ Millennial who has worked with and led people of all generations, Eric’s vision of success is inherently different than most. How many times have you attended a seminar about “dealing with difficult people” or a “conflict management” program and left thinking, “I don’t get it.” Eric takes a practical, no-nonsense approach, and gets to the heart of your specific situation. It’s not always about getting along with others and playing nice in the sandbox....it’s about getting stuff done with people you can’t stand.

## YOUR AUDIENCE NEEDS CHANGE

Eric provides the roadmap for working with jerks and managing conflict. Whatever you do and wherever you work---jerks are all around you. And without a clear strategy for working with difficult people, we inevitably suffer and risk becoming detached and unfulfilled in our careers. As the author of the book, [How to Work with Jerks](#), Eric is the go-to person with strategies to build stronger, meaningful relationships with your coworkers and the clients you serve. These relationships will boost productivity, engagement, and morale.

## ERIC LUVS YOU!

Eric always takes the time to **Listen**, **Understand**, and **Validate** your needs and your pain points. He will tailor his programs to suit your audience needs. His company is aptly titled, Tailored Training Solutions, so he never takes a cookie-cutter approach when working with you.

## YOU NEED EASY, FLEXIBLE & EXPERIENTIAL

Eric has a strong desire to see you improve, survive, and thrive in your profession. Which is why organizations say he is the “easiest, most compassionate person you will ever work with.” He is always prepared to deliver exceptional programs that deliver rapid results and concepts that are applied immediately. He is always flexible and will make any program adjustments at your request. Working with Eric is not just about receiving actionable takeaways. It’s about becoming a better version of yourself. Attendees will receive continuous learning and strategies through his newsletters, blogs, online programs and companion book, [How to Work with Jerks](#).