

COMMERCIAL CLUB
Marketing Meeting Minutes

March 7th, 2022 – 2:00 PM at Hells Canyon Adventures Office

Establish a quorum: Brandi Lincoln, Megan Warren, Chris Braun, Lynda Yoder, Marie, Midgley, Deidre Roundtree, & Bridget Hearold

Introduce guests: None

Approve Minutes and Agenda: Motion Brandi Lincoln, 2nd Lynda Yoder

Treasurer's Report:

- Checking Account Balance 7657.99 With 1500 to deposit
- Savings Account Balance 52,547.01
Motion to approve by Chris Braun, 2nd Lynda Yoder

OLD BUSINESS

1. 2022 Membership Drive Update *Going great*
 - a. Current Membership List
 - b. Website Listings
 - c. New members

2. St. Patrick's Day Dinner Fundraiser, March 17 - Emergency Fund *Keep selling tickets*
 - a. 10:00 AM Set Up at Fairgrounds day of event
 - b. Have you bought your tickets? *Sold 108 so far*
 - c. Are you available to help in the evening at the event?
 - d. Status on volunteer t-shirts *Turquoise, Voluntold... Full front logo, tanks;full front & full back*
Flames on top, no space or separation. T-shirt profit Marie. Posters/CCC/Koozies at info booth, CCC profit.

3. HELLS CANYON DAYS June 4, 2022 –
 - a. Banner and Rack Cards used and distributed at the Idaho Sportsman Show first weekend of March 2022 – Hells Canyon Adventures

 - b. Entertainment Line Up

5:00 PM Gates Open

6:00 - 7:00 PM Kenny Feidler - 60 minutes

7:30 - 9:00 PM Cody Canada - 75-90 minutes

9:30 - 11:00 PM Jason Boland - 75- 90 minutes

- c. You can buy tickets online now, no paper tickets available this year

Advance Adult Ticket Price - \$50
Advance Child (6-12) Ticket Price - \$10
Adult Ticket Price at the Gate - \$60
Child (6-12) Ticket Price - \$10
All Children 5 and younger will get into the event FREE

- d. Current Sales
 - i. Weekend Passes including sponsorships *Chris is sending a blast to previous sales and a Blast to sponsors.
Larry Miller \$5500
Tracking comped versus Sold tickets/wrist band for individuals for tracking*
- e. Music in Hell Branding
 - i. Deidre created the original design
 - ii. Approve brand that will be used on everything including t-shirts
See T-shirt notes
- f. Information Booth at the Fairgrounds - Hours of Operation
 - i. Swag Sells - Stickers and Posters
*Recap-Pig Barn/Sale barn
\$40 for 2 days*

Friday 6:00 - 9:00 PM

Saturday 6:45 - 10:00 AM and 3:00-5:00 PM

- g. Event Poster *DONE*
- h. Event Sponsors
 - i. Pamphlet
 - ii. Current Sponsors
 - iii. Yard Signs Needed
 - iv. Upgrade to Weekend Passes
- i. Truck / Car Show Poster
 - i. Sound System for event
- j. All Events Poster
- k. Street Closures for Car Show *ALL GOOD*
 - i. City of Cambridge approved road closure requests, extended to 3rd Street instead of 2nd
- l. Porta Potties
 - i. 2022 Invoice *Pay 50% approved by Chris Braun & Bridget Hearold*
 - ii. City of Cambridge agreed to cover ½ of the total bill at their meeting on Tuesday 2.15.22
- m. Stage, Sound System, ect – Review quotes *10K or 12K CP Audio, same as last year.
Motion to pay 50% by Margaret Foster, 2nd by Chris Braun.*

DJ-Ben Warren

4. Scholarship Application 2022
All good, waiting on applications
5. 2022 ITC Grant Update *Reviewed*
 - a. Review draft application
 - b. Review supporting documents
 - i. 2021 expenses in budget format (McCall Chamber Grant Budget format)
 - ii. 2022 Business Plan - Chris

McCall's Chamber meeting on March 16th will let us know if we qualify, asking for \$10K

NEW BUSINESS

ADJOURN Meeting:

3:15 pm motion by Lynda Yoder 2nd Margaret Fosberg

Next meeting April 11th @2pm