

COMMERCIAL CLUB MARKETING MEETING AGENDA

January 6, 2022, Noon – Hells Canyon Adventures Office

Treasurer's Report:

- Checking Account Balance
- Savings Account Balance

OLD BUSINESS

1. Water Tower Lighting Event Wrap Up and Outstanding Bills
2. Brandie will provide an update regarding conversations with Rodeo Association –
 1. HELLS CANYON DAYS 2021 complete financials and budget for 2022 - **Megan**
 1. Provide financials to the Rodeo Association that show what the Hells Canyon Jam has made each year it has existed and what we paid to the Rodeo Association. This document needs to include a statement regarding sustainability. For this event to truly be sustainable the CCC should have a minimum of \$75,000 in our bank account.
 2. HELLS CANYON DAYS 2022 – **Review draft contract that will be signed by CCC and Cambridge Rodeo Association**

NEW BUSINESS

1. Potential Board Members for 2022
 1. Blake Loveland, President
 2. Ben Warren, Vice President
 3. Melinda Harvey, Secretary
 4. Megan Warren, Treasurer
 5. Brandie Lincoln, Director

If anyone would like to volunteer to fill any of these positions and is not listed, please let us know. The vote for board members will happen at the January 2022 meeting.

2. 2022 Membership Drive
 1. Approve letter that will be mailed in January
 2. Update current membership list – Brandie
 3. Review process we follow to update current members and welcome new members - Deidre
3. HELLS CANYON DAYS June 4, 2022 - **NEED TO APPROVE ALL DETAILS**
 1. Bands Contracts Submitted 11/10/21

9:30 - 11:00 PM

Jason Boland - Offer \$13,000 plus room/meals, no alcohol, play for 90 minutes - Contract signed 1/4/22

Need to pay 50% deposit

7:30 - 9:00 PM Cody Canada - Offer \$10,000 plus room/meals, no alcohol, play for 90 minutes

6:00 - 7:00 PM Kenny Feidler - Offer \$2,500 plus room/meals, no alcohol, play for 60 minutes -
Contract signed and deposit paid - December 2021

Do we have all the appropriate tax documentation from the bands? Contracts have been added to the Google Drive 1/4/22

5:00 PM Gates Open

Advance Adult Ticket Price - \$50
Advance Child (6-12) Ticket Price - \$20
Adult Ticket Price at the Gate - \$60
Child (6-12) Ticket Price - \$20
All Children 5 and younger will get into the event FREE

Weekend Passes - Need to confirm Cambridge Rodeo Association 2022 Pricing and Cambridge Baptist Church Pricing. Set a maximum number of weekend passes, 500 was suggested. Limit food options to just the church breakfast and BBQ, if people arrive late that is their problem not ours. We are a little too accommodating, creating unnecessary work.

Information Booth at the Fairgrounds - Set location and specific times wristbands can be picked up. Advertise this location and time on ticket purchasing site, signage, and social media.

Tasks that still need volunteers:

- Event DJ (DJ needs to be familiar with the bands and type of music, must be able to pronounce business names and get the crowd involved in thanking our sponsors) - Ben Warren will you take care of this?
- Ticketbud Site Updated and Managed - Confirm Heather Lawrence is willing to take on this task.

3. The Famous Idaho Potato Tour - Do we want to invite them to our event?
4. Bylaws for the Club Should we have them on the website: overview and update
5. March Emergency Fund Fundraiser Date and Marketing Plan
6. Advertising Opportunity for the Winter Carnival for HCJ? (Deidre reached out to see if we could use grant money or trade as we are both non profits.

ADJOURN Meeting: