**COMMERCIAL CLUB MARKETING MEETING MINUTES**

 January 6, 2022, Noon – Hells Canyon Adventures Office

**Attending:** Brandie Lincoln, Deidre Roundtree, Megan Warren, Jen Burdick, Bridgett Felmley, Ben Warren (briefly), and Chris Braun

**Treasurer’s Report:**

* Checking Account Balance: $2,727.29
* Savings Account Balance: $68,624.36
* Megan completed the 990 IRS filing for the CCC

**OLD BUSINESS**

**Water Tower:**

The Water Tower Lighting Event’s bills have been paid. Megan and Carson will determine the size of totes needed to store the lights and order them.

CCC paid Bridgett for the food for the tree lighting.

**Cambridge Rodeo Agreement:**

Brandie provided an update regarding our event partnership with the Rodeo Association. Justin and Brandie discussed the benefits of having a contract between the two groups. We will provide HELLS CANYON DAYS 2021 complete financials and budget for 2022 for review by the Rodeo and a contract. This document needs to include a statement regarding sustainability. For this event to truly be sustainable the CCC should have a minimum of $75,000 in our bank account. The contract was reviewed by the marketing team and will be forwarded to Justin for the rodeo to review.

**NEW BUSINESS**

**Elections**

CCC holds elections at the January business meeting. Potential Board Members for 2022

* 1. Blake Loveland, President
	2. Ben Warren, Vice President
	3. Melinda Harvey, Secretary
	4. Megan Warren, Treasurer
	5. Brandie Lincoln, Director

If anyone would like to volunteer to fill any of these positions and is not listed, please let us know. The vote for board members will happen at the January 2022 meeting.

**2022 Membership Drive** *(Change phone number on top of form)*

Brandie is writing a letter for the membership drive. After approval, Deidre will post the letter and the form on the website. She will also create a paypal link so people can fill out the form and pay. Deidre will also add tabs for the Hardship Fund, Scholarship Donation, and overall donation. The fees will be added on to the customers expense. Deidre will send out an email to all current members reminding them it is time to renew. We will mail the hard copy of the letters later in January. As memberships come in, this is their path: → Megan (deposit dues) → Brandie (Update electronic list on the CCC google drive) → Deidra (correct or add to website) → Chris (name on reader board)

**HELLS CANYON DAYS June 4, 2022**

Brandie has secured all bands and all deposits have been sent as of 1-6-22. Bands Contracts Submitted 11/10/21 and the contracts need to be approved at the business meeting. We will be able to officially announce the event after all event partners are confirmed. The Rodeo Association is holding a meeting on Sunday. Brandie will reach out to the Cambridge Baptist Church for confirmation and pricing.

**Line up:**

**Jason Boland** is our headliner. He will play from 9:30pm to 11pm. His cost is $13,000 plus room and meals. No alcohol will be provided. This contract was signed Jan 4, 2022.

**Cody Canada** is our next performer. He will play from 7:30pm to 9pm. His cost is $10,000 plus room/meals. Again, no alcohol will be provided.

**Kenny Feidler** is our opening act. He will play from 6pm to 7pm. His contract is $2,500 plus room/meals. Again, no alcohol will be provided. His contract was signed and deposit paid in December 2021

**Tax Forms:**

Brandie asked about all the appropriate tax documentation from the bands? They are on the CCC google drive Contracts have been added to the Google Drive 1/4/22

**Concert Logistics:**

This items need to be reviewed at the regular business meeting:

5:00 PM Gates Open

Advance Adult Ticket Price - $50

Advance Child (6-12) Ticket Price - $20

Adult Ticket Price at the Gate - $60

Child (6-12) Ticket Price - $20

All Children 5 and younger will get into the event FREE

**Weekend Passes** - Need to confirm Cambridge Rodeo Association 2022 Pricing and Cambridge Baptist Church Pricing. Set a maximum number of weekend passes, 500 was suggested. Limit food options to just the church breakfast and BBQ, if people arrive late that is their problem not ours. We are a little too accommodating, creating unnecessary work.

Information Booth at the Fairgrounds - Set location and specific times wristbands can be picked up. Advertise this location and time on ticket purchasing site, signage, and social media.

Ben Warren will find an **Event DJ** (DJ needs to be familiar with the bands and type of music, must be able to pronounce business names and get the crowd involved in thanking our sponsors)

**Ticketbud Site** is ready to be updated pending confirmation of ticket prices and event partner prices. Heather Lawrence is still in consideration for monitoring the ticket site.

**The Famous Idaho Potato Tour** - Deidre completed an application inviting the potato to our event.

**Poster/Advertising**

Deidre had a draft for Hells Canyon Jam Poster. If we can get one done, it is an opportunity to advertise at the Winter Carnival. We can use grant money or trade as we are both non profits

**Bylaws** will be presented at the business meeting. Our goal is to have them on the website.

**Emergency Fund Fundraiser**

We will hold our 2nd annual Saint Patricks Day, Emergency Fund Dinner on March 17th. Bridgett will prepare the food! Images from last year will work again for this year. Deidre will get them on the website and we’ll get Don to print some tickets.

**Weiser River Trail Restrooms:** In the works for 2022 in Cambridge by the kiosk!

**Sidewalk to fairgrounds:** Cambridge is working on phase 3 of their sidewalk project which continues the sidewalks to the fairgrounds.

**City Lamp Posts:** Megan is going to gather information to present to CCC.

**Welcome Packets:** There was a discussion in the December meeting RE: welcome packets. All businesses should be involved and all front line employees should be knowledgeable. Packet contents and location have not been determined. Tabled until a future meeting.

**ADJOURN Meeting: Respectfully Submitted: Chris Braun**