



# Cambridge Commercial Club

P.O. Box 54, Cambridge, Idaho 83610

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## **Minutes, Marketing Agenda November 4th, 2021 Hells Canyon Adventure Office: 12PM**

**Present:**

**Treasurer's Report:**

### **OLD BUSINESS:**

- 1. Christmas Tree Lighting? Update and date of hanging items. Nativity scene update?**
- 2. All Event Partners Meeting? Agenda? Agreements for 2022** working on a date after the holidays and contracts
- 3. CCC Original Bylaws:** were handed out. Brandie Gave us some history of the CCC and she is going to go through the bylaws to see if things need amended at the next CCC member meeting in November

### **NEW BUSINESS:**

- 1. Review HCJ task list, add to it and go over our personal task lists and decide who we are going to ask for help.**
- 2. Review Grant and how we are going to spend the money**
- 3. Determine who we want to hire for music for the HCJ so we can vote at the General Meetings**
- 4. Holiday Decorations Contest:** to start being promoted to be done at the same time as the tree lighting, announce the winner of that event.
- 5. To Do list and Marketing Schedule and structure for 2021-2022:** Megan and Deidre are going to get together in a separate meeting and come up with the creative design and text for promotions in 2022. Meeting TBD once we finish holidays. Kick of meeting for HCJ 2021? TBD
- 6. Sponsor List Updated with all mailing addresses:** Each person who personally reached out to HCJ event sponsors 2021 need to have their portion of the Sponsor list updated with Address, email and phone number for 2022 drive.
- 7. 2022 Member Drive & Contact information update, emails:** To be done in December and ready by January.
- 4. 2022 SCHOLARSHIP:** Deidre will need the updated 2021 Version of the Scholarship application to update on the website.
- 5. What Can we do more for our local businesses?**



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