

**CAMBRIDGE COMMERCIAL CLUB Marketing Meeting Agenda**  
**February 13, 2023**  
**Hells Canyon Adventures Office**

**Cambridge Commercial Club Mission Statement:**

The Cambridge Commercial Club is a community service organization whose purpose is the enhancement of the business environment through the promotion of its members and the community.

**Establish a quorum:**

**Introduce guests:**

**Approve Minutes and Agenda:**

**Treasurer's Report:**

- General Account Balance –
- Hells Canyon Jam Account Balance -
- Emergency Fund Balance –

**OLD BUSINESS**

1. CCC Funding Applications
  - a. Community Grant Application - funds available to distribute back to the community
    - i. Need a write up about who can apply to put on our website
    - ii. Need to post that write up and link to the application on social media platforms
  - b. Scholarship Application, Distribution, Advertisement - **Chris**
    - i. Will all those people that participated on the committee agree to serve this year?
    - ii. How are we going to advertise this scholarship?
    - iii. Who is going to contact students who have applied in the last two years?
    - iv. Idaho Power Grant - **Deb**
  - c. Emergency Fund Fundraiser
    - i. Posters printed, distributed (**Done per Deidre in Hitting Midvale up this week**)
    - ii. Tickets available at Cambridge Lumber, Weekend Arts and Antiques (Nina), Hells Canyon Adventures 102 Printed (How are we tracking these?)
    - iii. Live Music - **Deidre, Bridgette \$300 Landon Vance out of McCall is booked Deidre sent the Entertainment Agreement.**
    - iv. How many volunteers do we need for this event?



Truck and Car Show and Shine	9:00 AM - 3:00 PM
<b>Do we want to have the DJ available the whole day, playing music during the Truck and Car Show?</b>	
Cornhole Tournament	11:00 AM - end of tournament
<b>How is this event going to be advertised? Are we involved in that process?</b>	
Sound Check with Bands, Reckless first	Noon - needs to be done by 2:00 PM
Truck and Car Show Awards	2:00 PM
<b>Will cars be moved from 3:30 PM and trucks in place? Gates open at 4:00 PM</b>	
Cambridge Rodeo Association BBQ	<b>Saturday Afternoon (need to confirm times)</b>
Concert Gates Open	4:00 PM
Concert Begins	5:00 PM
Casey Sheldon and the Homewreckers	5:00 - 6:00 PM
Intermission (Raffle / Sponsor Thank You)	6:00 - 6:30 PM - <b>Megan, Renee</b>
Kenny Feidler and the Cowboy Killers	6:30 - 7:00 PM
Intermission (Raffle / Sponsor Thank You)	7:00 - 7:30 PM - <b>Megan, Renee</b>
Reckless Kelly	8:00 - 10:00 PM

Questions -

- (1) Pre record the sponsor thank you that could be played between bands, all names stated loudly and correctly?
- (2) Ben, confirm that Ty is going to take care of the Cornhole Tournament, confirm time, location, details?

### **ADJOURN Meeting:**

#### **Future Discussions will include:**

- 2023 Website Updates
- Become members of the Idaho Nonprofit Center - Deidre and Brandie
- ITD Idaho's Adopt a Highway Program - **Jennifer would you be willing to take on this task?**
- OH Honey Grand Opening - May 3
  - What do we do for Grand Openings
  - Should we ask Living in the News to come to the event

- Do we need big scissors with a large ribbon?