

COMMERCIAL CLUB AGENDA

Marketing Meeting

March 7th, 2022 – 2:00 PM at Hells Canyon Adventures Office

Establish a quorum:

Introduce guests:

Approve Minutes and Agenda:

Treasurer's Report:

- Checking Account Balance
- Savings Account Balance

OLD BUSINESS

1. 2022 Membership Drive Update
 - a. Current Membership List
 - b. Website Listings
 - c. New members
2. St. Patrick's Day Dinner Fundraiser, March 17 - Emergency Fund
 - a. 10:00 AM Set Up at Fairgrounds day of event
 - b. Have you bought your tickets?
 - c. Are you available to help in the evening at the event?
 - d. Status on volunteer t-shirts
3. HELLS CANYON DAYS June 4, 2022 –
 - a. Banner and Rack Cards used and distributed at the Idaho Sportsman Show first weekend of March 2022 – Hells Canyon Adventures
 - b. Entertainment Line Up

5:00 PM Gates Open

6:00 - 7:00 PM Kenny Feidler - 60 minutes

7:30 - 9:00 PM Cody Canada - 75-90 minutes

9:30 - 11:00 PM Jason Boland - 75- 90 minutes

- c. You can buy tickets online now, no paper tickets available this year

Advance Adult Ticket Price - \$50

Advance Child (6-12) Ticket Price - \$10

Adult Ticket Price at the Gate - \$60

Child (6-12) Ticket Price - \$10

All Children 5 and younger will get into the event FREE

- d. Current Sales
 - i. Weekend Passes including sponsorships
- e. Music in Hell Branding
 - i. Deidre created the original design
 - ii. Approve brand that will be used on everything including t-shirts
- f. Information Booth at the Fairgrounds - Hours of Operation
 - i. Swag Sells - Stickers and Posters

Friday 6:00 - 9:00 PM

Saturday 6:45 - 10:00 AM and 3:00-5:00 PM

- g. Event Poster
 - h. Event Sponsors
 - i. Pamphlet
 - ii. Current Sponsors
 - iii. Yard Signs Needed
 - iv. Upgrade to Weekend Passes
 - i. Truck / Car Show Poster
 - i. Sound System for event
 - j. All Events Poster
 - k. Street Closures for Car Show
 - i. City of Cambridge approved road closure requests, extended to 3rd Street instead of 2nd
 - l. Porta Potties
 - i. 2022 Invoice
 - ii. City of Cambridge agreed to cover ½ of the total bill at their meeting on Tuesday 2.15.22
 - m. Stage, Sound System, ect – Review quotes
4. Scholarship Application 2022
5. 2022 ITC Grant Update
- a. Review draft application
 - b. Review supporting documents
 - i. 2021 expenses in budget format (McCall Chamber Grant Budget format)
 - ii. 2022 Business Plan - Chris

NEW BUSINESS

ADJOURN Meeting: