**COMMERCIAL CLUB MARKETING MEETING MINUTES**

May 9, 2022, 2pm – Hells Canyon Adventures Office

**Treasurer’s Report:**

* Checking Account Balance  $78,600

-$10,000: Outstanding Check to Rodeo

- 2,000: Cash buyout, meals, rooms

refreshments day of volunteers

DJ Balance

- $5,000: Advertising Radio, On-line

- $6,000: Scholarship

- $5,000: Past Sales Tax Estimate

$50,600: Balance Remaining

* Emergency Fund Balance $3115.31
* CCC has a Sales Tax number and information. Megan will update on the amount of past Sales Tax Due.
* Our Federal Taxes for the 501c3 have been completed by Mary Jo Evers. Megan will present the bill at the regular business meeting.

**MEMBER DRIVE** going well.

**SCHOLARSHIP:** Brandie is awarding Midvale Senior’s at the awards banquet. Cambridge recipients are all in college.

**ITC GRANT:** $1200 left for radio ads.

**HELLS CANYON JAM SCHEDULE:** Bands are paid and schedule reviewed. Ben confirmed the DJ. He will be given the schedule and all sponsors names to review.

**CURRENT SALES:**

**WEEKEND PASSES: 163 Adults/23 Youth**

**CONCERT: 180 Adults/8 Youth**

**INFORMATION BOOTH:** Jen Burdick is scheduling. She is missing a few time slots to review at the meeting tomorrow. We have enough wristbands. The stamps for admission arrived and Megan has them.

**SPONSORS:** Big poster was reviewed. We have this week to pick up and clean up any sponsors to be added to the poster. Chris will email to Deidre on Friday for printing.

TICKET SALES will be our focus for May.

Advertising Options: Radio: Ben and Brandie

Treasure Valley Weather: Chris

Face Book campaign: Megan

1: Vote for a chance to win

2: Election Overloan

3: Land your ticket

Live Auction Between Sets:

Ask Levi if he would help host. Megan will find someone to handle the

cash during the auction. Everything needs to happen live at time of sale.

Luke Nolte Auctioneer: Marie Midgley

Cooler of Farm to Table Beef: Mouras, Chris

Surgeon trip: Brandie

Fishing Trip: Ben

Two more big items: Ben

Cheap Thrills: McCall Adventures, Jen Burdick

Brundage Tickets: Deidre

**AFTER EVENT**: Deidre will make something with a list of all Sponsors

**INSURANCE:**  Brandie is investigating CCC’s insurance options. Dollars in the bank and the number of events we host are making it more important to make sure we have the appropriate insurance. Brandie will present at the business meeting.

$298 General Liability

175 Funds in accounts

698 Board insurance

251 Tower Event

197 Hardship Fund Dinner

700 Estimate on Hells Canyon Days

$2,319 CCC Insurance Estimate

**ADJOURN Meeting: 4pm**