COMMERCIAL CLUB MARKETING MEETING AGENDA

April 26, 2021

Treasurer’s Report:

* Checking Account Balance (General)
* Savings Account Balance (Hells Canyon Jam)
* Emergency Fund Account Balance

1. Emergency Fund Committee Finalized?
2. #CambridgeIdaho Photo Booths
   1. Map has been hung at Jay’s Sinclair Gas Station
   2. Add Deidre B Marketing to map
3. Membership Update
4. HELLS CANYON DAYS 2021
   1. Discuss Questions
      1. At the Gate
         1. Do we charge more at the gate?
         2. Do we accept credit cards at the gate? In 2019 we piggy backed on my square account (personal or fair's) and I wrote a check to CCC. The Square provides enough reports/documents that I feel this is a trackable income. Should we set up our own square?
         3. Weekend Passes at the Gate? Yes or No

It would only be applicable at the Bulls n Broncs event. I do not think there will be many requests for this, but I'd like to be prepared CCC's will call booth will be set up and running prior to the Bulls and Broncs and during their ticket sales hours to accommodate our sponsors (2pm to 9pm).

Weekend Pass Distribution Information: I think it is what it is, but  
want everyone to be aware.

* 1. Review Current Events Timeline - Brandie

4:00 PM Gates Open

5:00 PM – 5:20 PM Corey James

Make sure Corey James’ wife and child are on the Will Call list

5:30 PM – 6:30 PM Jesse Dayne and the Sagebrush Drifters

Write $500 check to Jesse Milburn

6:45 PM – 7:45 PM Dusty Leigh

Need to confirm who we write the check to?

8:00 PM – 9:00 PM Dave Nudo Band

Write $750 check to Dave Nudo

9:15 PM – 10:15 PM Micky and the Motorcars

(Providing cash for meal, booze as stated in contract, $7,500)

10:30 PM – 11:30 PM Reckless Kelly

(Providing cash for meal, booze as stated in contract, $15,000)

Confirm all details for food and drink we must provide for Micky and the Motorcars, Reckless Kelly

* 1. Current Financial Situation
     1. Sponsorships
     2. Ticket Sales
     3. Write checks
        1. CP Audio
        2. Porta Pros
        3. Invoice City of Cambridge for their portion of the Porta Pros bill
     4. Car and Truck Show
        1. Financial Logistics?
        2. Trophies
        3. T-shirts
        4. Other details we need to be paying attention to?
  2. Marketing Update
     1. Riggins Rodeo Ad – Need to pay bill from 2019 and 2021
     2. Facebook / Instagram / Google Business Listing
     3. Marketing Plan for May
     4. Need to hang posters in local businesses
     5. DJ
     6. Radio Advertisement
  3. Porta Potties and Hand Washing Stations – Review Map
  4. Volunteer List
  5. Agri Beef update– Chris