



Vietnam Veterans of America, Inc.
South Carolina State Council

Post Office Box 2001 Columbia, SC 29202
Telephone: (864) 439-2817 Fax: (864) 439-2817

Public Relations Committee

This is a standing committee as defined in the Constitution of Vietnam Veterans of America, Inc.

The committee shall be instrumental in publicizing in the communities the activities and projects of the State Council and assist chapters with publicity needs.

Functions and duties include:

Identify and recommend educational and community awareness opportunities for the Council and Chapters within the state.

Establish communications and cultivate supportive relationships with corporations, schools, government, other organizations, and businesses within the state.

Solicit corporate sponsorship for Council events and projects.

Publish the *Veterans Voice* monthly.

Prepare and submit reports of newsworthy VVA activities within South Carolina to the editor of *the Veteran Magazine*.

Prepare and submit press releases to appropriate news media within South Carolina to publicize events and newsworthy activities of the State Council and Vietnam Veterans of America, Inc. Arrange television and radio interviews where appropriate.

Distribute National Public Affairs communications locally as appropriate, including forwarding press releases and other public service announcements to local news media.

Solicit financial support for the State Council within Constitutional authority.

Create State Council *esprit de corps* by making available Council specific items such as shirts and jackets (with Council authorization.)

Other duties relevant to Public Relations as assigned.