



THE UNITED STATES OF AMERICA VIETNAM WAR COMMEMORATION



“SITREP” 2024 – Issue 5

Monday, April 15

Dear Commemorative Partners,

They sacrificed, as did their families, on behalf of our nation – we'll always remember those we lost, honor those who came home, and recommit to bringing home those who remain missing or unaccounted for.

Our Commander-in-Chief, President Joseph R. Biden, Jr., shared those words in his [National Vietnam War Veterans Day](#) (NVWVD) tribute, as millions of Americans across the country joined in various ways thanking and honoring our Vietnam veterans and their families for their service and sacrifice on and around March 29! From Maine and Florida to California and Washington, to Hawaii and beyond, nearly **five hundred** events took place throughout the Nation, presenting more than **100 thousand** Vietnam Veteran Lapel Pins to these patriots. Highlights include ...

- President Biden’s [post](#), reaching nearly **35 million**.
- NVWVD garnered **30 thousand** mentions across all media channels, with **127 thousand** interactions through social media.
- Our National [Joint Wreath-Laying Ceremony](#) at the Vietnam Veterans Memorial (shown at right) was live-streamed with coverage from **NBC, ABC, Stars and Stripes**, and DoD’s **Defense Media Activity**. You can still view the full ceremony via the link above or on our [website](#).



Vietnam veteran Frank White, at left, participates in the March 29 Joint Wreath Ceremony at the Vietnam Veterans Memorial.

These combined efforts have resulted in nearly **4 million** Vietnam veterans and their families being publicly and individually thanked and honored during **27 thousand ceremonies and events** since 2012!



Welcome Home Honor Concert Screening at one retirement community.

In addition, screenings of our [Welcome Home Honor Concert](#) are becoming increasingly popular. In fact, two recent viewings in retirement communities have already received **wide acclaim**, with one report of an initially skeptical teary-eyed Vietnam veteran declaring: “*he now felt he received the welcome he didn't get when he returned.*” [Discover](#) how you can **host your own**

screening of our **Honor Concert** and impact Vietnam veterans and their families near you!

Finally, in [Issue 3](#), we reported on the [Honorary Partner](#) distinction presentation to the **Atlanta Vietnam Veterans Business Association** (AVVBA). As an organization made up solely of those who **bore the battle**, they have had a growing influence encouraging the positive image of Vietnam veterans in the Atlanta area since 1981, from creating 26 memorials for those who gave the ultimate sacrifice, to Veteran Scholarships and much more. Read more about [AVVBA](#), as well as our other [Honorary Partners](#) and this distinction on our website. To all of our Commemorative and Honorary Partners, we salute you!

~ The United States of America Vietnam War Commemoration Staff ~

Join the Nation ... thank a Vietnam veteran!