

SINERA  
CONSTRUCTION

# **Saudi-Based Construction & Project Delivery Company**

**General Contracting , MEP , Facility Management**

**Supported by the ERA Platform**





# 01. Company Overview

**SINERA helps Developers, PMCs and EPC Contractors deliver projects through a single point of responsibility.**

SINERA Construction is an execution-led construction company delivering general contracting, MEP, and facility management services under clear contractual responsibility.

Operating as a direct contractor or as an execution partner within joint ventures and project-specific delivery structures, SINERA focuses on converting approved designs into controlled, high-performance site execution.

The company's approach emphasizes scope ownership, disciplined coordination, quality assurance, and schedule reliability—ensuring predictable outcomes across complex, multi-stakeholder projects.

Beyond construction delivery, SINERA extends its capability into facility readiness and operational support, enabling a seamless transition from project completion to operational performance.



## 02. Mission, Vision & Core Values

### Mission

To deliver construction and facility services safely, on time, and with quality — through clear responsibility and controlled execution.

### Vision

To be a reliable construction and facility delivery company, known for consistent performance and long-term value.

### Core Values — The SINERA Principle

Our values are defined by the SINERA principle, reflecting how we deliver every project with discipline, responsibility, and consistency.

#### S – Safety

We prioritize safety in every activity and at every stage of the project.

#### I – Integrity

We act with honesty, transparency, and professional responsibility.

#### N – No Shortcuts

We deliver our work with proper methods, quality, and attention to detail.

#### E – Efficiency

We execute projects efficiently through proper planning and control.

#### R – Reliability

We deliver what we promise, on time and with consistency.

#### A – Accountability

We take full responsibility for our work and project outcomes.

**SINERA delivers integrated services across general contracting, MEP, and facility management, covering the full lifecycle from construction to operational readiness.**

## **03. What We Do — Core Services**



### **General Contracting**

- Civil works and site development
- Structural systems and building construction
- Shell & core and external works
- Infrastructure and industrial facilities

Full execution responsibility — controlled delivery, coordination, and performance.



### **MEP Contracting**

- Mechanical systems (HVAC, ventilation, cooling)
- Electrical systems (MV/LV distribution, power systems)
- Plumbing and drainage systems
- Fire detection and firefighting systems
- ELV / ICT systems (BMS, CCTV, access control)

Coordinated installation, testing, and commissioning integrated into construction delivery.



### **Facility Management & Operational Support**

- Pre-handover and facility readiness
- Maintenance planning and system setup
- Operational support and transition services
- Facility management services (where applicable)

Seamless transition from construction to operation — ensuring long-term performance of delivered assets.

# 04. Specialized Delivery services



## Hospitals

Delivering complex healthcare facilities with stringent technical and regulatory requirements.



## Hotels

Constructing hospitality environments that balance high-spec finishes with operational efficiency.



## Light Industrial

Building functional industrial facilities optimized for logistics, manufacturing, and storage operations.



## Data Centers

Executing mission-critical facilities with precise MEP coordination and resilience requirements.



## Airports

Delivering large-scale aviation infrastructure with complex phasing and operational continuity demands.



## Infrastructure

Managing civil and infrastructure projects from site development through to full operational handover.

# 05. Our Role & Business Model

SINERA acts as a construction and facility delivery entity, responsible for executing defined scopes with full accountability for performance, quality, and schedule. The company operates through flexible participation models, allowing integration into different project structures while maintaining clear responsibility and delivery control.



## Delivery Roles

- Main Contractor
- MEP Contractor
- Facility Management Provider
- JV / Consortium Partner
- Specialist / Nominated Subcontractor



## Business Models

- Direct Contracting
- Joint Venture / Consortium
- Integrated Delivery with Partners
- Specialist Subcontracting



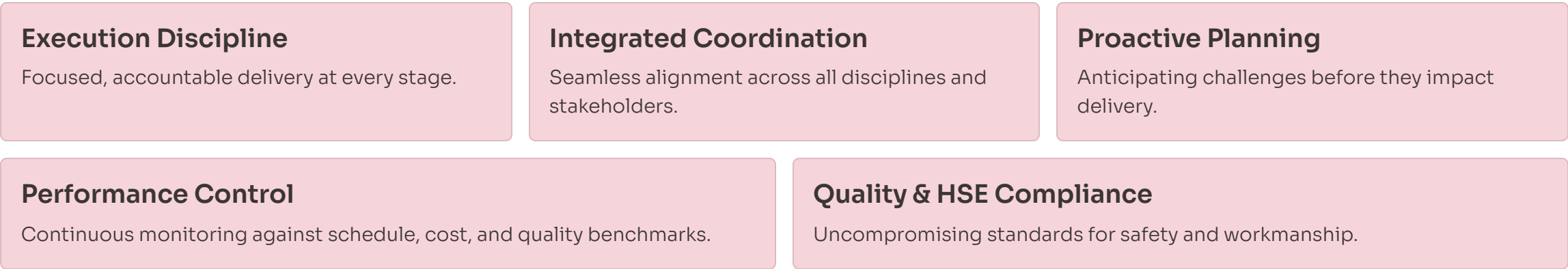
## Key Principles

- Clear contractual responsibility
- Integrated execution across disciplines
- Flexible participation
- Delivery aligned with project objectives

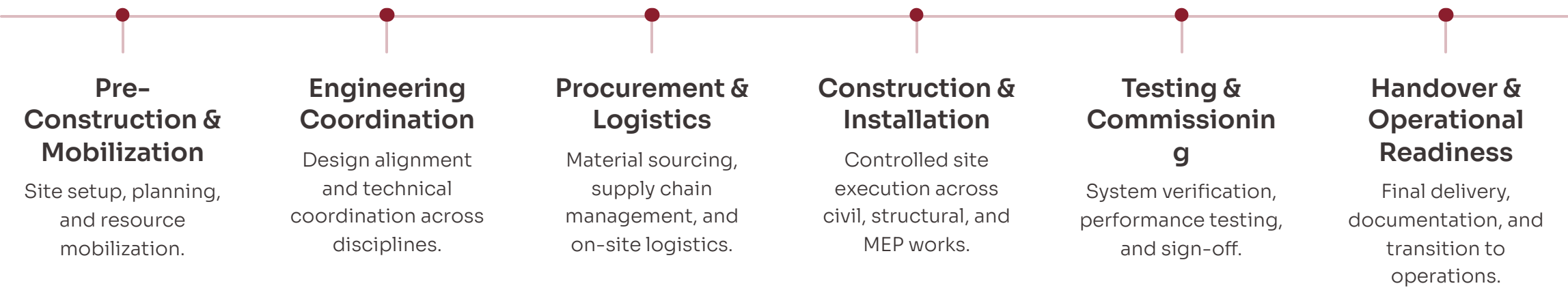
# 06. Our Approach — Delivery Methodology

SINERA applies a structured and disciplined delivery methodology to ensure controlled, coordinated, and efficient execution.

## Key Principles



## Delivery Stages





## 07. Market Focus & Sector Experience

SINERA focuses on construction and facility delivery across sectors where execution discipline, coordination, and lifecycle performance are critical.

### **Buildings & Mixed-Use**

Residential, commercial, and mixed-use developments requiring integrated delivery.

### **Hospitality & Leisure**

Hotels, resorts, and leisure facilities with high-finish and operational demands.

### **Healthcare**

Hospitals and medical facilities requiring precision, compliance, and MEP complexity.

### **Industrial & Logistics**

Warehouses, manufacturing plants, and logistics hubs with technical infrastructure needs.

### **Infrastructure & Utilities**

Civil infrastructure, utilities, and public works requiring structured site execution.

### **Airports & Transportation**

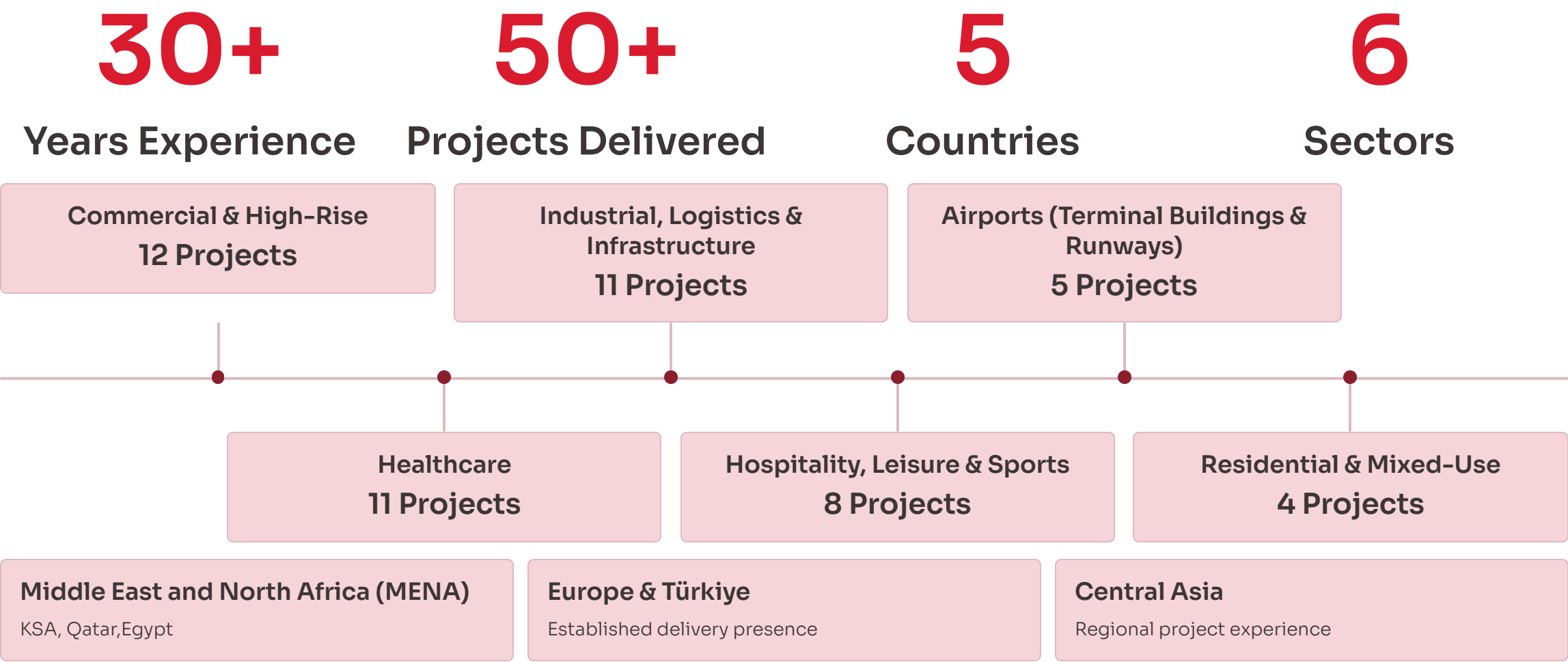
High-complexity transport facilities with strict coordination and phasing requirements.

### **Public & Institutional Projects**

Government, civic, and institutional buildings with accountability and compliance focus.

# 08. A Proven Track Record

Across sectors and regions — 30+ years of controlled, high-performance delivery.



# 09. Why SINERA — Key Differentiators

SINERA delivers with clarity, control, and accountability — ensuring predictable results in complex project environments.

## Execution-Focused Structure

Built around delivery — not just management. We own the scope and drive it to completion.

## Integrated Civil & MEP Capability

Single-source accountability across structural and MEP disciplines, reducing interface risk.

## Flexible Participation Model

Operates as main contractor, JV partner, or specialist subcontractor — adapting to project structure.

## Strong Coordination & Control

Disciplined site management with clear reporting, scheduling, and quality oversight.

## Lifecycle Awareness

Delivery extends beyond construction — supporting facility readiness and operational transition.

## Leadership-Driven Experience

Senior leadership with hands-on project experience across sectors and geographies.



# 10. Corporate Background

## Leadership Experience

Built on decades of hands-on construction, project management, and engineering expertise across complex, multi-sector projects.

## Integrated Capability

Civil, structural, and MEP disciplines brought together under a single execution structure — coordinated, controlled, and accountable.

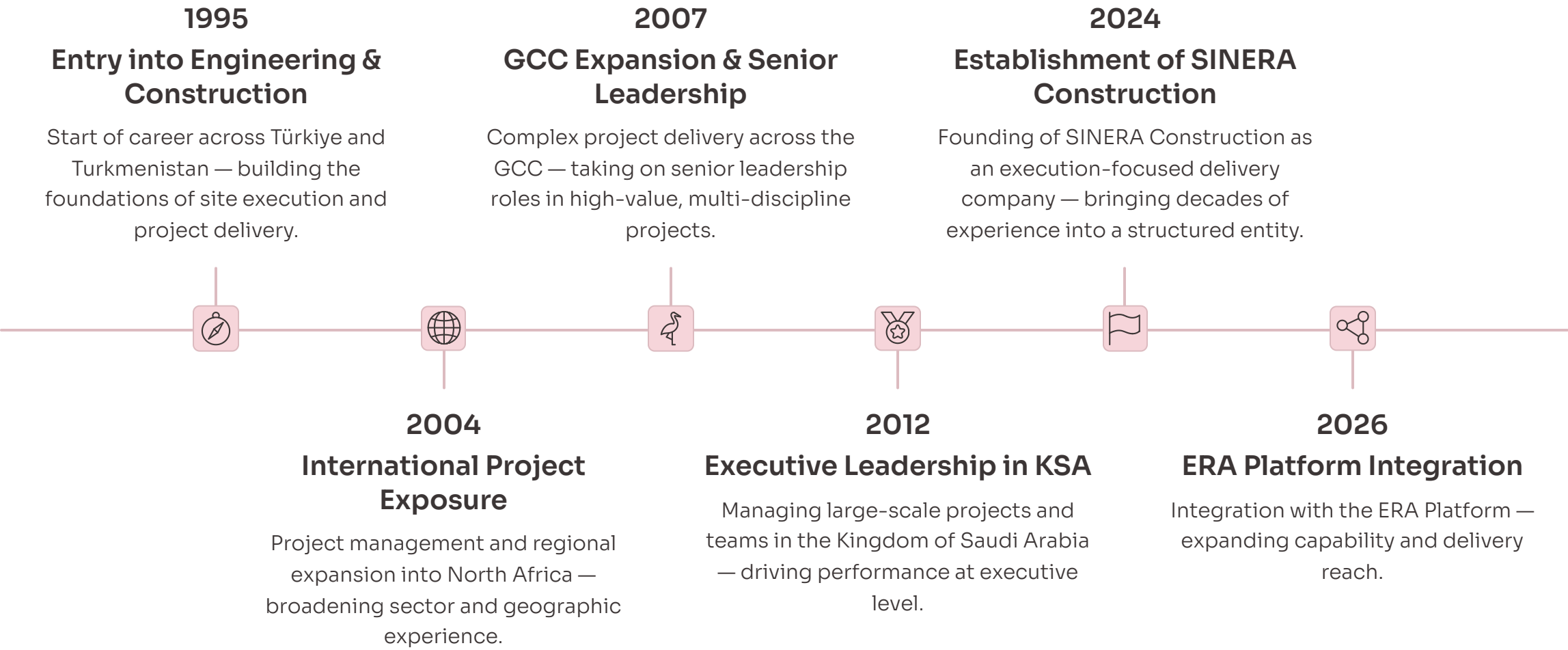
## Execution Positioning

Structured to translate project requirements into reliable delivery — supported by strong site control and disciplined processes.

SINERA Construction is established as an execution-focused company, built on extensive leadership experience in delivering complex projects across multiple sectors and regions.

# 11. Professional Timeline

Three decades of construction leadership — from early career foundations to the establishment of SINERA Construction and the ERA Platform.





## 12. Reference Statement

All project references, achievements, and professional highlights presented in this document reflect the **individual professional experience of SINERA's founders and key principals**, accumulated over more than **30 years** through senior executive, management, and technical roles across Saudi Arabia, Qatar, Türkiye, Egypt, Turkmenistan, and other international markets.

These references are included to demonstrate the **depth of execution capability, leadership experience, and sector knowledge** that support SINERA's general contracting, MEP, and facility management activities.

They do not represent corporate project experience executed directly by SINERA as a standalone legal entity. **The references presented reflect the leadership, execution capability, and project delivery experience that form the foundation of the company.**

# Hospitality, Leisure & Sport

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# Grida Holiday Village



## LOCATION

Antalya \_ Turkiye



## CLIENT

METIS HOLDING



## CONTRACTORS

METIS Construction



## SCOPE

Civil / Architectural  
and MEP Works



## ROLE

Project and  
Construction Management



**SINERA**  
CONSTRUCTION

# Magic Life Holiday Village



## LOCATION

Bodrum \_ Turkiye



## CLIENT

Magic Life



## CONTRACTORS

Inter System Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Construction Management

**SINERA**  
CONSTRUCTION

# Qatar National Conference Centre



## LOCATION

Doha \_ Qatar



## CLIENT

Qatar Foundation



## CONTRACTORS

Baytur Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



**SINERA**  
CONSTRUCTION

# Saparmyrat Turkmenbasi Stadium



## LOCATION

Asgabat \_ Turkmenistan



## CLIENT

Ministry of Sport



## CONTRACTORS

MENSEL Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



# Kopetdag Stadium



## LOCATION

Asgabat \_ Turkmenistan



## CLIENT

Ministry of Sport



## CONTRACTORS

MENSEL Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



## Grida Holiday Village



LOCATION  
Antalya \_ Turkiye



CLIENT  
METIS HOLDING



CONTRACTORS  
METIS Construction



SCOPE  
Civil / Architectural  
and MEP Works



ROLE  
Project and  
Construction Management



## Magic Life Holiday Village



LOCATION  
Bodrum \_ Turkiye



CLIENT  
Magic Life



CONTRACTORS  
Inter System Construction



SCOPE  
MEP and  
Infrastructure Works



ROLE  
Construction Management



## Qatar National Conference Centre



LOCATION  
Doha \_ Qatar



CLIENT  
Qatar Foundation



CONTRACTORS  
Baytur Construction



SCOPE  
MEP and  
Infrastructure Works



ROLE  
Executive and  
Project Management



## Saparmyrat Turkmenbasi Stadium



LOCATION  
Asgabat \_ Turkmenistan



CLIENT  
Ministry of Sport



CONTRACTORS  
MENSEL Construction



SCOPE  
MEP and  
Infrastructure Works



ROLE  
Executive and  
Project Management



# Residential & Mixed-Use

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# Wadi Al Hada Residential Compound



## LOCATION

Riyah – Saudi Arabia



## CLIENT

Wadi Hanifa



## CONTRACTORS

BEC\_Arabia  
FEMCO\_SASEL  
Consortium



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and Project  
Management



# High end Residential Apartments



## LOCATION

Asgabat \_  
Turkmenistan



## CLIENT

Ministry of Housing



## CONTRACTORS

GAP Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Project and  
Construction Management



# Qiddiya Work Force Accommodation



**LOCATION**  
Riyah \_  
Saudi Arabia



**CLIENT**  
QIDDIYA



**CONTRACTORS**  
FEMCO\_IDS\_SASEL  
Consortium



**SCOPE**  
Modern Method of  
Construction (MMC)  
Design and Engineering



**ROLE**  
Executive  
Management



# Wadi Al Hada Residential Compound

-  **LOCATION**  
Riyah – Saudi Arabia
-  **CLIENT**  
Wadi Hanifa
-  **CONTRACTORS**  
BEC\_Arabia  
FEMCO\_SASEL  
Consortium
-  **SCOPE**  
MEP and  
Infrastructure Works
-  **ROLE**  
Executive and Project  
Management



# High end Residential Apartments

-  **LOCATION**  
Asgabat \_  
Turkmenistan
-  **CLIENT**  
Ministry of Housing
-  **CONTRACTORS**  
GAP Construction
-  **SCOPE**  
MEP and  
Infrastructure Works
-  **ROLE**  
Project and  
Construction Management



# Qiddiya Work Force Accommodation

-  **LOCATION**  
Riyah \_  
Saudi Arabia
-  **CLIENT**  
QIDDIYA
-  **CONTRACTORS**  
FEMCO\_IDS\_SASEL  
Consortium
-  **SCOPE**  
Modern Method of  
Construction (MMC)  
Design and Engineering
-  **ROLE**  
Executive  
Management



Residential  
and Mixed-  
Use

SINERA  
CONSTRUCTION

# Health Care

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# King Salman Specialized Hospital



## LOCATION

Taif, Saudi Arabia



## CLIENT

National Guard



## CONTRACTORS

Nesma and Partners

Yenigun Insaat

Sasel Saudi



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and Project  
Management



# Sidra Hospital



## LOCATION

Doha \_ Qatar



## CLIENT

Qatar Foundation



## CONTRACTORS

OHL\_Contract Construction  
VOLTAS\_KENTZ



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



# Security Force Medical Center



## LOCATION

Riyadh / Saudi Arabia



## CLIENT

Ministry of Interior



## CONTRACTORS

ABV ROCK Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and Project  
Management



# Ministry Of Health Renovations



## LOCATION

Qatif/Jubail/Al Hassa\_KSA



## CLIENT

Ministry of Health



## CONTRACTORS

FEMCO\_YUKSEL



## SCOPE

MEP, Infrastructure Works  
And Interior fit out



## ROLE

Executive and Project  
Management



# DENTAL CLINIC (DENTAL COLLEGE) – DAMMAM UNIVERSITY



## LOCATION

Dammam\_ Saudi Arabia



## CLIENT

Dammam University



## CONTRACTORS

FEMCO



## SCOPE

General Contracting and  
Infrastructure Works



## ROLE

Executive and Project  
Management



# Mother & Children Hospital



## LOCATION

Asgabat \_ Turkmenistan



## CLIENT

Ministry of health



## CONTRACTORS

GAP Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Project and  
Construction Management



# Airport Terminal Building & Run Ways

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# Qatar Hamad International Airport



## LOCATION

Doha \_ Qatar



## CLIENT

Qatar Foundation



## CONTRACTORS

TAV\_TAISEI Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



# Cairo International Airport



## LOCATION

Cairo \_ Egypt



## CLIENT

Ministry of Transport



## CONTRACTORS

TAV Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Project and  
Construction Management



# Ankara Esenboga International Airport



## LOCATION

Ankara - Turkiye



## CLIENT

DHMI



## CONTRACTORS

TAV Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



Sabiha Gök

# Sabiha Gokcen International Airport Runway



## LOCATION

Istanbul \_ Turkiye



## CLIENT

NATO ENF Investment



## CONTRACTORS

Metis Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Construction Management



# Ataturk International Airport



## LOCATION

Istanbul - Turkiye



## CLIENT

DHMI



## CONTRACTORS

TAV Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



# Industrial Logistics and Infrastructure

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# Vakifbank Electronical Data Prog. Centre

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## LOCATION

Ankara\_ Turkiye



## CLIENT

Vakifbank



## CONTRACTORS

Akfen Insaat Const. Company



## SCOPE

MEP and  
Infrastructure Works



## ROLE

MEP Construction  
Management



# Beypilic Chicken Poultry Factory



## LOCATION

Bolu \_ Turkiye



## CLIENT

Beypilic



## CONTRACTORS

Beypilic



## SCOPE

Factory Equipment  
installation and start up



## ROLE

Construction Management



# Abu-Bakr al Siddique Road-Phase 1



## LOCATION

Riyadh \_ Saudi Arabia



## CLIENT

Al Riyadh Development  
Authority



## CONTRACTORS

Yuksel Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



# Adapazari Wastewater Treatment Plan



## LOCATION

Adapazari \_ Turkiye



## CLIENT

Municipality



## CONTRACTORS

Balfour Betty – Metis Consortium



## SCOPE

MEP and Infrastructure Works



## ROLE

Construction Management



# MKE Gunpowder Plant Complex



## LOCATION

Kirikkale\_ Turkiye



## CLIENT

MKE (Makina Kimya Endustrisi)



## CONTRACTORS

Ari Insaat Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

MEP Construction  
Management

# Commercial & High Rise

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# Dirriyah Gate Cooperate Campus

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## LOCATION

Riyadh \_ Saudi Arabia



## CLIENT

DGDA



## CONTRACTORS

FEMCO



## SCOPE

Modern Method of  
Construction (MMC)  
Design and Engineering



## ROLE

Executive and  
Project Management



# Dirriyah Marketing Suites



## LOCATION

Riyadh \_ Saudi Arabia



## CLIENT

DGDA



## CONTRACTORS

FEMCO



## SCOPE

Modern Method of  
Construction (MMC)  
Design and Engineering



## ROLE

Executive and  
Project Management



# TAMIMI Markets Strip Malls



## LOCATION

Riyad & Jeddah \_KSA



## CLIENT

Tamimi Markets



## CONTRACTORS

Sasel Saudi LLC



## SCOPE

General Contracting



## ROLE

Executive and  
Project Management



# United Nation World Tourism Organization Building



## LOCATION

Riyad & Jeddah \_KSA



## CLIENT

Ministry of Tourism



## CONTRACTORS

FEMCO



## SCOPE

General Contacting



## ROLE

Executive and  
Project Management



# FEMCO Tower

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## LOCATION

Riyad & Jeddah \_KSA



## CLIENT

FEMCO



## CONTRACTORS

FEMCO\_Sasel Saudi LLC



## SCOPE

General Contracting



## ROLE

Executive and  
Project Management



# Ministry of Health Head Quarter



## LOCATION

Asgabat \_ Turkmenistan



## CLIENT

Ministry of Health



## CONTRACTORS

GAP Construction



## SCOPE

MEP and  
Infrastructure Works



## ROLE

Executive and  
Project Management



# Kuyumcukent Jewelry Trade Centre



## LOCATION

Istanbul\_ Turkiye



## CLIENT

Kuyumcukent Project Dev. Co.



## CONTRACTORS

Baytur Insaat



## SCOPE

MEP and  
Infrastructure Works



## ROLE

MEP Construction  
Management



# Polaris Trade Centre



## LOCATION

Istanbul\_Turkiye



## CLIENT

Mimgut Insaat



## CONTRACTORS

Mimgut Insaat



## SCOPE

MEP and  
Infrastructure Works



## ROLE

MEP Construction  
Management



# TED Ankara College Campus



## LOCATION

Ankara\_ Turkiye



## CLIENT

TED College Foundation



## CONTRACTORS

Akfen Insaat Const. Company



## SCOPE

MEP and  
Infrastructure Works



## ROLE

MEP Construction  
Management



# Contact Us

We welcome inquiries from clients, partners, and institutions across the region and beyond.

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