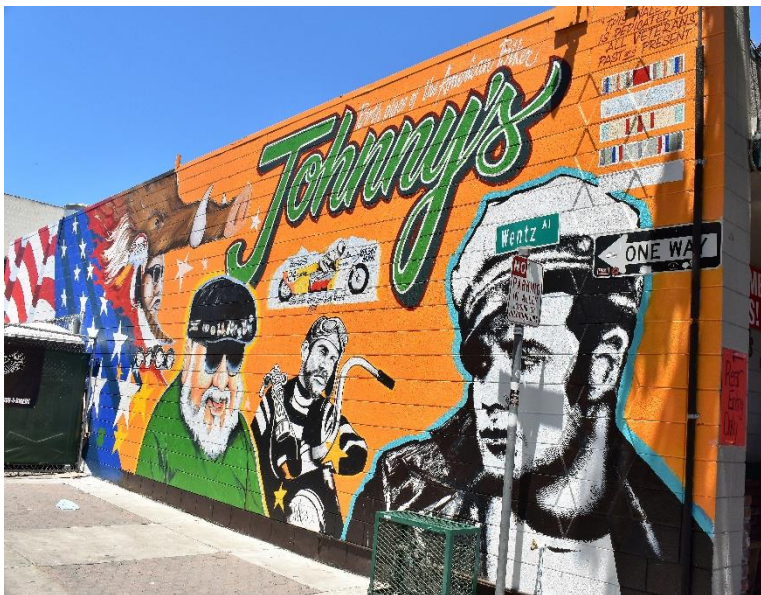


The

GRATEFUL AMERICAN BIKER Magazine

**Hollister “Freedom” Rally
Corbin Saddles Open House/Denver’s Choppers Bike Show/
Hollister Powersports/Indian Motorcycle/Wild One Saloon/
Johnny’s Bar & Grille
July 2-4, 2021**

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Photos & Video



“Dangerous New Freedom Variant Causing People to Ignore the Fear Mongering and Live Their Lives” (adapted from a quote from, Comedian JP Sears using quotations for emphasis, even though the language has been changed a bit).

Seriously though, this is exactly the feeling that was on the ground and in the air throughout the holiday weekend in this normally sleepy town of Hollister, California, the birthplace of the American Biker.

This Hollister Rally has continued to stand the test of time and challenge from inside and out because of the strong efforts of it's dedicated business owners, like Corbin Saddles, Hollister Powersports and Johnny's Bar and Grill, the longstanding presence of three legendary biker clubs, Hells Angels, Boozefighters and Top Hatters and the most important element are the local residents of Hollister who open their streets and hearts to the bikers from all over the country.

Mike Corbin of Corbin Saddles has always kept this Hollister Rally alive even if it was just at his own facility in Hollister over the 4th of July weekend. His operation of making high quality saddles for all kinds of motorcycles, as well as aftermarket modifications of fairings, bags, etc., they are always on the cutting edge for products and deliver a quality product. . Mike Corbin understands the importance of diversity and flexibility especially with today's economic climate, most definitely complicated by the pandemic. Corbin opens their entire facility to all the customers to tour their facility and watch their hard-working crew deliver these custom products to your satisfaction. Incredibly the crew at Corbin Saddles is one of the most dedicated and loyal crews with more than half of its employees with over 20 years, married couples and multiple generations. It is truly and family affair. With the Covid restrictions and failure of the City to get behind the rally, Corbin still saw record turn out and sales. Way to go guys we are counting on everyone to give their all to overcome these major obstacles and tragedies that we have faced this past year and SUCCESS is key.

The Corbin Bike Show put on by Mondo Porrás of Denver's Choppers out of Reno, NV was exceptional with the help of some other builders, Aaron Greene Customs and Gerald Casey. They had all kinds of bikes, baggers, custom bikes, FXR and the coolest old school Harley-Davidson 1970's X90 Aermacchi by Chris Stickleby of Monterey Moto. So many bikes to satisfy the tastes and passion of every motorcycle enthusiast. Thanks guys for all your hard work putting together

another class act bike show.

The vendors lined the perimeter of the Corbin facility with lots of shopping options for the biker and the non-biker alike. One of our favorites, WindVest Windshields, Doug and sister/partner Tammy Dober have maintained another family business passed down by their father and seemed fitting that they would be there too. Missing notables were the living legend, Sonny Barger and motorcycle attorneys, Schapiro and Leventhal. We know they are all doing well but were unable to attend this year's Hollister Rally.

On another note, Mike Corbin already a Sturgis Hall of Famer is going to be honored with the Arlen Ness Lifetime Achievement award. Well deserved Mike, Congratulations. He and his wife Bev of 40 years will be riding their Harley-Davidson Street Glide to the 81st Sturgis rally as well as celebrating his wife, Bev's 81st birthday. You will be able to find Mike and Corbin Saddles at Comfort Corner across from J&P Cycles in downtown Sturgis with his crew from his Hollister, CA and Ormand Beach, FL. Go by and congratulate him on his Sturgis Hall of Fame, Arlen Ness Lifetime Achievement award and thank him for his continued dedication, loyalty, inspiration and support to our industry.

The other events going on in Hollister all worked well with the theme of restoring our biker lifestyle, Indian Motorcycle was present at Hollister Powersports doing demo rides all weekend and were they busy. Owner of Hollister Powersports Rey stated it was a killer weekend for sales and their Wild One Saloon next door was also a great venue.

The actual site of the birthplace of the American Biker, downtown Hollister at Johnny's Bar and Grill was less than desirable for owner, Peter Lago. That man has put so much effort into the bar and the biker lifestyle in Hollister and yet he had to contend with the heavy hand of law enforcement downtown and the limited parking, even for bikes because of the extended spaces in the streets for the restaurants and other businesses. So, if you find yourself back in the Hollister area go by and say hi to owner, Peter and thank him keeping the history of the Birthplace of the American Biker ongoing inside and outside of the bar. Not to

mention the food is fantastic and the of course, the beer is cold. Enjoy. The well known mural on the side of the building got a major facelift and overhaul. The artist, Ronald Rocha is the one who did the mural in 1997 and was tasked with the literal facelift this past few months. Mike Corbin was honored with a prime spot in the mural paying homage to his Salt Flat days in the 1970's. Also added were the faces of the original founders, the Bravo Brothers of the Top Hatters Motorcycle Club.

It felt like there was a renewed hope in the hearts and minds of our biker brothers and sisters and taking nothing for granted, living life while being grateful for all that we have and all that we can do. Wishing all those who have lost loved ones find peace and that those who have found new opportunity in this time, keep humble and pass on the love and hope to others.