

The

**GRATEFUL AMERICAN BIKER**  
Magazine

Legends Motor Co.  
12<sup>th</sup> Annual Block Party  
& Legends Motorcycle Museum Re-Opening  
Saturday, June 12, 2021

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Heading back to the West Coast from the land of freedom, South Dakota always comes with a dichotomy of emotions; dread and excitement. The dread of the hustle and bustle, the lockdowns and the restrictions and then the excitement of

seeing family and friends. Getting word that one of our favorite stops along the way was re-opening was a no brainer for us to extend our stay in South Dakota for a few days and then hit up Legends Motorcycle Museum and Strap Tank Brewery re-opening during the 12<sup>th</sup> Annual Block Party involving the whole community of Springville, Utah. To say we were excited to be able to be in the right place at the right time was an understatement and then we found out that our dear friend and mentor, Felicia Morgan had joined forces with the Legends Motor Co., owner, Rick Salisbury for some incredible adventures yet to come from this formidable Legends crew. From their social media announcements it looked like the block party in Springville, Utah was the place to be on June 12<sup>th</sup>.

What we saw when we arrived absolutely blew our minds. We have always admired the creativity we found and enjoyed our visits to the Container Park off Fremont Street in downtown Las Vegas, even imagining how cool it would be to make a container home some day (in Shadow's dreams lol). However, the Legend's Container Complex was something to behold, towering 3 stories and home to a variety of creators, artists, entrepreneurs with shops, businesses, including a tattoo shop and a barber shop, restaurants, Senioritas and more restaurants coming, artists from all over the country, including famous sculptor, Jeff Decker and artist extraordinaire, Danial James from Deadwood, SD, other artists and their creations, clothing boutiques and wait for it, yes a movie theater is in the works as well.

The community of Springville, Utah started the morning off with a parade and ended at the Legends block with a Ferris wheel and other carnival type activities that were a constant source of thrills and fun for the children. Of course there was the eating, shopping and constant entertainment for the adults as well with the live music of Carl Carbonell, Rock Daddy and Switchback and the incredible, talented stunt riders that put on the best damn show in town, the Bell Brawl by Bell Helmets and Ride and Destroy, supported by their brand partners, Legends Suspensions, Fueling Parts, Lexin Moto, and Legends Motor Co.

Bell Helmets and Ride and Destroy team up to put on these insane shows that never disappoint, the riders were absolutely killing it, tearing up asphalt, throwing down some rubber, smokin the tires and making it all look easy, just don't try it at home! The riders competing for the Bell Brawl podium found winners of the day with First place, Nate Colvin @DynaNate\_, Second Place Tyler Heuertz @TallboyTee, Third Place Chase Crabb @sidewys\_, Fourth Place went to CJ Barham @cjbarham and Fifth Place went to Andy Charrier @andy76\_. Be sure to check them out and follow them on and their stunts on Instagram. There were also some great stunt riding from the ladies, Rebecca Beeler @tyrannosaurus\_Bexx\_

and Shonie @troublemakerr155 were in the mix as well. Looking forward to seeing more of these lady stunters as they inspire more females to step up and follow their dreams.

The mainstay of the Legends Motor Co ([www.legendsmotorco.com](http://www.legendsmotorco.com)) and the passion that drives the man, Rick Salisbury is the antique motorcycles and hot rods he has collected for over 25 years. He restores, preserves, and shares his world class collection with the public at Legends Motorcycle Museum right there in Springville, Utah. Rick has ridden in several antique motorcycle events. sponsored and supported many other antique motorcycle and car rides and shows. He knows his stuff and willing to share it with us all.

Rick is now teaming up the Lonnie Sr. and Marianne Isam out of Sturgis, South Dakota and the non-profit organization, Lonnie's Heart to continue the legacy of the couple's son, Lonnie Jr. who passed away from cancer in 2017 after making his last ride in the 2016 Cannonball Run he founded in 2010. Lonnie Jr. found his love of riding, collecting antique motorcycles and building motorcycles at a young age, following in the footsteps of his father, Lonnie Sr. when they spent most weekends at the motorcycle swap meets and then in their own motorcycle shop in Sturgis, South Dakota. Lonnie Jr. found pleasure in collecting and reading every motorcycle manual he could find. He had a passion for riding antique motorcycles in the back roads of this great country with his friends and out of that passion came The Motorcycle Cannonball that happened every two years and attracted riders from all over the world on their own motorcycle. Lonnie Jr. was a humble, passionate man with extensive knowledge of all kinds of motorcycles and when he passed he did not want any fanfare, he just wanted his friends to get out and ride.

Lonnie's Heart was founded by friends of the Isam Family and their mission is to raise money to fund scholarships for the education of kids in the trades that create motorcycles. They have already had several builds with mentors like, Paul Yaffe and John Shope and their bike won first place overall at the Donnie Smith Invitational Motorcycle Show. We can not think of any better way to share Lonnie's love and passion for motorcycling then to give our youth the tools and resources to put their hands, hearts and mind to work and out of trouble.

Now with the sponsorship and support of Rick and his crew at the Legends Motor Company, Lonnie's Heart will be the beneficiary of the all the fundraising efforts that will take place in the future including another coast to coast antique (pre 1922/100 years or older) motorcycle endurance run set to take place in the fall of 2022. Stay tuned for more to come from all of these amazing collaborators of motorcycling.