

# The

# **GRATEFUL AMERICAN BIKER** Magazine

**Veterans Charity Ride to Sturgis 2021  
Indian Motorcycle of Sturgis  
August 6, 2021**

By Diane Jones  
GAB Contributor



Dave and Sue Frey founders of and active leaders of, the 501c3 organization, Veterans Charity Ride, have been serving our physically and mentally wounded Veteran Heroes through a diverse program of motorcycle therapy from their facility in Moab, Utah since 2015. With the support of their most prevalent sponsors @IndianMotorcycle, @ChampionSideCar and the support of many others they are

able to make it possible for a crew of Combat Veterans of all branches of service, take a two week motorcycling adventure across this beautiful country ending their journey in Sturgis, South Dakota for the biggest biker rally in the country. That rally in and of itself can be life changing for the regular, every day biker, but a combat wounded biker? Absolutely in so many ways.

Along with Dave and Sue, there are always a crew of volunteer mentors (usually Veterans who have gone through the program in the past) that will assist in the bonding activities that take place in Moab, prior to the actual departure to Sturgis. The Veterans are given the opportunity to participate in a variety of outdoor activities like horse back riding, off road ATV rides, and more, all in an effort to motivate and challenge the crew, provide team building exercises that will prepare them for the road to Sturgis as well as give them lifelong skills for trust and coping with their particular challenges, whether it be PTSD, amputation or whatever it may be in their life.

When the crew arrives in Moab they are given the royal treatment including meals prepared by volunteer, private chef, Sharry Billings and her newly recruited, trusty sous chef, Annette Dearth. Sharry and Annette are both bikers with deep ties to our biker community and their devotion to our Veteran Heroes. With a lot of support from her friends and the biker community, Sharry raises funds to provide the highest quality and healthiest meals for the Veteran Charity Ride crew while in Moab and on the road to Sturgis.

Once they arrive in Sturgis they are greeted by many proud and grateful American bikers at a Welcome Party hosted by Matt & Lauren of @imsturgis, Indian Motorcycle Sturgis dealership. What a truly patriotic feeling that overcomes you when you are in the presence of these dedicated Veteran Heroes and the volunteers who play a tremendous part in this life changing event made possible by the tireless efforts of Dave and Sue Frey and all the people that surround them with their time and talents.

If you have the chance check out their website. [www.veteranscharityride.org](http://www.veteranscharityride.org) and their social media pages on Facebook and Instagram to show your love and support for what they do for our Veteran Heroes.